

Quality aspects in price indices and international comparisons: applications of the hedonic method.**APPENDIX C. Results of the regressions on scanner data for computers**

Tables C.1 - C.36 Coefficients for hedonic regressions on scanner data, PCs

Tables C.37 - C.72 Coefficients for hedonic regressions on scanner data, notebooks

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Table C.1

Coefficients for hedonic regressions on scanner data, PCs, pooled January 1999–February 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|----------------|----------------|----------------|----------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.6222 | 0.1388 | 5.8112 | 0.0711 | 6.0286 | 0.1668 | 5.9875 | 0.2383 | 6.2562 | 0.1558 |
| T9902 | -0.0462 | 0.0171 | -0.0562 | -0.0063 | -0.0643 | 0.0158 | -0.0514 | 0.0215 | -0.0677 | 0.0119 |
| SPEED | 0.0043 | 0.0005 | 0.0023 | 0.0003 | 0.0017 | 0.0003 | 0.0015 | 0.0005 | 0.0019 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0033 | 0.0011 | -0.0007 | 0.0000 | 0.0019 | 0.0005 | 0.0029 | 0.0006 | 0.0034 | 0.0003 |
| MONITOR | 0.0147 | 0.0225 | 0.2191 | 0.1233 | 0.1487 | 0.0409 | 0.0124 | 0.0752 | 0.0807 | 0.0205 |
| WORKSTAT | | | 0.7945 | 0.4474 | 0.2787 | 0.1076 | -0.0262 | 0.0891 | 0.2952 | 0.0548 |
| USB | 0.0154 | 0.0439 | 0.0829 | -0.0160 | 0.0652 | 0.1496 | -0.0227 | 0.1852 | -0.2756 | 0.1426 |
| P2 | | | 0.8774 | 0.2396 | | | | | | |
| P5 | | | -0.1281 | 0.0380 | -0.0410 | 0.0345 | 0.0840 | 0.0502 | 0.0111 | 0.0240 |
| P6 | 0.2709 | 0.0334 | 0.1390 | 0.0197 | 0.1553 | 0.0284 | 0.1890 | 0.0360 | 0.1640 | 0.0184 |
| P9 | | | 0.2938 | 0.0775 | 0.1503 | 0.1628 | 0.0524 | 0.2133 | | |
| P11 | | | -0.2891 | 0.7761 | | | | | | |
| P12 | 0.0752 | 0.0470 | -0.0141 | 0.0238 | -0.1263 | 0.0379 | 0.0133 | 0.1023 | 0.1055 | 0.0415 |
| P14 | -0.0018 | 0.0816 | 0.0978 | 0.0420 | -0.0423 | 0.0984 | 0.0091 | 0.2838 | -0.0845 | 0.1236 |
| P15 | -0.1545 | 0.0467 | -0.1081 | 0.0269 | 0.0777 | 0.1721 | | | -0.5112 | 0.2373 |
| P16 | 0.0137 | 0.0499 | 0.0928 | 0.0336 | 0.1383 | 0.1659 | 0.2981 | 0.3818 | -0.4153 | 0.6013 |
| P19 | 1.0677 | 0.1778 | 0.2478 | 0.0870 | 0.7659 | 0.3508 | | | 0.4820 | 0.2331 |
| P20 | | | | | | | | | 0.7095 | 0.1877 |
| P23 | 0.2398 | 0.0915 | 0.0384 | 0.0378 | 0.4202 | 0.1526 | 0.2730 | 0.1354 | 0.0614 | 0.1404 |
| P24 | | | | | | | | | 0.6374 | 0.2011 |
| P26 | | | | | | 0.7621 | 1.0312 | | | 0.7711 |
| P27 | | | | 0.7926 | 0.5496 | | | | | 0.8648 |
| P28 | | | | | | 0.3364 | 0.1234 | | 0.4417 | 0.0443 |
| B1 | | | | 0.0799 | 0.0429 | 0.1624 | 0.3305 | | 0.2389 | 0.0789 |
| B2 | | | | | | | | | 0.9227 | 2.0291 |
| B3 | 0.5877 | 0.4361 | 0.3067 | 0.0621 | | | 0.7903 | 0.1324 | | |
| B5 | | | | | | | | | -0.4320 | 0.4732 |
| B10 | 0.0603 | 0.0453 | 0.1197 | 0.0252 | 0.0043 | 0.0367 | 0.1229 | 0.0276 | 0.0626 | 0.0174 |
| B13 | | | | | -0.2790 | 1.0318 | 0.7900 | 0.6636 | | |
| B17 | | | 0.2301 | 0.0818 | 0.4433 | 0.1919 | | | -0.1405 | 0.0431 |
| B18 | | | | | | | 0.0027 | 0.1133 | | |
| B22 | | | | 0.1412 | 0.0728 | -0.1202 | 0.0261 | | | |
| B23 | | | | | 0.3193 | 0.0806 | 0.0708 | 0.0547 | 0.3933 | 0.0460 |
| B24 | 0.3885 | 0.3166 | 0.0503 | 0.0349 | 0.0886 | 0.1322 | 0.3489 | 0.0622 | 0.1039 | 0.0219 |
| B25 | | | | | -0.0961 | 0.2909 | 0.3995 | 0.0709 | | |
| B26 | | | | | | | | | 0.1934 | 0.1972 |
| B27 | | | | | | | | | -0.2324 | 0.0757 |
| B28 | | | | 0.0608 | 0.0362 | -0.0765 | 0.0509 | 0.0974 | 0.0378 | 0.0524 |
| B29 | | | | | -0.1336 | 0.0443 | | | | 0.0265 |
| B30 | | | | | | | | | 0.1014 | 0.1349 |
| B34 | | | | | | | | 0.2281 | 0.0877 | 0.0744 |
| B35 | -0.0572 | 0.0383 | -0.0190 | 0.0231 | -0.0049 | 0.0820 | 0.1859 | 0.1170 | 0.1159 | 0.0498 |
| B36 | | | | | | | | | 0.1010 | 1.3735 |
| B38 | | | | -0.3271 | 0.1016 | | | | | |
| B41 | | | | 0.0104 | 0.3882 | -0.1572 | 0.0324 | | | |
| B42 | | | | 0.1141 | 0.0573 | -0.1764 | 0.1878 | | | |
| B43 | -0.4912 | 0.0339 | -0.2552 | 0.0419 | | | | | 0.0745 | 0.0499 |
| B44 | -0.5383 | 0.1453 | -0.3094 | 0.1812 | -0.2703 | 1.0202 | | | | |
| B48 | | | | -0.2759 | 0.3167 | | | | 0.2782 | 0.1689 |
| B52 | | | | | -0.0262 | 0.1277 | -0.2756 | 0.2125 | | 0.2089 |
| B53 | | | | | | | 0.2976 | 0.4564 | 0.2430 | 0.0625 |
| B54 | | | | | | | | | 0.1279 | 0.0768 |
| B56 | | | | | | | | | -0.9964 | 1.1092 |
| adjusted R ² | 0.8946 | | 0.7881 | | 0.6794 | | 0.6298 | | 0.6871 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.2

Coefficients for hedonic regressions on scanner data, PCs, pooled February 1999–March 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.9269 | 0.1815 | 5.8345 | 0.0762 | 5.6713 | 0.1908 | 6.0174 | 0.5539 | 5.7898 | 0.1391 |
| T9903 | 0.0004 | 0.0190 | -0.0560 | 0.0112 | -0.0297 | 0.0153 | -0.0454 | 0.0242 | -0.0442 | 0.0115 |
| SPEED | 0.0025 | 0.0006 | 0.0015 | 0.0003 | 0.0025 | 0.0002 | 0.0013 | 0.0005 | 0.0015 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0040 | 0.0016 | 0.0000 | 0.0005 | 0.0014 | 0.0005 | 0.0039 | 0.0007 | 0.0036 | 0.0003 |
| MONITOR | -0.0147 | 0.0400 | 0.1736 | 0.0136 | 0.1793 | 0.0466 | 0.1376 | 0.0836 | 0.1348 | 0.0185 |
| WORKSTAT | | | 2.1266 | 0.8129 | 0.3701 | 0.1335 | 0.0297 | 0.0952 | 0.3139 | 0.0488 |
| USB | 0.0380 | 0.0819 | 0.1373 | 0.0266 | 0.1643 | 0.1761 | 0.0241 | 0.5320 | 0.2394 | 0.1263 |
| P2 | | | 0.7807 | 0.8134 | | | | | | |
| P5 | | | -0.0022 | 0.0450 | -0.0566 | 0.0358 | 0.0236 | 0.0673 | -0.0076 | 0.0251 |
| P6 | 0.3156 | 0.0335 | 0.1605 | 0.0170 | 0.1149 | 0.0246 | 0.1449 | 0.0424 | 0.1733 | 0.0172 |
| P9 | | | 0.5310 | 0.1433 | 0.1808 | 0.2151 | -0.1316 | 0.5437 | | |
| P11 | | | 0.4858 | 0.8123 | | | | | | |
| P12 | 0.1157 | 0.0453 | 0.0479 | 0.0217 | -0.1308 | 0.0455 | 0.0240 | 0.0583 | 0.1337 | 0.0458 |
| P14 | 0.1178 | 0.1604 | 0.1440 | 0.0530 | 0.0055 | 0.1329 | | | 0.0565 | 0.1277 |
| P15 | -0.0672 | 0.0783 | 0.0066 | 0.0306 | 0.0825 | 0.1895 | -0.0717 | 0.5950 | 0.0344 | 0.2135 |
| P16 | 0.1270 | 0.0947 | 0.2868 | 0.0372 | 0.1320 | 0.2287 | 0.2670 | 0.6582 | 0.1771 | 0.6770 |
| P19 | 1.2182 | 0.3024 | 0.4198 | 0.1015 | 0.6071 | 0.2440 | | | 0.7437 | 0.2036 |
| P20 | | | | | | | | | 0.6888 | 0.1513 |
| P23 | 0.2871 | 0.1384 | 0.2043 | 0.0456 | 0.4095 | 0.1836 | 0.0752 | 0.4565 | 0.3584 | 0.1195 |
| P26 | | | 0.5249 | 0.8118 | | | | | 0.1954 | 1.1621 |
| P28 | | | 0.3516 | 0.0597 | | | | | 0.3927 | 0.0433 |
| B1 | | | 0.0905 | 0.0507 | 0.1713 | 0.3364 | 0.0910 | 0.3448 | 0.1513 | 0.1019 |
| B3 | 0.6258 | 0.2642 | | | 0.3034 | 0.1196 | 0.6310 | 0.1263 | | |
| B5 | | | | | | | | | -0.2384 | 0.4881 |
| B10 | 0.0195 | 0.0564 | 0.0186 | 0.0268 | -0.0500 | 0.0384 | 0.1076 | 0.0305 | 0.0889 | 0.0175 |
| B13 | | | | | | | 0.7782 | 1.0884 | | |
| B17 | | | 0.1383 | 0.0834 | 0.4586 | 0.1700 | | | -0.0986 | 0.0401 |
| B18 | | | | | | | 0.0402 | 0.1706 | | |
| B22 | | | -0.0444 | 0.0899 | -0.1528 | 0.0244 | | | | |
| B23 | | | 0.0212 | 0.3648 | 0.0236 | 0.0602 | 0.4110 | 0.0510 | 0.1881 | 0.0221 |
| B24 | | | -0.0765 | 0.0343 | -0.0208 | 0.1173 | 0.1727 | 0.0636 | 0.0800 | 0.0215 |
| B25 | | | | | | | 0.2550 | 0.1257 | | |
| B26 | | | | | 0.5922 | 0.8498 | | | 0.2020 | 0.1999 |
| B27 | | | | | | | | | -0.2182 | 0.0730 |
| B28 | | | 0.0110 | 0.0374 | -0.0150 | 0.0565 | 0.0466 | 0.0425 | 0.0709 | 0.0284 |
| B29 | | | -0.2909 | 0.0339 | | | | | | |
| B30 | | | | | | | | | 0.1146 | 0.0950 |
| B34 | | | | | | | -0.1546 | 0.1471 | 0.1268 | 0.1439 |
| B35 | -0.0635 | 0.0541 | -0.0851 | 0.0233 | -0.1950 | 0.1048 | 0.1365 | 0.1270 | 0.0978 | 0.0409 |
| B38 | | | -0.4639 | 0.1509 | | | | | | |
| B41 | | | 0.0822 | 0.5751 | -0.1752 | 0.0340 | | | | |
| B42 | | | 0.0361 | 0.0869 | -0.1200 | 0.1521 | | | 0.0955 | 0.0512 |
| B43 | -0.5017 | 0.0420 | -0.2588 | 0.0467 | | | | | | |
| B44 | -0.6506 | 0.2237 | -0.4532 | 0.2598 | | | | | | |
| B48 | | | -0.1908 | 0.4065 | | | | | 0.3219 | 0.1438 |
| B52 | | | -0.2443 | 0.1709 | -0.3073 | 0.1660 | | | 0.0075 | 0.0465 |
| B53 | | | | | 0.1110 | 0.2742 | | | 0.1627 | 0.0762 |
| B56 | | | | | | | 0.3278 | 0.0727 | 0.2083 | 0.0807 |
| adjusted R ² | 0.8574 | | 0.8037 | | 0.6799 | | 0.6749 | | 0.6887 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.3

Coefficients for hedonic regressions on scanner data, PCs, pooled March 1999–April 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.4324 | 0.2292 | 5.8031 | 0.0818 | 5.8305 | 0.2821 | 6.0825 | 0.1469 | 5.7034 | 0.1446 |
| T9904 | -0.0986 | 0.0224 | -0.0308 | 0.0120 | -0.0420 | 0.0161 | -0.0467 | 0.0224 | -0.0022 | 0.0109 |
| SPEED | 0.0028 | 0.0006 | 0.0014 | 0.0003 | 0.0030 | 0.0002 | 0.0010 | 0.0004 | 0.0022 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0001 | 0.0013 | 0.0002 | 0.0006 | 0.0007 | 0.0004 | 0.0042 | 0.0006 | 0.0033 | 0.0002 |
| MONITOR | 0.0681 | 0.0402 | 0.1295 | 0.0145 | 0.1284 | 0.0466 | 0.2201 | 0.0782 | 0.1130 | 0.0177 |
| WORKSTAT | | | 2.1705 | 0.8663 | 0.3382 | 0.1225 | 0.3475 | 0.1151 | 0.3279 | 0.0417 |
| USB | 0.2290 | 0.1275 | 0.0973 | 0.0340 | -0.1985 | 0.2674 | | | 0.0041 | 0.1328 |
| P5 | | | 0.0045 | 0.0501 | -0.0314 | 0.0329 | 0.0718 | 0.0738 | -0.0543 | 0.0247 |
| P6 | 0.2333 | 0.0355 | 0.1363 | 0.0172 | 0.1324 | 0.0213 | 0.1288 | 0.0444 | 0.1589 | 0.0152 |
| P9 | | | 0.4856 | 0.1366 | -0.1327 | 0.2924 | -0.1912 | 0.1162 | | |
| P11 | | | 0.4502 | 0.8659 | | | | | | |
| P12 | 0.0837 | 0.0488 | 0.0667 | 0.0215 | -0.0820 | 0.0423 | -0.0054 | 0.0529 | 0.1466 | 0.0553 |
| P14 | 0.2432 | 0.3621 | 0.1329 | 0.0602 | -0.1330 | 0.2172 | 0.2860 | 0.2275 | 0.1940 | 0.1440 |
| P15 | 0.2667 | 0.1154 | -0.0059 | 0.0394 | -0.2480 | 0.2783 | -0.1168 | 0.2506 | -0.0786 | 0.2395 |
| P16 | 0.3518 | 0.1493 | 0.3384 | 0.0425 | -0.0835 | 0.3321 | | | 0.0777 | 0.6675 |
| P19 | 1.1991 | 0.6357 | 0.5435 | 0.1486 | 0.3576 | 0.3116 | 0.0690 | 0.5175 | 0.6215 | 0.1983 |
| P20 | | | | | | | | | 0.6816 | 0.1039 |
| P23 | 0.4808 | 0.2276 | 0.1895 | 0.0600 | 0.0694 | 0.2769 | 0.1827 | 0.4241 | 0.5546 | 0.1122 |
| P26 | | | 0.5432 | 0.8654 | | | | | 0.0917 | 1.0755 |
| P27 | | | 1.1956 | 0.8654 | | | | | | |
| P28 | | | 0.4495 | 0.0650 | | | | | 0.4486 | 0.0400 |
| B1 | | | 0.1274 | 0.0651 | | | 0.1155 | 0.2288 | 0.0583 | 0.1037 |
| B3 | 0.4241 | 0.3102 | | | 0.4523 | 0.1402 | 0.5180 | 0.1160 | | |
| B10 | -0.0332 | 0.0648 | 0.0296 | 0.0261 | 0.0129 | 0.0395 | 0.1294 | 0.0322 | 0.1252 | 0.0171 |
| B12 | | | | | | | | | 0.2481 | 0.5127 |
| B13 | | | | | | | | | 0.2744 | 1.8476 |
| B15 | | | 0.7325 | 0.6268 | | | | | | |
| B17 | | | -0.2230 | 0.2175 | -0.1728 | 0.1409 | | | -0.0065 | 0.0410 |
| B18 | | | | | | | 0.0881 | 0.2098 | | |
| B22 | | | -0.0144 | 0.1236 | -0.1319 | 0.0239 | | | | |
| B23 | | | 0.2834 | 0.3085 | 0.0938 | 0.0579 | 0.2970 | 0.0510 | 0.2160 | 0.0211 |
| B24 | | | -0.1138 | 0.0351 | -0.1448 | 0.1163 | 0.1328 | 0.0530 | 0.0571 | 0.0202 |
| B25 | | | | | | | 0.3443 | 0.2163 | | |
| B26 | | | | | 0.6207 | 0.7892 | | | 0.6478 | 1.0668 |
| B27 | | | | | | | | | -0.1823 | 0.0611 |
| B28 | -0.2355 | 0.2575 | 0.0524 | 0.0413 | -0.0157 | 0.0516 | 0.0690 | 0.0409 | 0.1038 | 0.0294 |
| B29 | | | -0.2602 | 0.0324 | | | | | | |
| B30 | | | | | | | | | 0.0770 | 0.1013 |
| B34 | | | | | | | -0.2164 | 0.2289 | 0.0854 | 0.1623 |
| B35 | -0.1595 | 0.0648 | -0.0774 | 0.0226 | -0.0734 | 0.0929 | 0.0965 | 0.1751 | 0.1236 | 0.0387 |
| B38 | | | -0.3622 | 0.1468 | | | | | | |
| B41 | | | | | -0.0971 | 0.0344 | | | | |
| B42 | | | 0.0852 | 0.0961 | -0.1598 | 0.1141 | | | 0.0384 | 0.0458 |
| B43 | -0.4790 | 0.0546 | -0.2178 | 0.0641 | | | | | | |
| B44 | -0.5422 | 0.3731 | -0.3981 | 0.5020 | | | | | | |
| B48 | | | -0.0454 | 0.4997 | | | | | 0.2946 | 0.2014 |
| B52 | | | -0.1196 | 0.2411 | -0.1158 | 0.1163 | | | -0.0550 | 0.0406 |
| B53 | | | | | 0.0250 | 0.3145 | | | 0.1623 | 0.0631 |
| B56 | | | | | | | 0.4226 | 0.0875 | 0.2906 | 0.0617 |
| adjusted R ² | 0.8305 | | 0.7856 | | 0.7068 | | 0.7525 | | 0.7731 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.4
Coefficients for hedonic regressions on scanner data, PCs, pooled April 1999–May 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------|----------------|---------|----------------|---------------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.2111 | 0.2738 | 5.4191 | 0.1094 | 5.3935 | 0.0854 | 5.8261 | 0.1339 | 6.2830 | 0.2225 |
| T9905 | -0.0476 | 0.0257 | -0.0821 | 0.0140 | -0.0395 | 0.0155 | 0.0075 | 0.0214 | -0.0579 | 0.0112 |
| SPEED | 0.0035 | 0.0006 | 0.0026 | 0.0003 | 0.0036 | 0.0002 | 0.0018 | 0.0004 | 0.0023 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0006 | 0.0011 | -0.0001 | 0.0006 | 0.0018 | 0.0004 | 0.0042 | 0.0006 | 0.0033 | 0.0002 |
| MONITOR | 0.0412 | 0.0370 | 0.1216 | 0.0170 | 0.0954 | 0.0401 | 0.1371 | 0.0589 | 0.0942 | 0.0207 |
| WORKSTAT | | | | | 0.4458 | 0.2625 | 0.3841 | 0.0966 | 0.3366 | 0.0470 |
| USB | 0.0746 | 0.1880 | 0.1074 | 0.0512 | | | | | -0.5530 | 0.2115 |
| P5 | | | 0.1212 | 0.1371 | -0.0548 | 0.0311 | 0.0940 | 0.1446 | -0.0886 | 0.0283 |
| P6 | 0.1746 | 0.0404 | 0.1266 | 0.0199 | 0.1274 | 0.0197 | 0.1666 | 0.0311 | 0.1533 | 0.0159 |
| P9 | | | 0.4552 | 0.2650 | -0.4449 | 0.1893 | | | | |
| P12 | 0.0844 | 0.0574 | 0.0997 | 0.0250 | -0.1868 | 0.0422 | 0.0134 | 0.0487 | 0.0839 | 0.0434 |
| P13 | | | | | 0.2184 | 0.2256 | | | | |
| P14 | | | | | 0.2243 | 0.0745 | 0.0613 | 0.4765 | 0.4004 | 0.1913 |
| P15 | 0.2337 | 0.1614 | 0.0129 | 0.0592 | 0.0218 | 0.0636 | -0.0350 | 0.3119 | -0.6307 | 0.3156 |
| P16 | 0.3557 | 0.2446 | 0.3723 | 0.0602 | 0.1432 | 0.2322 | | | | |
| P19 | 1.0753 | 0.5913 | 0.7314 | 0.1748 | 0.7481 | 0.4159 | 0.2506 | 0.4414 | 0.3395 | 1.2472 |
| P20 | | | | | | | | | 0.7151 | 0.0797 |
| P22 | | | 1.1293 | 0.8960 | | | | | 0.4772 | 1.7376 |
| P23 | 0.3926 | 0.3127 | 0.2985 | 0.0799 | 0.4852 | 0.0797 | 0.3438 | 0.3618 | 0.1909 | 0.1864 |
| P24 | | | 0.1250 | 0.8981 | | | | | | |
| P27 | 1.3738 | 0.8048 | 1.3223 | 0.8976 | | | | | | |
| P28 | 0.7373 | 0.2725 | 0.5940 | 0.0878 | | | | | | |
| B1 | | | | | 0.2404 | 0.0797 | | | | |
| B3 | | | | | | | 0.0950 | 0.2749 | 0.1138 | 0.1217 |
| B10 | 0.1322 | 0.0817 | 0.0361 | 0.0291 | 0.5697 | 0.1692 | 0.5255 | 0.1018 | 0.4144 | 0.0425 |
| B12 | | | | | 0.0814 | 0.0357 | 0.0626 | 0.0311 | 0.1053 | 0.0176 |
| B13 | | | | | | | | | 0.2244 | 0.4820 |
| B15 | | | 0.7634 | 0.6529 | | | | | 0.2500 | 1.7370 |
| B17 | | | -0.1088 | 0.5177 | -0.2218 | 0.0772 | | | | |
| B18 | | | | | | | 0.0452 | 0.2517 | -0.0277 | 0.0418 |
| B22 | | | 0.0318 | 0.1847 | -0.2011 | 0.0246 | | | | |
| B23 | | | 0.2698 | 0.3211 | 0.1128 | 0.0450 | 0.1969 | 0.0462 | 0.1832 | 0.0216 |
| B24 | | | -0.0648 | 0.0396 | -0.0520 | 0.0973 | 0.1410 | 0.0441 | 0.0433 | 0.0208 |
| B25 | | | | | | | 0.3214 | 0.1315 | | |
| B26 | | | | | | | | | 0.6819 | 1.7369 |
| B27 | | | | | | | | | -0.2854 | 0.0778 |
| B28 | -0.1095 | 0.2368 | 0.0661 | 0.0533 | 0.0262 | 0.0443 | 0.0491 | 0.0384 | -0.0220 | 0.0286 |
| B29 | | | -0.1896 | 0.0397 | | | | | | |
| B30 | | | | | | | | | 0.0010 | 0.0952 |
| B31 | | | -0.1169 | 0.0676 | | | | | | |
| B34 | | | | | | | | | 0.0433 | 0.1754 |
| B35 | 0.0199 | 0.0755 | -0.0595 | 0.0263 | 0.0876 | 0.0768 | 0.0500 | 0.1200 | 0.1421 | 0.0572 |
| B38 | | | -0.1828 | 0.2653 | | | | | | |
| B41 | | | | | 0.1041 | 0.1009 | -0.2010 | 0.0983 | | |
| B42 | | | | | | | 0.0376 | 0.0345 | 0.3343 | 0.8750 |
| B43 | -0.3138 | 0.0725 | -0.2180 | 0.0814 | | | | | -0.0201 | 0.0478 |
| B44 | -0.4253 | 0.5149 | | -0.0256 | 0.5179 | | | | | |
| B48 | | | | -0.0743 | 0.1756 | -0.0622 | 0.0891 | | -0.0752 | 0.0468 |
| B52 | | | | | | | | | 0.1232 | 0.0624 |
| B53 | | | | | | | | | 0.3081 | 0.0638 |
| B56 | | | | | | | | 0.3709 | 0.0809 | |
| adjusted R ² | 0.7548 | | 0.7029 | | 0.7358 | | 0.7696 | | 0.7917 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.5
Coefficients for hedonic regressions on scanner data, PCs, pooled May 1999–June 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------|----------------|---------|---------------|---------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5734 | 0.3139 | 5.2866 | 0.1085 | 5.4758 | 0.7429 | 5.7824 | 0.1609 | 6.5065 | 1.0294 |
| T9906 | -0.0287 | 0.0267 | -0.0268 | 0.0144 | -0.0400 | 0.0161 | -0.0302 | 0.0267 | -0.0248 | 0.0121 |
| SPEED | 0.0027 | 0.0006 | 0.0027 | 0.0003 | 0.0039 | 0.0002 | 0.0019 | 0.0004 | 0.0021 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0002 | 0.0012 | 0.0006 | 0.0006 | 0.0018 | 0.0003 | 0.0046 | 0.0009 | 0.0029 | 0.0003 |
| MONITOR | 0.0172 | 0.0466 | 0.1154 | 0.0185 | 0.1272 | 0.0404 | 0.0999 | 0.0710 | 0.1041 | 0.0255 |
| WORKSTAT | | | | | 0.3966 | 0.3857 | 0.3480 | 0.1098 | 0.3546 | 0.0520 |
| USB | -0.1055 | 0.2120 | 0.1758 | 0.0595 | -0.2327 | 0.7383 | | -0.6864 | 1.0264 | |
| P5 | 0.0822 | 0.1862 | 0.0838 | 0.0864 | 0.0261 | 0.0328 | 0.1363 | 0.3955 | -0.0637 | 0.0323 |
| P6 | 0.1288 | 0.0464 | 0.0985 | 0.0203 | 0.1297 | 0.0191 | 0.1695 | 0.0373 | 0.1208 | 0.0160 |
| P9 | | | 0.4428 | 0.1496 | -0.6279 | 0.7640 | | | | |
| P12 | 0.0806 | 0.0673 | 0.0794 | 0.0255 | -0.0616 | 0.0646 | -0.1007 | 0.1094 | 0.0503 | 0.0459 |
| P13 | | | | | 0.1837 | 0.1468 | | | 0.4072 | 1.7776 |
| P14 | | | 0.2172 | 0.0723 | -0.2040 | 0.7120 | | | 0.0575 | 0.1732 |
| P15 | 0.0103 | 0.1717 | 0.0049 | 0.0729 | -0.2222 | 0.7406 | 0.0284 | 0.3996 | | |
| P16 | 0.2243 | 0.3560 | 0.2648 | 0.0685 | 0.1409 | 0.8246 | | | | |
| P19 | 0.2209 | 0.6100 | 0.7325 | 0.2319 | | | | | | |
| P20 | | | | | | | | | 0.7533 | 0.0957 |
| P22 | | | | 1.0649 | 0.8427 | | | | 0.5339 | 1.7495 |
| P23 | 0.2025 | 0.2849 | 0.2686 | 0.0819 | 0.3414 | 0.7406 | 0.5072 | 0.7904 | 0.2376 | 0.7830 |
| P24 | | | | 0.1476 | 0.8453 | | | | | |
| P26 | | | | | | 0.9538 | 0.7894 | | | |
| P27 | 1.1133 | 0.8221 | | | | | | | | |
| P28 | 0.6957 | 0.2436 | | | | | 0.5658 | 0.1166 | | |
| B1 | | | 0.2342 | 0.0741 | 0.2224 | 0.3662 | 0.4282 | 0.3002 | 0.1270 | 0.1514 |
| B2 | | | | | | | | | 0.2646 | 2.0282 |
| B3 | | | 0.4747 | 0.0999 | 0.4878 | 0.1694 | | | 0.3724 | 0.0478 |
| B10 | 0.1848 | 0.0992 | 0.0287 | 0.0306 | 0.0856 | 0.0353 | 0.0626 | 0.0391 | 0.1182 | 0.0174 |
| B17 | | | -0.1292 | 0.0887 | -0.1782 | 0.0651 | 0.1530 | 0.2134 | -0.0194 | 0.0380 |
| B22 | | | -0.0590 | 0.1303 | -0.2011 | 0.0245 | | | | |
| B23 | | | 0.2354 | 0.5964 | 0.0959 | 0.0434 | 0.2301 | 0.0638 | 0.1606 | 0.0223 |
| B24 | 0.4605 | 0.3916 | -0.0675 | 0.0375 | -0.0511 | 0.1105 | 0.2454 | 0.0625 | 0.0653 | 0.0220 |
| B25 | | | | | | | 0.3813 | 0.1163 | | |
| B26 | | | | | | | | | 0.6831 | 1.7487 |
| B27 | | | | | | | | | -0.5126 | 0.1317 |
| B28 | -0.0746 | 0.1588 | -0.0315 | 0.0634 | 0.0017 | 0.0434 | 0.0805 | 0.0521 | -0.0408 | 0.0284 |
| B29 | | | -0.2987 | 0.0411 | | | | | | |
| B30 | | | | | | | | | 0.0186 | 0.0906 |
| B31 | | | -0.1379 | 0.0650 | | | | | | |
| B34 | | | | | | | | | 0.0267 | 0.1764 |
| B35 | 0.0570 | 0.0886 | -0.0644 | 0.0271 | -0.0162 | 0.0852 | 0.1633 | 0.1118 | 0.1997 | 0.0438 |
| B38 | | | -0.1010 | 0.1472 | | | | | | |
| B41 | | | 0.0430 | 0.0711 | 0.1036 | 0.0361 | 0.0860 | -0.0739 | 0.1398 | 0.1365 |
| B42 | | | | | -0.4267 | | | | 0.0695 | 0.0482 |
| B43 | -0.2411 | 0.0863 | -0.2091 | 0.0657 | | | | | | |
| B44 | -0.4565 | 0.6015 | | -0.1184 | 0.1720 | -0.0527 | 0.1341 | | | |
| B52 | | | | | | | | | -0.0992 | 0.0471 |
| B53 | | | | | | | | | 0.2205 | 0.2456 |
| B56 | | | | | | | | | 0.1050 | 0.2464 |
| adjusted R ² | 0.6969 | | 0.6861 | | 0.6849 | | 0.6915 | | 0.7247 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.6
Coefficients for hedonic regressions on scanner data, PCs, pooled June 1999–July 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|----------------|---------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.3541 | 0.3767 | 5.3534 | 0.0970 | 5.4944 | 0.3116 | 5.4488 | 0.2462 | 6.3663 | 0.6343 |
| T9907 | -0.0437 | 0.0245 | -0.0002 | 0.0137 | -0.0520 | 0.0162 | 0.0278 | 0.0437 | -0.0280 | 0.0119 |
| SPEED | 0.0031 | 0.0006 | 0.0027 | 0.0002 | 0.0043 | 0.0002 | 0.0028 | 0.0007 | 0.0023 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0014 | 0.0009 | -0.0002 | 0.0005 | 0.0020 | 0.0003 | 0.0033 | 0.0011 | 0.0027 | 0.0003 |
| MONITOR | 0.0940 | 0.0517 | 0.1063 | 0.0174 | 0.1149 | 0.0470 | 0.0878 | 0.1171 | 0.0739 | 0.0248 |
| WORKSTAT | | | | | | | 0.4273 | 0.2170 | 0.3846 | 0.0437 |
| USB | -0.0775 | 0.2848 | 0.1316 | 0.0585 | -0.4750 | 0.2992 | | | -0.6225 | 0.6306 |
| P1 | 1.6817 | 0.8709 | | | | | 1.1960 | 0.5187 | | |
| P2 | 1.3730 | 0.8673 | | | | | | | | |
| P5 | 0.0176 | 0.1720 | 0.0558 | 0.0731 | 0.1013 | 0.0331 | -0.8126 | 0.5535 | -0.0581 | 0.0335 |
| P6 | 0.1061 | 0.0492 | 0.0797 | 0.0197 | 0.1497 | 0.0212 | 0.1976 | 0.0550 | 0.0900 | 0.0153 |
| P9 | | | 0.3522 | 0.1334 | | | | | | |
| P12 | -0.0463 | 0.0557 | 0.0479 | 0.0242 | 0.0175 | 0.0595 | 0.1780 | 0.0896 | -0.0189 | 0.0647 |
| P13 | | | | | 0.2807 | 0.1967 | | | 0.4715 | 1.7166 |
| P14 | -0.3538 | 0.8100 | 0.1498 | 0.0661 | 0.1054 | 0.3232 | | | 0.0688 | 0.1209 |
| P15 | -0.0897 | 0.1810 | -0.0887 | 0.0728 | -0.3818 | 0.3066 | | | -0.8219 | 0.6890 |
| P16 | 0.1035 | 0.3508 | 0.1375 | 0.0649 | -0.0084 | 0.4947 | | | | |
| P19 | 0.3506 | 0.6488 | 0.4559 | 0.1794 | 0.8279 | 1.3367 | | | -1.2543 | 1.8181 |
| P20 | | | | | | | | | 0.3316 | 0.6972 |
| P22 | | | | | | | | | 0.3018 | 0.6043 |
| P23 | 0.3625 | 0.3349 | 0.2512 | 0.0795 | 0.0263 | 0.2622 | 0.6430 | 1.2022 | -0.1016 | 0.3128 |
| P24 | | | 0.0340 | 0.5224 | | | | | | |
| P26 | | | | | | | 0.8601 | 0.8546 | | |
| P28 | | | | | | | 0.8522 | 0.2121 | | |
| B1 | | | 0.1767 | 0.0669 | 0.2477 | 0.3930 | 0.2914 | 0.3247 | 0.0012 | 0.1343 |
| B2 | | | | | | | | | 0.3506 | 1.8175 |
| B3 | 0.5196 | 0.3433 | 0.3945 | 0.0739 | 0.6307 | 0.1440 | | | 0.4468 | 0.0466 |
| B10 | 0.2476 | 0.0998 | 0.0353 | 0.0315 | 0.0501 | 0.0334 | 0.1220 | 0.0641 | 0.1352 | 0.0170 |
| B17 | | | -0.1266 | 0.0788 | -0.0751 | 0.0601 | 0.2674 | 0.2354 | 0.0175 | 0.0402 |
| B22 | | | -0.1345 | 0.1109 | -0.1830 | 0.0250 | | | | |
| B23 | | | | 0.0192 | 0.3668 | 0.1743 | 0.0500 | 0.2542 | 0.0986 | 0.1853 |
| B24 | 0.3185 | 0.4348 | -0.0692 | 0.0366 | -0.0689 | 0.1118 | 0.6562 | 0.1108 | 0.1175 | 0.0215 |
| B25 | | | | | | | 0.3600 | 0.2134 | | |
| B27 | | | | | | | | | -0.4231 | 0.1218 |
| B28 | -0.0836 | 0.1667 | 0.0319 | 0.0561 | -0.0274 | 0.0459 | 0.0807 | 0.0790 | 0.0110 | 0.0342 |
| B29 | | | -0.2360 | 0.0399 | | | | | | |
| B30 | | | | | | | | | 0.0764 | 0.1307 |
| B31 | | | -0.0959 | 0.0552 | | | | | | |
| B34 | | | | | | | | | -0.0712 | 0.2971 |
| B35 | 0.0428 | 0.0964 | -0.0208 | 0.0288 | -0.0373 | 0.0895 | 0.3077 | 0.1567 | 0.2863 | 0.0380 |
| B38 | | | -0.0433 | 0.1708 | | | | | | |
| B41 | | | | | 0.0454 | 0.0339 | | | 0.0687 | 0.2063 |
| B42 | | | | 0.0541 | 0.0587 | -0.2649 | 0.0798 | 0.0757 | 0.1318 | -0.0027 |
| B43 | -0.2871 | 0.0921 | -0.2265 | 0.0568 | | | | | | 0.0487 |
| B44 | -0.5141 | 0.8433 | | | | | | | | |
| B48 | | | | 0.0289 | 0.7314 | | | | -0.0523 | 0.0495 |
| B52 | | | | 0.1198 | 0.2054 | 0.0229 | 0.1912 | | 0.3743 | 0.1262 |
| B53 | | | | | | 0.1708 | 0.3929 | 0.3016 | 0.1262 | 0.0736 |
| B56 | | | | | | | | 1.1636 | 0.2168 | 0.2222 |
| adjusted R ² | 0.8551 | | 0.7151 | | 0.6669 | | 0.4203 | | 0.6422 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.7

Coefficients for hedonic regressions on scanner data, PCs, pooled July 1999–August 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 5.4732 | 0.3426 | 5.5062 | 0.1034 | 5.6064 | 0.3617 | 5.9177 | 0.2770 | 5.3683 | 0.2080 |
| T9908 | -0.0785 | 0.0192 | -0.0359 | 0.0128 | -0.1076 | 0.0163 | -0.0830 | 0.0419 | -0.0241 | 0.0125 |
| SPEED | 0.0024 | 0.0004 | 0.0020 | 0.0002 | 0.0034 | 0.0003 | 0.0017 | 0.0007 | 0.0028 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0005 | 0.0008 | 0.0005 | 0.0004 | 0.0025 | 0.0003 | 0.0029 | 0.0011 | 0.0021 | 0.0002 |
| MONITOR | 0.1184 | 0.0448 | 0.1207 | 0.0167 | 0.1147 | 0.0445 | 0.1336 | 0.1348 | 0.0422 | 0.0238 |
| WORKSTAT | | | | | 0.4531 | 0.0906 | 0.0960 | 0.7106 | 0.4179 | 0.0473 |
| USB | -0.0317 | 0.2816 | 0.1222 | 0.0730 | -0.2327 | 0.3507 | | | 0.1448 | 0.1870 |
| P1 | 1.5494 | 0.7752 | | | | | 0.8310 | 0.5437 | | |
| P2 | 1.2619 | 0.7729 | | | | | | | | |
| P5 | 0.0707 | 0.1699 | 0.0635 | 0.0809 | 0.0372 | 0.0370 | -0.1755 | 0.4002 | -0.0240 | 0.0382 |
| P6 | 0.0819 | 0.0500 | 0.0884 | 0.0198 | 0.0904 | 0.0255 | 0.0839 | 0.0580 | 0.1426 | 0.0157 |
| P9 | | | -0.2029 | 0.2141 | | | | | | |
| P12 | -0.0196 | 0.0466 | 0.0423 | 0.0225 | -0.0298 | 0.0557 | 0.1350 | 0.0875 | 0.0640 | 0.0454 |
| P14 | -0.1463 | 0.5086 | -0.0182 | 0.0667 | 0.1869 | 0.2367 | | | 0.0965 | 0.1596 |
| P15 | -0.0377 | 0.2238 | -0.1281 | 0.0882 | -0.3532 | 0.4059 | | | 0.0253 | 0.3499 |
| P16 | 0.0974 | 0.3222 | 0.0577 | 0.0775 | 0.2658 | 0.4595 | | | | |
| P19 | 0.4755 | 0.5119 | 0.2537 | 0.1850 | -0.2120 | 0.5980 | | | -0.3191 | 1.8225 |
| P20 | | | | | | | | | 0.3973 | 0.6861 |
| P22 | | | | | | | | | 0.2424 | 0.4296 |
| P23 | 0.4017 | 0.3653 | 0.1539 | 0.0808 | -0.0963 | 0.2450 | | | 0.0812 | 0.2065 |
| P24 | | | -0.0862 | 0.5127 | | | | | | |
| P26 | | | 1.3722 | 0.7191 | | | 0.3566 | 1.2340 | | |
| P28 | | | 0.5125 | 0.0665 | | | 0.9963 | 0.4160 | | |
| B1 | | | 0.1744 | 0.0742 | | | 0.2520 | 0.2871 | -0.0679 | 0.1293 |
| B3 | 0.6944 | 0.1847 | | | 0.5248 | 0.1424 | | | 0.5942 | 0.0451 |
| B7 | | | 0.2693 | 0.1034 | | | | | | |
| B10 | 0.2438 | 0.0825 | 0.1306 | 0.0250 | 0.0855 | 0.0310 | 0.1808 | 0.0727 | 0.1494 | 0.0188 |
| B17 | | | -0.0916 | 0.0383 | -0.0252 | 0.0682 | 0.2726 | 0.2453 | 0.0010 | 0.0462 |
| B22 | | | -0.0549 | 0.1380 | -0.2664 | 0.0282 | | | | |
| B23 | | | -0.1111 | 0.1355 | 0.2157 | 0.0460 | 0.2417 | 0.0982 | 0.1538 | 0.0215 |
| B24 | -0.2075 | 0.5117 | 0.0642 | 0.0310 | 0.0194 | 0.0932 | 0.5977 | 0.1191 | 0.1345 | 0.0234 |
| B25 | | | | | -0.0436 | 0.2842 | 0.6343 | 0.2581 | | |
| B26 | | | | | | | | | 0.4710 | 1.2807 |
| B27 | | | | | | | | | -0.5626 | 0.1187 |
| B28 | 0.1388 | 0.2110 | 0.1241 | 0.0510 | 0.0491 | 0.0467 | 0.0128 | 0.0841 | 0.0109 | 0.0401 |
| B29 | | | 0.0207 | 0.0386 | | | | | | |
| B30 | | | | | | | | | 0.1504 | 0.1789 |
| B31 | | | 0.0975 | 0.0387 | | | | | | |
| B35 | 0.1108 | 0.0803 | 0.1097 | 0.0248 | -0.0504 | 0.0920 | 0.2578 | 0.1521 | 0.3334 | 0.0433 |
| B38 | | | 0.0255 | 0.0940 | | | | | | |
| B41 | | | | | -0.1393 | 0.0360 | | | 0.0244 | 0.2171 |
| B42 | | | | | 0.1620 | 0.0672 | -0.0796 | 0.0860 | 0.0642 | 0.1197 |
| B43 | -0.2997 | 0.0770 | -0.1308 | 0.0604 | | | | | -0.0156 | 0.0571 |
| B44 | -0.4691 | 0.3763 | | | | | | | | |
| B48 | -0.2342 | 0.5096 | 0.1322 | 0.2933 | | | | | | |
| B52 | | | | | 0.2161 | 0.1666 | -0.0635 | 0.1408 | | 0.0397 |
| B53 | | | | | | | 0.0907 | 0.2324 | | 0.0880 |
| B56 | | | | | | | | | 0.4473 | 0.2728 |
| adjusted R ² | 0.8918 | | 0.7405 | | 0.6558 | | 0.3028 | | 0.6021 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.8

Coefficients for hedonic regressions on scanner data, PCs, pooled August 1999–September 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 5.8974 | 0.2618 | 5.2212 | 0.1550 | 5.0884 | 0.3818 | 6.0117 | 0.1717 | 5.0852 | 0.3136 |
| T9909 | -0.0393 | 0.0188 | -0.0286 | 0.0136 | -0.0864 | 0.0167 | -0.0778 | 0.0253 | -0.0510 | 0.0126 |
| SPEED | 0.0009 | 0.0003 | 0.0025 | 0.0002 | 0.0039 | 0.0002 | 0.0009 | 0.0004 | 0.0028 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0001 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0018 | 0.0007 | 0.0015 | 0.0005 | 0.0022 | 0.0003 | 0.0029 | 0.0008 | 0.0020 | 0.0002 |
| MONITOR | 0.0478 | 0.0339 | 0.0778 | 0.0192 | 0.1613 | 0.0490 | 0.1274 | 0.0708 | 0.0405 | 0.0226 |
| WORKSTAT | | | 0.9974 | 0.5323 | 0.4320 | 0.0832 | 0.3768 | 0.5443 | 0.4246 | 0.0553 |
| USB | 0.1391 | 0.2275 | 0.1357 | 0.1277 | -0.0139 | 0.3723 | | | 0.3841 | 0.3021 |
| P1 | | | | | | | | | 2.3854 | 0.5451 |
| P5 | -0.0429 | 0.1634 | 0.1090 | 0.1127 | 0.1560 | 0.0464 | -0.0869 | 0.1725 | -0.0701 | 0.0375 |
| P6 | 0.1535 | 0.0549 | 0.1166 | 0.0234 | 0.1629 | 0.0265 | 0.1133 | 0.0347 | 0.1738 | 0.0164 |
| P9 | | | -0.1360 | 0.2468 | | | | | | |
| P11 | | | | | -0.0038 | 0.6678 | | | | |
| P12 | 0.1116 | 0.0410 | 0.1076 | 0.0255 | -0.1109 | 0.0661 | 0.1870 | 0.0774 | 0.0284 | 0.0453 |
| P14 | 0.1430 | 0.5271 | 0.1524 | 0.0984 | 0.4727 | 0.2165 | | | 0.3318 | 0.3251 |
| P15 | 0.0672 | 0.2228 | 0.0337 | 0.1482 | 0.0695 | 0.5315 | | | 0.6100 | 0.3520 |
| P16 | 0.2769 | 0.3507 | 0.1245 | 0.1345 | 0.5487 | 0.4916 | | | | |
| P19 | 0.2170 | 0.4457 | 0.6325 | 0.3377 | -0.0645 | 0.6720 | | | 0.3009 | 0.5428 |
| P20 | | | | | | | | | 0.4281 | 0.5431 |
| P22 | | | | | | | | | 0.2328 | 0.5431 |
| P23 | 0.2799 | 0.2717 | 0.3288 | 0.1165 | 0.5697 | 0.3800 | | | 0.3809 | 0.2255 |
| P26 | | | 1.5288 | 0.9286 | | | | | | |
| P28 | | | 0.6838 | 0.1209 | | | | | 0.6178 | 0.0448 |
| P29 | | | 1.0897 | 0.3072 | | | | | 0.8080 | 0.1690 |
| B1 | | | 0.2398 | 0.0992 | | | 0.2464 | 0.2218 | 0.0646 | 0.1292 |
| B3 | 0.5870 | 0.1343 | | | 0.5172 | 0.1989 | 0.9164 | 0.3855 | | |
| B7 | | | 0.1709 | 0.0972 | | | | | | |
| B10 | 0.0161 | 0.0661 | 0.0970 | 0.0251 | 0.1286 | 0.0304 | 0.1310 | 0.0437 | 0.1733 | 0.0193 |
| B17 | | | 0.0265 | 0.0354 | 0.1023 | 0.1016 | 0.1662 | 0.2115 | 0.0721 | 0.0393 |
| B22 | | | -0.1581 | 0.1774 | -0.3247 | 0.0279 | | | | |
| B23 | | | -0.1526 | 0.1864 | 0.2423 | 0.0452 | 0.1921 | 0.0591 | 0.1723 | 0.0213 |
| B24 | -0.3440 | 0.3181 | 0.0498 | 0.0340 | 0.0897 | 0.0957 | 0.1458 | 0.0699 | 0.1598 | 0.0240 |
| B25 | | | | | -0.0869 | 0.2501 | 0.6882 | 0.1351 | | |
| B26 | | | | | | | | | 0.5012 | 0.8961 |
| B27 | | | | | | | | | -0.5099 | 0.1228 |
| B28 | -0.0587 | 0.1944 | 0.1136 | 0.0456 | 0.0895 | 0.0500 | -0.0261 | 0.0513 | 0.0077 | 0.0378 |
| B29 | | | 0.0594 | 0.0556 | | | | | | |
| B30 | | | | | | | | | 0.1336 | 0.2150 |
| B31 | | | 0.1804 | 0.0499 | | | | | | |
| B35 | 0.0218 | 0.0635 | 0.1523 | 0.0248 | 0.0437 | 0.0933 | 0.1730 | 0.0899 | 0.3415 | 0.0553 |
| B38 | | | 0.0969 | 0.0938 | | | | | | |
| B41 | | | | | -0.2162 | 0.0411 | | | 0.0979 | 0.2380 |
| B42 | | | | | 0.2204 | 0.1074 | 0.0282 | 0.0809 | 0.1695 | 0.0753 |
| B43 | -0.3503 | 0.0640 | -0.1135 | 0.0785 | | | | | 0.0790 | 0.0568 |
| B44 | -0.5578 | 0.2832 | | | | | | | | |
| B48 | -0.6611 | 0.5283 | 0.2521 | 0.4121 | | | | | -0.1241 | 0.3390 |
| B52 | | | 0.3043 | 0.3079 | -0.0653 | 0.1268 | | | 0.0880 | 0.0554 |
| B53 | | | | | 0.0855 | 0.2172 | | | 0.0774 | 0.0691 |
| B55 | | | -0.0904 | 0.1722 | | | | | 0.3168 | 0.1380 |
| B56 | | | | | | | | | 0.2263 | 0.0890 |
| adjusted R ² | 0.8476 | | 0.6725 | | 0.6689 | | 0.5484 | | 0.5969 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.9

Coefficients for hedonic regressions on scanner data, PCs, pooled September 1999–October 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|---------------|--------|---------------|--------|----------------|---------|---------------|---------------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.9163 | 0.3024 | 4.9813 | 0.1455 | 4.5552 | 1.2086 | 5.6166 | 0.1640 | 5.5405 | 0.3458 |
| T9910 | -0.0114 | 0.0191 | 0.0184 | 0.0150 | -0.0025 | 0.0183 | 0.0152 | 0.0243 | -0.0128 | 0.0122 |
| SPEED | 0.0007 | 0.0003 | 0.0028 | 0.0002 | 0.0041 | 0.0002 | 0.0018 | 0.0004 | 0.0021 | 0.0002 |
| HDISK | 0.0001 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0026 | 0.0007 | 0.0013 | 0.0006 | 0.0014 | 0.0003 | 0.0027 | 0.0007 | 0.0020 | 0.0002 |
| MONITOR | 0.0086 | 0.0361 | 0.0823 | 0.0215 | 0.1246 | 0.0603 | 0.1808 | 0.0706 | 0.0779 | 0.0219 |
| WORKSTAT | | | 0.9154 | 0.5306 | 0.5443 | 0.1049 | 0.2464 | 0.2223 | 0.3616 | 0.0540 |
| USB | 0.0685 | 0.2652 | 0.2379 | 0.1093 | 0.3304 | 1.2061 | | | 0.2235 | 0.3347 |
| P1 | | | | | | | | | 1.9265 | 0.5503 |
| P5 | 0.0040 | 0.2670 | 0.0695 | 0.1184 | 0.2559 | 0.0657 | -0.0569 | 0.2014 | -0.0594 | 0.0336 |
| P6 | 0.1487 | 0.0651 | 0.0323 | 0.0281 | 0.2363 | 0.0302 | 0.1576 | 0.0322 | 0.1494 | 0.0167 |
| P9 | | | -0.0158 | 0.3913 | | | | | | |
| P11 | | | 0.5400 | 0.5776 | 0.3562 | 1.3559 | | | | |
| P12 | 0.1491 | 0.0448 | 0.0719 | 0.0295 | -0.1911 | 0.0810 | 0.0823 | 0.0879 | -0.1928 | 0.0537 |
| P14 | 0.2005 | 0.6443 | 0.4221 | 0.1731 | 1.0008 | 0.3361 | | | -0.2789 | 0.3877 |
| P15 | 0.0680 | 0.2615 | 0.3433 | 0.1977 | 0.6270 | 1.2375 | | | 0.3049 | 0.3780 |
| P16 | 0.1914 | 0.5290 | 0.2060 | 0.0945 | | | | | -0.0218 | 0.5857 |
| P19 | 0.0093 | 0.7053 | 0.8662 | 0.4499 | | | | | 0.4683 | 0.3921 |
| P20 | | | | | | | | | 0.5483 | 0.7051 |
| P22 | | | | | | | | | 0.6388 | 0.6114 |
| P23 | 0.1262 | 0.2867 | 0.4541 | 0.1166 | 1.0916 | 1.2758 | | | 0.6073 | 0.2994 |
| P25 | | | | | 1.6559 | 1.3569 | | | | |
| P28 | | | 0.7007 | 0.4333 | 0.6156 | 0.3043 | | | 0.5235 | 0.0448 |
| P29 | | | 1.1157 | 0.3534 | 0.6235 | 0.6688 | | | 0.5832 | 0.0765 |
| B1 | | | 0.2990 | 0.0837 | | | 0.6525 | 0.1713 | 0.0911 | 0.1162 |
| B3 | 0.7057 | 0.1295 | | | | | 0.8574 | 0.5392 | | |
| B7 | | | 0.2090 | 0.1189 | | | | | | |
| B9 | | | 0.1034 | 1.0636 | | | | | | |
| B10 | 0.0971 | 0.0594 | 0.1188 | 0.0299 | 0.1047 | 0.0326 | 0.0786 | 0.0405 | 0.1169 | 0.0178 |
| B17 | | | 0.0899 | 0.0397 | 0.1682 | 0.1179 | | | 0.0231 | 0.0377 |
| B18 | | | | | | | 0.1875 | 0.2901 | | |
| B22 | | | -0.1001 | 0.2172 | -0.3101 | 0.0289 | | | | |
| B23 | | | 0.3601 | 1.0565 | 0.1762 | 0.0488 | 0.1787 | 0.0560 | 0.1358 | 0.0199 |
| B24 | -0.1089 | 0.3248 | 0.0593 | 0.0402 | 0.0716 | 0.1095 | 0.1542 | 0.0689 | 0.1012 | 0.0225 |
| B25 | | | | | -0.0822 | 0.3172 | 0.5117 | 0.1802 | | |
| B26 | | | | | | | | | 0.5289 | 1.2176 |
| B27 | | | | | | | | | -0.3489 | 0.1726 |
| B28 | 0.1549 | 0.1391 | 0.1849 | 0.0531 | 0.0890 | 0.0522 | 0.0085 | 0.0478 | -0.0092 | 0.0349 |
| B29 | | | 0.0476 | 0.0666 | | | | | | |
| B30 | | | | | | | | | -0.0319 | 0.2918 |
| B31 | | | | | | | | | | |
| B35 | 0.1481 | 0.0536 | 0.1759 | 0.0283 | 0.1274 | 0.0896 | 0.1661 | 0.0820 | 0.2344 | 0.0500 |
| B38 | | | 0.1563 | 0.1253 | | | | | | |
| B41 | | | | | -0.0780 | 0.0463 | | | 0.1799 | 0.1811 |
| B42 | | | | | 0.2266 | 0.1272 | 0.1161 | 0.0890 | 0.3726 | 0.0764 |
| B43 | -0.2074 | 0.0549 | -0.0828 | 0.0849 | | | | | 0.0659 | 0.0538 |
| B44 | -0.4051 | 0.2777 | | | | | | | | |
| B48 | | | | | | | | | -0.1430 | 0.2305 |
| B52 | | | | | | -0.0379 | 0.1218 | | 0.0038 | 0.0589 |
| B53 | | | | | | 0.0747 | 0.2821 | | 0.0502 | 0.0726 |
| B55 | | | | | -0.1147 | 0.1452 | | -0.3622 | 0.2060 | |
| B56 | | | | | | | | 0.3770 | 0.1403 | 0.0827 |
| adjusted R ² | 0.8264 | | 0.6672 | | 0.6305 | | 0.6087 | | 0.5807 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.10

Coefficients for hedonic regressions on scanner data, PCs, pooled October 1999–November 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|---------------|--------|----------------|---------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.6815 | 0.4171 | 5.0945 | 0.1193 | 5.1217 | 0.0810 | 5.5793 | 0.1528 | 6.5486 | 0.7317 |
| T9911 | -0.0659 | 0.0211 | 0.0000 | 0.0131 | -0.0112 | 0.0161 | 0.0024 | 0.0222 | 0.0102 | 0.0115 |
| SPEED | 0.0010 | 0.0004 | 0.0027 | 0.0002 | 0.0034 | 0.0002 | 0.0023 | 0.0004 | 0.0021 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0041 | 0.0006 | 0.0010 | 0.0004 | 0.0017 | 0.0003 | 0.0029 | 0.0005 | 0.0023 | 0.0001 |
| MONITOR | 0.0646 | 0.0374 | 0.1502 | 0.0191 | 0.1358 | 0.0484 | 0.0923 | 0.0624 | 0.0932 | 0.0233 |
| WORKSTAT | | | 0.9425 | 0.5324 | 0.4970 | 0.0961 | 0.4475 | 0.1637 | 0.3759 | 0.0485 |
| USB | 0.1516 | 0.3811 | 0.1217 | 0.0830 | | | | | -0.7185 | 0.7277 |
| P3 | | | -0.0238 | 0.1720 | 0.1150 | 0.1576 | -0.1085 | 0.1928 | -0.0368 | 0.1484 |
| P5 | -0.1428 | 0.5006 | 0.1342 | 0.1151 | 0.1389 | 0.0695 | -0.2255 | 0.1953 | -0.0935 | 0.0352 |
| P6 | 0.1739 | 0.0756 | -0.0144 | 0.0295 | 0.1863 | 0.0293 | 0.1234 | 0.0305 | 0.1036 | 0.0172 |
| P9 | | | 0.0816 | 0.4686 | | | | | | |
| P11 | | | 0.1629 | 0.5294 | | | | | | |
| P12 | 0.1932 | 0.0524 | 0.0411 | 0.0261 | -0.1444 | 0.0656 | 0.0040 | 0.0885 | -0.2321 | 0.0650 |
| P14 | 0.1755 | 0.4159 | 0.3291 | 0.1508 | 0.4532 | 1.0423 | | | -0.3777 | 0.2705 |
| P15 | 0.0752 | 0.3223 | 0.0180 | 0.0455 | 0.2334 | 0.1784 | | | -0.6270 | 0.7430 |
| P16 | 0.3436 | 0.6293 | 0.1575 | 0.0694 | | | | | -0.9528 | 0.7960 |
| P19 | 0.1377 | 1.0741 | 0.7789 | 0.5417 | | | | | -0.3707 | 0.7629 |
| P22 | | | | | | | | | 0.5567 | 0.4680 |
| P23 | 0.2855 | 0.4237 | 0.3313 | 0.0875 | | | | | 0.0021 | 0.7210 |
| P25 | | | | | 1.1210 | 0.5606 | | | | |
| P27 | | | 1.6987 | 0.9238 | | | | | | |
| P28 | | | 0.4775 | 0.0947 | 0.5109 | 0.1443 | | | 0.3900 | 0.0464 |
| P29 | | | 0.7678 | 0.2394 | 0.6767 | 0.3684 | | | 0.4699 | 0.0597 |
| B1 | | | 0.3960 | 0.0667 | | | 0.4431 | 0.1408 | 0.0175 | 0.0892 |
| B3 | 0.7149 | 0.1294 | | | | | 0.4891 | 0.2757 | | |
| B7 | | | 0.4087 | 0.1152 | | | | | | |
| B9 | | | 0.1591 | 0.9238 | | | | | | |
| B10 | 0.0729 | 0.0665 | 0.2019 | 0.0265 | 0.1346 | 0.0280 | 0.0175 | 0.0362 | 0.0553 | 0.0179 |
| B17 | | | 0.1540 | 0.0400 | 0.1802 | 0.1244 | 0.0614 | 0.1388 | -0.1026 | 0.0441 |
| B18 | | | | | | 0.2073 | 0.1386 | | | |
| B22 | | | 0.1591 | 0.3294 | -0.2695 | 0.0260 | | | | |
| B23 | | | 0.2970 | 0.4601 | 0.1595 | 0.0403 | 0.1168 | 0.0504 | 0.0939 | 0.0195 |
| B24 | 0.0049 | 0.2936 | 0.1052 | 0.0368 | 0.0940 | 0.0922 | 0.2354 | 0.0660 | 0.0574 | 0.0212 |
| B25 | | | | | -0.0268 | 0.2709 | 0.4749 | 0.2122 | | |
| B27 | | | | | | | | | -0.5572 | 0.1986 |
| B28 | 0.1610 | 0.1135 | 0.1594 | 0.0544 | 0.0937 | 0.0450 | 0.0046 | 0.0435 | -0.0704 | 0.0332 |
| B29 | | | 0.0229 | 0.0413 | | | | | | |
| B31 | | | 0.1925 | 0.0428 | | | | | | |
| B35 | 0.2059 | 0.0592 | 0.2839 | 0.0234 | 0.1292 | 0.0767 | 0.2003 | 0.0624 | 0.1274 | 0.0487 |
| B38 | | | 0.1783 | 0.1139 | | | | | | |
| B41 | | | | | 0.0280 | 0.0422 | | | 0.0654 | 0.1290 |
| B42 | | | | | 0.1080 | 0.0892 | 0.3465 | 0.0810 | 0.0714 | 0.0609 |
| B43 | -0.1317 | 0.0611 | -0.0034 | 0.0745 | | | | | -0.1861 | 0.3294 |
| B44 | -0.4094 | 0.3902 | | | 0.2804 | 0.9196 | | | | |
| B48 | | | | | | | | | -0.1661 | 0.0607 |
| B52 | | | | | | -0.0367 | 0.0976 | | | |
| B53 | | | | | | 0.0149 | 0.2243 | | -0.0104 | 0.0724 |
| B55 | 0.0918 | 0.6517 | -0.1008 | 0.0567 | -0.2056 | 0.0472 | -0.1493 | 0.1178 | -0.1364 | 0.2087 |
| B56 | | | | | | | 0.2593 | 0.1342 | 0.1019 | 0.0798 |
| adjusted R ² | 0.7824 | | 0.7830 | | 0.7089 | | 0.6390 | | 0.5885 | |

Note: coefficients in bold are significant at the 5% level of significance

Table C.11
Coefficients for hedonic regressions on scanner data, PCs, pooled November 1999–December 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------------|----------------|---------------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.6942 | 0.4039 | 5.2808 | 0.1442 | 5.2853 | 0.0632 | 6.1528 | 0.1498 | 5.8074 | 0.3344 |
| T9912 | -0.0168 | 0.0188 | -0.0081 | 0.0121 | -0.0189 | 0.0127 | -0.0071 | 0.0209 | -0.0531 | 0.0107 |
| SPEED | 0.0008 | 0.0004 | 0.0021 | 0.0002 | 0.0033 | 0.0002 | 0.0014 | 0.0004 | 0.0025 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0048 | 0.0005 | 0.0013 | 0.0004 | 0.0018 | 0.0002 | 0.0005 | 0.0001 | 0.0027 | 0.0002 |
| MONITOR | 0.1468 | 0.0355 | 0.1475 | 0.0188 | 0.1650 | 0.0358 | 0.1340 | 0.0403 | 0.1056 | 0.0226 |
| WORKSTAT | | | 0.8434 | 0.4648 | 0.4170 | 0.0969 | 0.7224 | 0.1911 | 0.4145 | 0.0418 |
| USB | 0.2146 | 0.3648 | 0.1542 | 0.1169 | | | | | -0.1046 | 0.3276 |
| P3 | 0.2443 | 0.1501 | 0.0106 | 0.0488 | 0.0453 | 0.0700 | -0.0367 | 0.0753 | -0.0040 | 0.0866 |
| P5 | | | 0.0729 | 0.2148 | -0.0366 | 0.0649 | -0.1184 | 0.1603 | -0.0470 | 0.0357 |
| P6 | 0.1968 | 0.0926 | 0.0305 | 0.0354 | 0.1514 | 0.0269 | 0.0138 | 0.0323 | 0.0794 | 0.0177 |
| P9 | | | 0.0268 | 0.4800 | | | | | | |
| P11 | | | 0.1504 | 1.3181 | | | | | | |
| P12 | 0.2100 | 0.0577 | 0.0403 | 0.0250 | -0.1640 | 0.0499 | -0.0553 | 0.0910 | -0.2865 | 0.0831 |
| P13 | | | 0.0370 | 0.3287 | | | | | | |
| P14 | 0.0952 | 0.4016 | 0.2652 | 0.1601 | | | | | -0.3044 | 0.2391 |
| P15 | 0.0461 | 0.2951 | -0.0499 | 0.0452 | 0.1471 | 0.2196 | | | -0.0441 | 0.3587 |
| P16 | 0.2696 | 0.6046 | 0.0362 | 0.0949 | | | | | -0.3231 | 0.4376 |
| P19 | | | 0.2719 | 0.5533 | | | | | 1.0995 | 0.5770 |
| P22 | | | 0.3703 | 1.0375 | | | | | 0.4318 | 0.5904 |
| P23 | 0.3858 | 0.4639 | 0.2616 | 0.0985 | | | | | 0.5330 | 0.1355 |
| P24 | | | 0.6294 | 0.4851 | | | | | | |
| P27 | | | 1.6238 | 0.9361 | | | | | 1.2613 | 1.7969 |
| P28 | | | | 0.4066 | 0.0684 | 0.4327 | 0.0999 | | 0.3436 | 0.0489 |
| P29 | | | | 0.6903 | 0.1962 | 0.7364 | 0.3455 | | 0.5830 | 0.0518 |
| B1 | | | 0.3448 | 0.0906 | | | 0.0803 | 0.1980 | 0.0393 | 0.0787 |
| B3 | 0.6156 | 0.1217 | | | | | 0.2547 | 0.2115 | | |
| B7 | | | 0.2598 | 0.1266 | | | | | | |
| B10 | -0.0176 | 0.0768 | 0.1778 | 0.0235 | 0.1005 | 0.0232 | 0.0573 | 0.0361 | 0.0591 | 0.0172 |
| B17 | | | 0.0593 | 0.0339 | -0.0196 | 0.1110 | -0.0059 | 0.1128 | -0.0459 | 0.0469 |
| B18 | | | | | | | 0.1954 | 0.1279 | | |
| B22 | | | -0.1426 | 0.9290 | -0.2747 | 0.0227 | | | | |
| B23 | | | 0.1303 | 0.2137 | 0.1012 | 0.0324 | 0.0803 | 0.0484 | 0.0967 | 0.0185 |
| B24 | -0.0258 | 0.1732 | 0.0423 | 0.0346 | 0.1466 | 0.0766 | 0.2809 | 0.0579 | 0.0632 | 0.0195 |
| B25 | | | | | -0.1185 | 0.2377 | 0.3970 | 0.1136 | | |
| B27 | | | | | | | | | -0.5375 | 0.1884 |
| B28 | 0.0911 | 0.1106 | 0.0941 | 0.0476 | -0.0300 | 0.0395 | -0.0025 | 0.0432 | -0.0414 | 0.0312 |
| B29 | | | 0.0104 | 0.0404 | | | | | | |
| B31 | | | 0.1727 | 0.0456 | | | | | | |
| B35 | 0.1705 | 0.0714 | 0.2586 | 0.0201 | 0.0503 | 0.0594 | 0.1889 | 0.0539 | 0.1696 | 0.0413 |
| B38 | | | 0.2192 | 0.1025 | | | | | | |
| B41 | | | | | -0.0078 | 0.0341 | | | 0.1396 | 0.1029 |
| B42 | | | 0.1964 | 0.0701 | 0.0263 | 0.0808 | 0.3185 | 0.1042 | 0.1574 | 0.0548 |
| B43 | -0.1600 | 0.0741 | -0.0615 | 0.0790 | | | | | | |
| B48 | | | 0.2263 | 0.4651 | | | | | | |
| B52 | | | 0.2195 | 0.1701 | -0.0595 | 0.0843 | | | -0.0758 | 0.0505 |
| B53 | | | -1.0001 | 1.0729 | -0.0516 | 0.1756 | 0.4156 | 0.2844 | 0.0667 | 0.0638 |
| B55 | -0.1869 | 0.6654 | -0.1068 | 0.0384 | -0.2743 | 0.0281 | -0.0168 | 0.1123 | -0.0911 | 0.1230 |
| B56 | | | | | | | 0.1403 | 0.0961 | 0.1032 | 0.0820 |
| adjusted R ² | 0.8036 | | 0.7895 | | 0.7785 | | 0.5648 | | 0.6338 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.12

Coefficients for hedonic regressions on scanner data, PCs, pooled December 1999–January 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------|----------------|---------------|---------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.6629 | 0.3643 | 6.0729 | 0.1451 | 6.0063 | 1.3837 | 5.9987 | 0.1638 | 6.1903 | 0.2252 |
| T0001 | -0.0424 | 0.0203 | -0.0422 | 0.0122 | -0.0105 | 0.0129 | -0.0320 | 0.0248 | -0.0082 | 0.0120 |
| SPEED | 0.0008 | 0.0004 | 0.0011 | 0.0002 | 0.0034 | 0.0002 | 0.0021 | 0.0004 | 0.0026 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0054 | 0.0005 | 0.0015 | 0.0004 | 0.0015 | 0.0002 | 0.0002 | 0.0001 | 0.0026 | 0.0002 |
| MONITOR | 0.1410 | 0.0472 | 0.1300 | 0.0232 | 0.1952 | 0.0401 | 0.1594 | 0.0467 | 0.1394 | 0.0260 |
| WORKSTAT | | | | 0.6828 | 0.6930 | 0.4697 | 0.1175 | 0.7493 | 0.2359 | 0.3791 |
| USB | 0.2349 | 0.3043 | -0.1139 | 0.1221 | -0.7290 | 1.3817 | | | -0.6120 | 0.2133 |
| P3 | 0.2304 | 0.1641 | 0.0546 | 0.0393 | 0.0344 | 0.0664 | 0.0286 | 0.0790 | -0.0281 | 0.0917 |
| P5 | | | | -0.1120 | 0.2967 | -0.0496 | 0.0695 | -0.0315 | 0.2019 | -0.0088 |
| P6 | 0.0351 | 0.1006 | -0.0757 | 0.0404 | 0.1943 | 0.0264 | 0.0091 | 0.0402 | 0.1346 | 0.0217 |
| P11 | | | | | -0.9907 | 1.3873 | | | | |
| P12 | 0.0822 | 0.0596 | -0.0396 | 0.0216 | -0.1814 | 0.0578 | -0.1915 | 0.1097 | -0.2297 | 0.0851 |
| P13 | | | -0.0458 | | 0.2256 | | | | | |
| P14 | 0.1845 | 0.5048 | 0.0517 | 0.1352 | | | | | -0.2765 | 0.2417 |
| P15 | 0.0735 | 0.1891 | -0.3215 | 0.1146 | -0.9949 | 1.5261 | | | -0.9369 | 0.4589 |
| P16 | -0.0804 | 0.2092 | -0.0297 | 0.1239 | | | | | -0.8125 | 0.3844 |
| P19 | | | -0.7389 | 0.4230 | -0.5594 | 1.4365 | | | 0.6499 | 0.5654 |
| P22 | | | 0.5645 | 1.1996 | | | | | 1.1225 | 0.3030 |
| P23 | 0.4856 | 0.2474 | 0.1445 | 0.1077 | -0.1067 | 1.2932 | | | 0.0533 | 0.0960 |
| P24 | | | 0.1335 | 0.5127 | | | | | | |
| P27 | | | | | | | | | 0.7774 | 1.9607 |
| P28 | 0.5250 | 0.1557 | 0.2428 | 0.0667 | 0.4187 | 0.1092 | | | 0.2971 | 0.0593 |
| P29 | 0.3304 | 0.4110 | 0.5900 | 0.1720 | 0.8675 | 0.3460 | | | 0.6462 | 0.0543 |
| B1 | 0.2394 | 0.5068 | 0.2469 | 0.1183 | | | 0.0405 | 0.2245 | -0.0329 | 0.0849 |
| B3 | | | | | | | 0.2591 | 0.2452 | | |
| B7 | | | 0.1257 | 0.1542 | | | | | | |
| B10 | 0.0539 | 0.0913 | 0.1562 | 0.0230 | 0.0081 | 0.0229 | 0.0037 | 0.0369 | 0.0492 | 0.0191 |
| B17 | | | -0.0934 | 0.0304 | -0.0803 | 0.1010 | 0.0467 | 0.0998 | -0.0227 | 0.0511 |
| B18 | | | | | | 0.2370 | 0.1854 | | | |
| B22 | | | -0.2486 | 0.9846 | -0.2908 | 0.0228 | | | | |
| B23 | | | 0.1161 | 0.2199 | 0.0825 | 0.0333 | 0.0206 | 0.0513 | 0.0694 | 0.0208 |
| B24 | -0.0760 | 0.1568 | 0.0371 | 0.0332 | 0.1271 | 0.0896 | 0.2114 | 0.0632 | 0.0514 | 0.0218 |
| B25 | | | | | -0.1704 | 0.2379 | 0.2177 | 0.1237 | | |
| B27 | | | | | | | | | -0.2150 | 0.3169 |
| B28 | 0.1632 | 0.1460 | 0.0866 | 0.0473 | -0.1214 | 0.0492 | -0.0461 | 0.0491 | -0.0652 | 0.0360 |
| B29 | | | 0.2243 | 0.0895 | | | | | | |
| B31 | | | 0.2389 | 0.0538 | | | | | | |
| B35 | 0.1993 | 0.0862 | 0.1721 | 0.0195 | 0.0072 | 0.0541 | 0.2086 | 0.0601 | 0.1736 | 0.0441 |
| B38 | | | 0.2018 | 0.1113 | | | | | | |
| B41 | | | | | -0.0540 | 0.0353 | | | 0.1644 | 0.1244 |
| B42 | | | | 0.0936 | 0.0822 | -0.0465 | 0.1030 | 0.1708 | 0.1357 | 0.1991 |
| B43 | -0.1168 | 0.0890 | -0.1132 | 0.0798 | | | | | | 0.0573 |
| B48 | 0.0393 | 0.3482 | 0.1264 | 0.2255 | | | | | | |
| B52 | | | 0.1414 | 0.1375 | -0.0165 | 0.1120 | | | 0.1192 | 0.0555 |
| B53 | | | -0.5841 | 1.0584 | -0.0700 | 0.2761 | 0.4064 | 0.3231 | 0.0590 | 0.0687 |
| B55 | 0.0747 | 0.5042 | -0.1770 | 0.0387 | -0.2940 | 0.0283 | -0.1035 | 0.1057 | -0.0506 | 0.1259 |
| B56 | | | | | | | 0.0980 | 0.1094 | 0.0346 | 0.1027 |
| adjusted R ² | 0.7818 | | 0.7280 | | 0.7435 | | 0.4830 | | 0.6008 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.13

Coefficients for hedonic regressions on scanner data, PCs, pooled January 2000–February 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.0221 | 0.4165 | 6.0449 | 0.1686 | 6.2247 | 1.0208 | 5.7454 | 0.3678 | 6.6105 | 0.2292 |
| T0002 | 0.0284 | 0.0253 | 0.0040 | 0.0122 | -0.0918 | 0.0138 | -0.0418 | 0.0265 | -0.0297 | 0.0127 |
| SPEED | 0.0009 | 0.0003 | 0.0014 | 0.0002 | 0.0033 | 0.0002 | 0.0031 | 0.0004 | 0.0025 | 0.0002 |
| HDISK | 0.0000 | 0.0000 |
| MEMORY | 0.0054 | 0.0005 | 0.0020 | 0.0004 | 0.0016 | 0.0003 | 0.0001 | 0.0001 | 0.0022 | 0.0002 |
| MONITOR | 0.1365 | 0.0820 | 0.1810 | 0.0428 | 0.2450 | 0.0809 | 0.2169 | 0.0988 | 0.1788 | 0.0398 |
| WORKSTAT | | | | | 0.4532 | 0.1258 | 0.8466 | 0.2227 | 0.4620 | 0.0508 |
| USB | -0.0738 | 0.3863 | -0.0269 | 0.1564 | -0.9130 | 1.0183 | -0.2154 | 0.2412 | -0.9698 | 0.2170 |
| P3 | 0.1643 | 0.0804 | 0.0649 | 0.0386 | -0.0517 | 0.0709 | 0.1125 | 0.1155 | -0.0188 | 0.0655 |
| P5 | | | -0.2308 | 0.3036 | 0.0505 | 0.0909 | -0.1083 | 0.2384 | -0.0464 | 0.0500 |
| P6 | 0.0524 | 0.0842 | -0.0956 | 0.0416 | 0.1528 | 0.0287 | 0.0168 | 0.0544 | 0.1835 | 0.0271 |
| P11 | | | | | -1.1718 | 1.0259 | | | | |
| P12 | -0.1052 | 0.0433 | -0.1690 | 0.0168 | -0.1759 | 0.0554 | -0.2226 | 0.1024 | -0.1636 | 0.0865 |
| P13 | | | -0.0357 | 0.2743 | | | | | | |
| P14 | 0.0437 | 0.5751 | -0.1332 | 0.1409 | -0.5779 | 0.8212 | | | -0.4259 | 0.2997 |
| P15 | 0.0097 | 0.1909 | -0.3307 | 0.2115 | -1.2207 | 1.2072 | | | -1.3447 | 0.5301 |
| P16 | -0.1633 | 0.2030 | -0.1487 | 0.1112 | | | | | -1.2561 | 0.5111 |
| P19 | | | -0.9367 | 0.4831 | 0.3635 | 1.0442 | | | 0.6592 | 0.5229 |
| P22 | | | | | 0.0702 | 0.5931 | | | 0.8777 | 0.2386 |
| P23 | 0.3221 | 0.2404 | -0.0412 | 0.1331 | -0.3030 | 1.0101 | | | -0.3274 | 0.1167 |
| P24 | | | | | | | | | 0.9581 | 0.3524 |
| P28 | | | 0.1702 | 0.0732 | 0.3667 | 0.1447 | | | 0.2070 | 0.0684 |
| P29 | 0.3514 | 0.3932 | 0.7021 | 0.1471 | 0.9626 | 0.2263 | | | 0.6662 | 0.0577 |
| B1 | 0.1595 | 0.4432 | 0.2713 | 0.0686 | 0.1182 | 0.1893 | 0.1453 | 0.1845 | -0.0830 | 0.0814 |
| B3 | 0.1509 | 0.2289 | | | | | 0.3504 | 0.3698 | | |
| B7 | | | 0.0163 | 0.1697 | | | | | | |
| B10 | 0.1181 | 0.0955 | 0.1481 | 0.0222 | 0.0544 | 0.0237 | 0.0137 | 0.0415 | 0.0519 | 0.0195 |
| B12 | | | | | | | | | 0.0723 | 0.0852 |
| B17 | | | -0.1062 | 0.0291 | 0.0179 | 0.1361 | 0.0814 | 0.0825 | -0.0045 | 0.0620 |
| B18 | | | | | | | 0.3122 | 0.2243 | | |
| B22 | | | -0.0968 | 0.9166 | -0.2362 | 0.0234 | | | | |
| B23 | | | 0.0653 | 0.2878 | 0.1576 | 0.0358 | -0.0019 | 0.0553 | 0.0594 | 0.0216 |
| B24 | 0.0156 | 0.1481 | 0.0917 | 0.0311 | 0.0352 | 0.0642 | 0.0808 | 0.0680 | 0.0650 | 0.0222 |
| B25 | | | | | -0.1136 | 0.3355 | 0.2699 | 0.1229 | | |
| B27 | | | | | | | | | -0.1355 | 0.4466 |
| B28 | 0.2138 | 0.2076 | 0.0010 | 0.0445 | -0.1012 | 0.0790 | -0.0334 | 0.0566 | -0.1016 | 0.0390 |
| B29 | | | 0.4182 | 0.1282 | | | | | | |
| B31 | | | 0.1846 | 0.0544 | | | | | | |
| B35 | 0.1908 | 0.0930 | 0.1168 | 0.0186 | 0.0918 | 0.0549 | 0.2135 | 0.0636 | 0.1964 | 0.0433 |
| B38 | | | 0.2110 | 0.1596 | | | | | | |
| B41 | | | | | 0.0353 | 0.0373 | | | 0.1616 | 0.1636 |
| B42 | | | 0.0063 | 0.0697 | -0.0558 | 0.1492 | 0.0129 | 0.1439 | 0.0921 | 0.0589 |
| B43 | -0.1200 | 0.0965 | -0.1276 | 0.1020 | | | | | | |
| B44 | | | -0.7451 | 0.9166 | | | | | | |
| B48 | -0.0979 | 0.2946 | 0.1981 | 0.1639 | | | | | | |
| B52 | | | 0.1689 | 0.1737 | 0.1544 | 0.2231 | | | 0.2662 | 0.0591 |
| B53 | | | | | 0.0940 | 0.2646 | | | 0.0385 | 0.0716 |
| B54 | | | | | | | | | -1.2771 | 1.9058 |
| B55 | -0.0975 | 0.3922 | -0.3253 | 0.0388 | -0.2792 | 0.0335 | -0.1647 | 0.1026 | -0.0334 | 0.1321 |
| B56 | | | | | | | 0.1537 | 0.1248 | 0.1124 | 0.1119 |
| adjusted R ² | 0.7200 | | 0.7439 | | 0.6743 | | 0.5857 | | 0.6103 | |

Note: coefficients in bold are significant at the 5% level of significance

Table C.14

Coefficients for hedonic regressions on scanner data, PCs, pooled February 2000–March 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|---------------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.6171 | 0.7574 | 5.5811 | 0.2146 | 6.7404 | 1.6444 | 6.0621 | 0.3636 | 6.7209 | 1.5379 |
| T0003 | 0.0098 | 0.0226 | -0.0318 | 0.0115 | -0.0095 | 0.0144 | -0.0459 | 0.0262 | -0.0306 | 0.0110 |
| SPEED | 0.0012 | 0.0002 | 0.0023 | 0.0001 | 0.0024 | 0.0001 | 0.0024 | 0.0004 | 0.0025 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0050 | 0.0007 | 0.0025 | 0.0003 | 0.0027 | 0.0002 | 0.0004 | 0.0002 | 0.0021 | 0.0002 |
| MONITOR | 0.1339 | 0.1127 | 0.0665 | 0.0489 | 0.3518 | 0.1723 | 0.1603 | 0.1691 | 0.3306 | 0.1995 |
| WORKSTAT | | | | | 0.3746 | 0.1070 | 0.3082 | 0.1716 | 0.4732 | 0.0452 |
| USB | -0.6037 | 0.7430 | 0.0970 | 0.2052 | -1.1014 | 1.6434 | -0.2922 | 0.2398 | -1.0559 | 1.5368 |
| P3 | 0.0937 | 0.0570 | 0.0612 | 0.0361 | 0.0530 | 0.0554 | 0.0081 | 0.1178 | 0.0494 | 0.0507 |
| P5 | | | -0.0370 | 0.1519 | 0.0964 | 0.0927 | | | 0.0000 | 0.0501 |
| P6 | 0.1087 | 0.0804 | -0.0186 | 0.0537 | 0.0656 | 0.0309 | -0.0256 | 0.0747 | 0.2260 | 0.0305 |
| P12 | -0.2101 | 0.0316 | -0.2312 | 0.0154 | -0.2443 | 0.0465 | -0.1184 | 0.1006 | -0.0668 | 0.0645 |
| P14 | 0.3294 | 1.1060 | 0.1052 | 0.1428 | -0.9020 | 0.9490 | | | -0.8842 | 0.8182 |
| P15 | -0.1052 | 0.3918 | 0.0886 | 0.2954 | | | | | -1.4487 | 1.5656 |
| P16 | -0.7582 | 0.7795 | -0.1170 | 0.1171 | | | | | | |
| P19 | | | 0.5774 | 0.9067 | 0.4275 | 1.6686 | | | 0.0331 | 1.5553 |
| P22 | | | -1.2244 | 0.1429 | -0.8319 | 0.2399 | -0.3967 | 0.4024 | 0.4242 | 0.3006 |
| P23 | -0.3629 | 0.5866 | 0.2117 | 0.1877 | -0.7096 | 1.6886 | | | | |
| P24 | | | | | 1.1715 | 1.6507 | | | 0.8627 | 1.5597 |
| P28 | 0.1744 | 0.2295 | 0.4128 | 0.0783 | 0.1609 | 0.2206 | | | 0.0974 | 0.2045 |
| P29 | 0.7085 | 0.4250 | 0.8556 | 0.1631 | 0.9280 | 0.1926 | | | 0.8098 | 0.0510 |
| B1 | 0.0536 | 0.6420 | 0.2756 | 0.0545 | 0.0009 | 0.1254 | 0.2756 | 0.1894 | 0.1405 | 0.0785 |
| B3 | | | | | | | 0.9250 | 0.3657 | | |
| B7 | | | 0.1185 | 0.2212 | | | | | | |
| B10 | 0.2144 | 0.0888 | 0.1404 | 0.0223 | 0.1232 | 0.0230 | 0.0810 | 0.0412 | 0.0696 | 0.0162 |
| B12 | | | | | | | | | 0.1008 | 0.0820 |
| B17 | | | -0.0357 | 0.0311 | 0.1273 | 0.1780 | 0.0312 | 0.0757 | -0.0523 | 0.0638 |
| B18 | | | | | | 0.2280 | 0.3238 | | | |
| B22 | | | | | -0.1677 | 0.0240 | | | | |
| B23 | | | -0.0951 | 0.2657 | 0.1425 | 0.0365 | 0.0421 | 0.0534 | 0.0405 | 0.0184 |
| B24 | 0.3074 | 0.1107 | 0.2018 | 0.0309 | 0.1157 | 0.0527 | 0.1760 | 0.0668 | 0.1087 | 0.0192 |
| B25 | | | | | | 0.4922 | 0.0894 | | | |
| B27 | | | | | | | | | -0.1182 | 0.2332 |
| B28 | 0.1927 | 0.1210 | 0.0111 | 0.0460 | -0.0305 | 0.0799 | -0.0136 | 0.0561 | -0.0785 | 0.0337 |
| B29 | | | 0.3992 | 0.1834 | | | | | | |
| B31 | | | 0.0681 | 0.3116 | | | | | | |
| B33 | | | | | | | | | 0.0405 | 0.0965 |
| B35 | 0.2459 | 0.0860 | 0.1181 | 0.0184 | 0.1792 | 0.0546 | 0.1749 | 0.0596 | 0.2561 | 0.0359 |
| B38 | | | 0.5362 | 0.5109 | | | | | | |
| B41 | | | | | 0.1188 | 0.0467 | | | 0.1135 | 0.1486 |
| B42 | | | -0.1152 | 0.0471 | 0.1192 | 0.1297 | 0.0455 | 0.1879 | 0.1226 | 0.0514 |
| B43 | -0.1292 | 0.0907 | -0.0071 | 0.0697 | | | | | | |
| B44 | | | -0.6925 | 0.9002 | | | | | | |
| B48 | -0.2485 | 0.4582 | 0.2569 | 0.1883 | | | | | | |
| B52 | | | -0.2392 | 0.0324 | 0.2503 | 0.2132 | 0.9967 | 0.8980 | 0.3070 | 0.0560 |
| B53 | | | | | 0.0946 | 0.1962 | | | 0.0622 | 0.0675 |
| B54 | | | | | | | | | -1.4050 | 2.3886 |
| B55 | -0.2353 | 0.5560 | -0.3389 | 0.0368 | -0.3382 | 0.0380 | -0.0526 | 0.1262 | -0.0993 | 0.1480 |
| B56 | | | | | | | 0.1898 | 0.1233 | 0.1483 | 0.0965 |
| adjusted R ² | 0.7398 | | 0.8294 | | 0.6637 | | 0.5652 | | 0.6582 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.15

Coefficients for hedonic regressions on scanner data, PCs, pooled March 2000–April 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------------|----------------|---------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.5979 | 0.7582 | 5.6412 | 0.2506 | 5.8015 | 0.0574 | 5.7876 | 0.1587 | 5.8872 | 0.0649 |
| T0004 | 0.0128 | 0.0207 | -0.0208 | 0.0117 | -0.0233 | 0.0137 | -0.0384 | 0.0226 | -0.0141 | 0.0117 |
| SPEED | 0.0012 | 0.0002 | 0.0021 | 0.0001 | 0.0020 | 0.0001 | 0.0020 | 0.0003 | 0.0020 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0058 | 0.0007 | 0.0027 | 0.0003 | 0.0028 | 0.0002 | 0.0032 | 0.0006 | 0.0023 | 0.0002 |
| MONITOR | 0.1584 | 0.0956 | 0.0936 | 0.0515 | 0.4044 | 0.1438 | -0.0883 | 0.1799 | 0.5300 | 0.1154 |
| WORKSTAT | | | | | 0.3480 | 0.1071 | 0.1028 | 0.1342 | 0.4435 | 0.0499 |
| USB | -0.7217 | 0.7510 | 0.0275 | 0.2419 | | | | | | |
| P3 | 0.0446 | 0.0580 | 0.1041 | 0.0374 | 0.0360 | 0.0499 | -0.1191 | 0.1168 | 0.1070 | 0.0566 |
| P5 | | | -0.0285 | 0.1526 | 0.0334 | 0.0764 | | | -0.0093 | 0.0555 |
| P6 | 0.1273 | 0.0907 | 0.0354 | 0.0859 | 0.0664 | 0.0311 | 0.0828 | 0.1343 | 0.1809 | 0.0338 |
| P12 | -0.1892 | 0.0314 | -0.2368 | 0.0157 | -0.2510 | 0.0482 | 0.0055 | 0.1030 | -0.0265 | 0.0651 |
| P14 | 0.3381 | 0.7235 | 0.0831 | 0.1433 | | | | | | |
| P15 | -1.2554 | 1.2613 | -0.0881 | 0.4226 | | | | | -0.5309 | 0.3587 |
| P16 | -0.1591 | 0.7168 | -0.0737 | 0.1514 | | | | | | |
| P19 | | | 0.4617 | 0.9199 | | | | | 0.4859 | 0.1921 |
| P22 | | | -1.2143 | 0.1392 | -0.7956 | 0.1924 | -0.5883 | 0.2598 | 0.3847 | 0.2607 |
| P23 | -0.5256 | 0.5914 | 0.2124 | 0.2363 | 0.3982 | 1.2162 | | | | |
| P24 | | | | | 2.1587 | 0.1183 | | | | |
| P28 | | | | 0.4572 | 0.0858 | 0.0915 | 0.1938 | | -0.1519 | 0.1235 |
| P29 | 0.5793 | 0.3940 | 0.8607 | 0.1721 | 0.8702 | 0.1781 | | | 0.7063 | 0.0522 |
| B1 | 0.1067 | 1.0146 | 0.2872 | 0.0696 | -0.0943 | 0.1141 | 0.4031 | 0.1889 | | 0.0784 |
| B3 | 0.1632 | 0.2189 | | | | | 0.5734 | 0.3107 | | |
| B10 | 0.2841 | 0.0774 | 0.1681 | 0.0250 | 0.1236 | 0.0219 | 0.0979 | 0.0347 | 0.0411 | 0.0167 |
| B12 | | | | | | | | | 0.1040 | 0.1870 |
| B17 | | | -0.1180 | 0.0297 | 0.0671 | 0.1381 | -0.0501 | 0.0674 | 0.0128 | 0.0534 |
| B18 | | | | | | | 0.1860 | 0.1906 | | |
| B22 | | | | | -0.1455 | 0.0245 | | | | |
| B23 | | | 0.0103 | 0.2669 | 0.1352 | 0.0361 | 0.0599 | 0.0445 | 0.0275 | 0.0193 |
| B24 | 0.4382 | 0.0929 | 0.2802 | 0.0349 | 0.1364 | 0.0528 | 0.1778 | 0.0572 | 0.0974 | 0.0206 |
| B25 | | | | | | 0.6227 | 0.0758 | | | |
| B27 | | | | | | | | | -0.0987 | 0.2326 |
| B28 | | | -0.0477 | 0.0408 | -0.0375 | 0.0762 | 0.0271 | 0.0467 | -0.1596 | 0.0369 |
| B29 | | | 0.1340 | 0.1977 | | | | | | |
| B31 | | | 0.1606 | 0.5113 | | | | | | |
| B33 | | | | | | | | | 0.0296 | 0.1017 |
| B35 | | | 0.1692 | 0.0215 | 0.1152 | 0.0510 | 0.2305 | 0.0544 | 0.2518 | 0.0375 |
| B41 | | | | | | 0.0270 | 0.0594 | | 0.0645 | 0.1473 |
| B42 | | | -0.1578 | 0.0463 | 0.1793 | 0.1481 | | | 0.1592 | 0.0629 |
| B43 | | | 0.0016 | 0.0588 | | | | | | |
| B48 | | | 0.2770 | 0.2557 | | | -0.1020 | 0.2155 | 0.1231 | 0.3647 |
| B52 | | | -0.1944 | 0.0283 | 0.2302 | 0.1683 | 1.2489 | 0.7450 | 0.2379 | 0.0643 |
| B53 | | | | | | 0.0755 | 0.1778 | | 0.0095 | 0.0703 |
| B55 | | | -0.2367 | 0.0408 | -0.3811 | 0.0368 | 0.0332 | 0.1344 | -0.2192 | 0.2731 |
| B56 | | | | | | | 0.2288 | 0.1279 | 0.1503 | 0.0939 |
| adjusted R ² | 0.7806 | | 0.8328 | | 0.6735 | | 0.6298 | | 0.6143 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.16
Coefficients for hedonic regressions on scanner data, PCs, pooled April 2000–May 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 5.8113 | 0.1326 | 6.2978 | 0.3680 | 5.7814 | 0.0619 | 5.7339 | 0.1535 | 6.2015 | 0.0619 |
| T0005 | 0.0189 | 0.0239 | -0.0488 | 0.0129 | -0.0428 | 0.0148 | -0.0642 | 0.0266 | -0.0071 | 0.0121 |
| SPEED | 0.0012 | 0.0002 | 0.0014 | 0.0001 | 0.0020 | 0.0001 | 0.0022 | 0.0003 | 0.0013 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0042 | 0.0006 | 0.0026 | 0.0003 | 0.0023 | 0.0003 | 0.0019 | 0.0006 | 0.0025 | 0.0002 |
| MONITOR | 0.2850 | 0.1246 | 0.4280 | 0.0837 | 0.5572 | 0.1755 | 0.4305 | 0.1780 | 0.7251 | 0.0979 |
| WORKSTAT | | | -0.1403 | 0.8509 | 0.3657 | 0.1074 | 0.4173 | 0.1409 | 0.4415 | 0.0514 |
| USB | | | -0.3384 | 0.3611 | | | | | | |
| P3 | 0.1321 | 0.0647 | 0.0892 | 0.0418 | 0.0153 | 0.0545 | -0.0637 | 0.1215 | 0.1595 | 0.0542 |
| P5 | | | -0.2187 | 0.4262 | 0.0055 | 0.0486 | | | -0.0562 | 0.0607 |
| P6 | 0.1917 | 0.1061 | -0.0925 | 0.1096 | 0.0263 | 0.0385 | 0.2379 | 0.1320 | 0.1252 | 0.0360 |
| P12 | -0.1980 | 0.0344 | -0.2439 | 0.0165 | -0.1364 | 0.0494 | -0.1906 | 0.1049 | -0.2148 | 0.0659 |
| P14 | 0.1952 | 1.0560 | -0.1286 | 0.2321 | | | | | -0.1073 | 0.7812 |
| P15 | -0.5346 | 1.0482 | -0.4993 | 0.6021 | | | | | -0.3029 | 0.3753 |
| P16 | -0.0673 | 1.0482 | -0.2960 | 0.2271 | | | | | | |
| P19 | | | | | | | | | 0.0270 | 0.2248 |
| P22 | 0.1790 | 0.4920 | -0.0889 | 0.2740 | -0.5802 | 0.2433 | -0.6432 | 0.3284 | 0.3551 | 0.2407 |
| P23 | | | | | | | | | | |
| P24 | | | | | 2.1367 | 0.1580 | | | | |
| P28 | 0.2535 | 0.2795 | 0.0996 | 0.1179 | -0.0643 | 0.2123 | | | -0.4348 | 0.1059 |
| P29 | 0.8315 | 0.3091 | 0.8462 | 0.1925 | 0.8736 | 0.2189 | | | 0.5129 | 0.0542 |
| B1 | | | 0.2467 | 0.1322 | 0.2663 | 0.1129 | 0.3500 | 0.1638 | 0.0421 | 0.0768 |
| B10 | 0.4195 | 0.0642 | 0.2532 | 0.0271 | 0.0789 | 0.0234 | 0.1098 | 0.0444 | 0.0524 | 0.0175 |
| B12 | | | | | | | | | 0.0777 | 0.1578 |
| B17 | | | -0.0525 | 0.0288 | 0.0804 | 0.1018 | 0.1012 | 0.0806 | 0.1439 | 0.0462 |
| B18 | | | | | | | 0.3132 | 0.1908 | | |
| B22 | | | | | -0.1327 | 0.0245 | | | | |
| B23 | | | 0.1386 | 0.2698 | 0.0894 | 0.0399 | 0.1039 | 0.0530 | 0.0571 | 0.0200 |
| B24 | 0.5157 | 0.0819 | 0.2869 | 0.0456 | 0.1776 | 0.0543 | 0.1935 | 0.0695 | 0.0697 | 0.0219 |
| B25 | | | | | | | 0.6994 | 0.1034 | | |
| B27 | | | | | | | | | -0.4369 | 0.2378 |
| B28 | 0.3562 | 0.1042 | -0.0193 | 0.0438 | -0.0976 | 0.0768 | 0.1290 | 0.0566 | -0.2071 | 0.0395 |
| B29 | | | 0.2392 | 0.2606 | | | | | | |
| B31 | | | -0.0480 | 0.4279 | | | | | | |
| B35 | 0.4704 | 0.0601 | 0.2408 | 0.0234 | 0.0838 | 0.0487 | 0.3778 | 0.0778 | 0.2200 | 0.0385 |
| B41 | | | | | -0.0163 | 0.0626 | | | 0.0866 | 0.0472 |
| B42 | | | -0.0769 | 0.0542 | 0.1807 | 0.2729 | | | 0.0905 | 0.0940 |
| B43 | 0.0409 | 0.0661 | -0.0034 | 0.0660 | -0.1243 | 0.1008 | | | | |
| B48 | | | 0.3497 | 0.2844 | -0.0943 | 0.1551 | -0.0692 | 0.2129 | -0.0647 | 0.1768 |
| B52 | | | -0.1289 | 0.0350 | 0.3005 | 0.1765 | 0.0864 | 0.1410 | -0.0137 | 0.0701 |
| B53 | | | | | 0.0802 | 0.1580 | | | 0.0059 | 0.0746 |
| B55 | | | -0.1714 | 0.0517 | -0.3605 | 0.0396 | -0.0361 | 0.1217 | -0.0865 | 0.2949 |
| B56 | | | | | | | 0.3168 | 0.1747 | 0.1925 | 0.1081 |
| adjusted R ² | 0.7394 | | 0.7794 | | 0.6473 | | 0.6413 | | 0.5918 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.17

Coefficients for hedonic regressions on scanner data, PCs, pooled May 2000–June 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 5.9651 | 0.1333 | 6.8760 | 0.9174 | 5.8910 | 0.0605 | 5.5118 | 0.1264 | 6.2849 | 0.0554 |
| T0006 | -0.1134 | 0.0252 | -0.0305 | 0.0133 | -0.0904 | 0.0144 | -0.0798 | 0.0280 | -0.0419 | 0.0120 |
| SPEED | 0.0009 | 0.0002 | 0.0003 | 0.0001 | 0.0019 | 0.0001 | 0.0024 | 0.0003 | 0.0011 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0046 | 0.0006 | 0.0024 | 0.0003 | 0.0016 | 0.0003 | 0.0017 | 0.0004 | 0.0014 | 0.0001 |
| MONITOR | 0.5717 | 0.1489 | 0.4607 | 0.0825 | 0.6529 | 0.1840 | 0.8686 | 0.2082 | 0.6956 | 0.1119 |
| WORKSTAT | | | 0.0744 | 0.5986 | 0.4691 | 0.0952 | 0.4154 | 0.1304 | 0.5168 | 0.0526 |
| USB | | | -0.3571 | 0.9157 | | | | | | |
| P3 | -0.0570 | 0.0545 | 0.0596 | 0.0312 | 0.0689 | 0.0537 | -0.1702 | 0.1072 | 0.0311 | 0.0522 |
| P5 | | | 0.2358 | 0.1408 | -0.0718 | 0.0338 | | | -0.1144 | 0.0594 |
| P6 | 0.0318 | 0.1392 | -0.1572 | 0.1307 | -0.1267 | 0.0466 | 0.2657 | 0.1272 | 0.0519 | 0.0400 |
| P12 | -0.2475 | 0.0337 | -0.2834 | 0.0166 | -0.0879 | 0.0533 | -0.0832 | 0.0960 | -0.3068 | 0.0595 |
| P14 | | | -0.2628 | 0.3857 | | | | | -0.1527 | 0.5231 |
| P15 | | | -0.7211 | 0.8464 | | | | | -0.4128 | 0.5110 |
| P16 | | | -0.4721 | 0.2868 | | | | | | |
| P22 | | | | | | | 0.4105 | 0.3045 | 0.5000 | 0.2306 |
| P23 | | | -0.6885 | 0.3517 | | | | | | |
| P28 | 0.0539 | 0.3346 | -0.1328 | 0.1327 | -0.1337 | 0.2119 | | | -0.3850 | 0.1205 |
| P29 | 0.7774 | 0.4349 | 0.7048 | 0.1912 | 0.8470 | 0.3488 | | | 0.6054 | 0.0525 |
| B1 | 0.5026 | 1.0566 | 0.2758 | 0.1539 | 0.6526 | 0.1310 | 0.3058 | 0.1778 | 0.2182 | 0.0742 |
| B10 | 0.5220 | 0.0598 | 0.2302 | 0.0266 | 0.0260 | 0.0233 | 0.1170 | 0.0469 | 0.1045 | 0.0185 |
| B12 | | | | | | | | | 0.0622 | 0.2491 |
| B17 | | | -0.0576 | 0.0286 | 0.1975 | 0.0925 | 0.1231 | 0.1008 | 0.1245 | 0.0437 |
| B22 | | | | | -0.1821 | 0.0252 | | | | |
| B23 | | | 0.0824 | 0.2560 | -0.0450 | 0.0392 | 0.1607 | 0.0558 | 0.0642 | 0.0210 |
| B24 | 0.5247 | 0.0850 | 0.1928 | 0.0892 | 0.1727 | 0.0582 | 0.2072 | 0.0732 | 0.1127 | 0.0224 |
| B25 | | | | | | | 0.6137 | 0.1103 | | |
| B27 | | | | | | | | | -0.3666 | 0.1862 |
| B28 | 0.4214 | 0.1051 | 0.0725 | 0.0492 | -0.1471 | 0.0715 | 0.0329 | 0.0578 | -0.1000 | 0.0406 |
| B29 | | | 0.3823 | 0.8483 | | | | | | |
| B31 | | | 0.0098 | 0.5987 | | | | | | |
| B35 | 0.4728 | 0.0558 | 0.2156 | 0.0228 | 0.0217 | 0.0480 | 0.2357 | 0.0765 | 0.1815 | 0.0401 |
| B41 | | | 0.0186 | 0.0641 | | | | | 0.1154 | 0.0347 |
| B42 | | | 0.0817 | 0.0633 | -0.0948 | 0.0580 | -0.2177 | 0.0629 | | 0.1429 |
| B43 | | | | | 0.2355 | 0.3791 | -0.1253 | 0.1114 | -0.0337 | 0.1971 |
| B48 | | | | | -0.1052 | 0.0642 | 0.3150 | 0.2265 | -0.0801 | 0.1063 |
| B52 | | | | | | | 0.0791 | 0.1614 | | 0.0416 |
| B53 | | | | | | | | 0.0567 | -0.0753 | 0.0256 |
| B55 | | | | | | | | 0.2951 | 0.2008 | 0.0936 |
| B56 | | | | | | | | | | 0.1625 |
| adjusted R ² | 0.7124 | | 0.7186 | | 0.6748 | | 0.7359 | | 0.5830 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.18

Coefficients for hedonic regressions on scanner data, PCs, pooled June 2000–July 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|---------------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.2374 | 0.9989 | 6.1767 | 0.5857 | 5.9052 | 0.0621 | 5.6331 | 0.1205 | 6.2729 | 0.0564 |
| T0007 | 0.0506 | 0.0252 | -0.0048 | 0.0121 | -0.0496 | 0.0150 | -0.0287 | 0.0250 | -0.0329 | 0.0129 |
| SPEED | 0.0014 | 0.0002 | 0.0004 | 0.0001 | 0.0017 | 0.0001 | 0.0021 | 0.0002 | 0.0010 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0050 | 0.0006 | 0.0014 | 0.0003 | 0.0010 | 0.0003 | 0.0010 | 0.0002 | 0.0013 | 0.0002 |
| MONITOR | 0.5264 | 0.1265 | 0.2662 | 0.0749 | 0.5262 | 0.1921 | | | 0.3728 | 0.1130 |
| WORKSTAT | | | 0.2564 | 0.8151 | 0.4940 | 0.1073 | 0.4724 | 0.1295 | 0.5188 | 0.0594 |
| USB | -0.5840 | 1.0003 | 0.3765 | 0.5839 | | | | | | |
| P3 | -0.1352 | 0.0422 | -0.0094 | 0.0234 | -0.0099 | 0.0426 | -0.3978 | 0.1381 | -0.0262 | 0.0623 |
| P5 | | | 0.2263 | 0.0960 | -0.0198 | 0.0340 | 0.0466 | 0.1498 | -0.0468 | 0.0578 |
| P6 | -0.2314 | 0.4088 | -0.1709 | 0.1036 | -0.0442 | 0.0632 | 0.4016 | 0.1781 | 0.0181 | 0.0429 |
| P12 | -0.2246 | 0.0339 | -0.2615 | 0.0159 | -0.1316 | 0.0606 | -0.0808 | 0.0904 | -0.2828 | 0.0657 |
| P14 | | | -0.1746 | 0.2851 | | | | | -0.1662 | 0.5013 |
| P15 | | | -1.1219 | 0.8152 | | | | | -0.7535 | 0.7355 |
| P16 | | | -0.5891 | 0.5782 | | | | | | |
| P19 | 0.3984 | 1.4170 | | | | | | | | |
| P22 | | | | | | 0.1600 | 0.2258 | 0.5690 | 0.2406 | |
| P23 | | | 0.0454 | 0.4169 | | 0.2327 | 0.2318 | | | |
| P28 | | | -0.1286 | 0.1147 | -0.0670 | 0.2239 | | 0.0148 | 0.1238 | |
| P29 | 0.3851 | 0.7831 | 0.5417 | 0.1651 | 0.7629 | 0.2935 | | 0.7519 | 0.0541 | |
| B1 | | | 0.1799 | 0.1658 | 0.7834 | 0.1583 | 0.1304 | 0.1998 | 0.0929 | 0.0757 |
| B3 | 0.2503 | 0.3373 | | | | | | | | |
| B10 | 0.4560 | 0.0584 | 0.1215 | 0.0252 | 0.0750 | 0.0240 | 0.0636 | 0.0448 | 0.1543 | 0.0205 |
| B12 | | | | | | | | | 0.1051 | 0.3274 |
| B17 | | | -0.1619 | 0.0273 | 0.2590 | 0.0942 | 0.0710 | 0.0981 | 0.0996 | 0.0448 |
| B22 | | | | | -0.2505 | 0.0291 | | | | |
| B23 | | | -0.0836 | 0.2888 | 0.0671 | 0.0388 | 0.1063 | 0.0515 | 0.1116 | 0.0238 |
| B24 | 0.2889 | 0.1225 | 0.0563 | 0.1085 | 0.1334 | 0.0703 | 0.1259 | 0.0686 | 0.1646 | 0.0245 |
| B25 | | | | | | | 0.4276 | 0.1068 | | |
| B27 | | | | | | | | -0.0260 | 0.2060 | |
| B28 | 0.4278 | 0.0990 | -0.0099 | 0.0460 | -0.1140 | 0.0786 | -0.0735 | 0.0570 | -0.0345 | 0.0459 |
| B29 | | | 0.1521 | 0.4236 | | | | | | |
| B31 | | | -0.1775 | 0.0482 | | | | | | |
| B35 | 0.4525 | 0.0570 | 0.1323 | 0.0219 | 0.0360 | 0.0503 | 0.0836 | 0.0698 | 0.2432 | 0.0464 |
| B41 | | | -0.2280 | 0.1318 | | | | | 0.1598 | 0.0366 |
| B42 | | | | | | | | | 0.1800 | 0.1193 |
| B43 | 0.0699 | 0.0638 | -0.2041 | 0.0548 | -0.2351 | 0.0649 | | | | |
| B48 | | | -0.1268 | 0.8153 | -0.0836 | 0.1291 | -0.0694 | 0.1299 | | |
| B49 | | | 0.0793 | 0.1434 | | | | | | |
| B52 | | | -0.0473 | 0.0940 | 0.4835 | 0.2937 | -0.1918 | 0.1054 | 0.0493 | 0.0619 |
| B53 | | | | | 0.1003 | 0.1223 | | | 0.0121 | 0.1026 |
| B55 | | | -0.0608 | 0.0674 | -0.3174 | 0.1670 | -0.2175 | 0.0974 | -0.1065 | 0.1215 |
| B56 | | | | | | | 0.1577 | 0.1851 | 0.1835 | 0.4626 |
| adjusted R ² | 0.7209 | | 0.7092 | | 0.6074 | | 0.8371 | | 0.5669 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.19

Coefficients for hedonic regressions on scanner data, PCs, pooled July 2000–August 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|----------------|----------------|---------|---------------|---------|----------------|---------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.8038 | 0.1041 | 5.5712 | 0.5584 | 5.8789 | 0.0580 | 5.8819 | 0.1159 | 6.1818 | 0.0529 |
| T0008 | -0.0416 | 0.0217 | 0.0052 | 0.0121 | -0.0302 | 0.0147 | 0.0068 | 0.0252 | -0.0581 | 0.0140 |
| SPEED | 0.0013 | 0.0002 | 0.0015 | 0.0001 | 0.0015 | 0.0001 | 0.0015 | 0.0002 | 0.0011 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0033 | 0.0005 | 0.0024 | 0.0003 | 0.0014 | 0.0003 | 0.0015 | 0.0002 | 0.0017 | 0.0002 |
| MONITOR | 0.5811 | 0.1050 | 0.2693 | 0.0746 | 0.4692 | 0.1688 | | | 0.2456 | 0.1249 |
| WORKSTAT | | | 0.2891 | 0.8257 | 0.3475 | 0.1085 | 0.4535 | 0.0874 | 0.4335 | 0.0632 |
| USB | | | 0.4195 | 0.5568 | | | | | | |
| P3 | -0.0931 | 0.0332 | -0.0937 | 0.0214 | -0.0112 | 0.0424 | -0.2003 | 0.1398 | 0.0476 | 0.0633 |
| P5 | | | 0.3067 | 0.1187 | 0.1109 | 0.0354 | 0.0406 | 0.1603 | -0.0404 | 0.0727 |
| P6 | -0.0292 | 0.3336 | 0.0026 | 0.1023 | 0.0738 | 0.0810 | -0.1066 | 0.1442 | 0.0948 | 0.0468 |
| P12 | -0.0529 | 0.0348 | -0.1800 | 0.0162 | -0.0691 | 0.0550 | -0.1647 | 0.0970 | -0.2454 | 0.0986 |
| P13 | | | -0.0291 | 0.8255 | | | | | | |
| P14 | | | | 0.3344 | 0.2506 | | | | -0.1353 | 0.3782 |
| P15 | | | | -0.8924 | 0.8255 | | | | -0.2806 | 0.4359 |
| P19 | 0.8909 | 0.8265 | | | | | -0.1945 | 0.2548 | 0.4051 | 0.3888 |
| P22 | | | | | | | 0.0322 | 0.2448 | 0.4551 | 0.6962 |
| P23 | | | 0.5438 | 0.4159 | | | | | | |
| P25 | | | 1.2046 | 0.9962 | | | | | | |
| P28 | 0.1658 | 0.2761 | 0.1529 | 0.0996 | -0.0249 | 0.2038 | | | 0.1703 | 0.1368 |
| P29 | 0.7914 | 0.3371 | 0.7294 | 0.1278 | 0.8034 | 0.2164 | | | 0.7637 | 0.0568 |
| B1 | | | 0.2072 | 0.1442 | 0.8493 | 0.1581 | 0.2871 | 0.1968 | -0.0385 | 0.0887 |
| B10 | 0.3471 | 0.0506 | 0.1816 | 0.0256 | 0.0742 | 0.0234 | 0.0998 | 0.0449 | 0.1728 | 0.0210 |
| B17 | | | -0.1832 | 0.0289 | 0.1684 | 0.0839 | 0.0734 | 0.0866 | 0.2147 | 0.0454 |
| B22 | | | | | -0.2292 | 0.0292 | | | | |
| B23 | | | -0.0212 | 0.1065 | 0.1435 | 0.0381 | 0.1638 | 0.0515 | 0.1089 | 0.0247 |
| B24 | 0.2911 | 0.1168 | -0.0226 | 0.0661 | 0.1468 | 0.0726 | 0.1155 | 0.0702 | 0.1564 | 0.0264 |
| B25 | | | | | | | 0.5047 | 0.1001 | | |
| B27 | | | | | | | | | -0.1084 | 0.2107 |
| B28 | 0.3783 | 0.0964 | -0.0746 | 0.0377 | -0.0031 | 0.0860 | 0.0394 | 0.0607 | -0.0362 | 0.0441 |
| B29 | | | 0.3096 | 0.3861 | | | | | | |
| B31 | | | -0.1850 | 0.0468 | | | | | | |
| B35 | 0.3365 | 0.0546 | 0.1295 | 0.0232 | 0.0599 | 0.0504 | 0.1330 | 0.0761 | 0.2841 | 0.0523 |
| B41 | | | | | | | | | 0.2197 | 0.0365 |
| B42 | | | | 0.0903 | 0.0785 | | | | 0.1801 | 0.1270 |
| B43 | -0.0401 | 0.0580 | -0.3869 | 0.0311 | -0.2052 | 0.0734 | | | -0.2570 | 0.7514 |
| B47 | | | | | | -0.0304 | 0.1305 | -0.1446 | 0.0824 | |
| B48 | | | | | | | | | | |
| B49 | | | 0.0792 | 0.1009 | | | | | | |
| B52 | | | 0.0440 | 0.0698 | 0.3796 | 0.2060 | -0.0627 | 0.1126 | -0.0076 | 0.0568 |
| B53 | | | | | 0.1064 | 0.0933 | | | 0.0644 | 0.0993 |
| B55 | | | | -0.2509 | 0.0700 | -0.2565 | 0.2646 | -0.2445 | 0.1450 | -0.1226 |
| B56 | | | | | | | 0.1061 | 0.1821 | 0.2367 | 0.8230 |
| adjusted R ² | 0.7747 | | 0.7550 | | 0.6121 | | 0.8114 | | 0.5498 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.20

Coefficients for hedonic regressions on scanner data, PCs, pooled August 2000–September 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------------|----------------|---------|----------------|----------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.9299 | 0.0874 | 6.2037 | 1.0837 | 5.9682 | 0.0549 | 6.0816 | 0.1087 | 6.1079 | 0.0471 |
| T0009 | -0.0165 | 0.0185 | -0.0288 | 0.0106 | -0.0331 | 0.0152 | -0.0809 | 0.0267 | -0.0460 | 0.0133 |
| SPEED | 0.0010 | 0.0001 | 0.0016 | 0.0001 | 0.0012 | 0.0001 | 0.0012 | 0.0002 | 0.0011 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0028 | 0.0004 | 0.0032 | 0.0003 | 0.0018 | 0.0002 | 0.0018 | 0.0002 | 0.0021 | 0.0002 |
| MONITOR | 0.6034 | 0.1071 | 0.3480 | 0.0682 | 0.3957 | 0.2063 | 0.9265 | 0.1987 | 0.4323 | 0.1325 |
| WORKSTAT | | | 0.2982 | 0.4375 | 0.4296 | 0.1072 | 0.4403 | 0.0982 | 0.4424 | 0.0660 |
| USB | | | -0.3821 | 1.0825 | | | | | | |
| P3 | -0.1424 | 0.0315 | -0.0494 | 0.0206 | 0.0120 | 0.0553 | -0.1047 | 0.1393 | 0.0902 | 0.0664 |
| P5 | | | 0.4259 | 0.1482 | -0.0710 | 0.0376 | | | -0.2240 | 0.1211 |
| P6 | 0.2417 | 0.1881 | 0.0566 | 0.1119 | -0.1049 | 0.0682 | -0.2974 | 0.1910 | 0.1246 | 0.0523 |
| P8 | | | 0.1898 | 0.4374 | | | | | | |
| P12 | -0.0760 | 0.0296 | -0.1208 | 0.0151 | -0.0438 | 0.0568 | -0.0869 | 0.0925 | -0.1488 | 0.1341 |
| P13 | | | 0.0832 | 0.7570 | | | | | | |
| P14 | | | 0.3798 | 0.2053 | | | | | -0.1538 | 0.4418 |
| P15 | -0.4014 | 0.6979 | -0.0275 | 0.5355 | -0.2361 | 1.3091 | | | -0.2487 | 0.4297 |
| P16 | | | 0.1283 | 0.7570 | | | 0.6820 | 0.2809 | | |
| P19 | 0.6441 | 0.5055 | | | | | | | -0.1462 | 0.3088 |
| P22 | | | | | | | 0.3579 | 0.3457 | 0.1516 | 0.5077 |
| P23 | | | 0.0161 | 0.7570 | | | | | 0.4727 | 0.6865 |
| P25 | | | 0.5612 | 1.3215 | | | | | | |
| P28 | -0.1021 | 0.2016 | 0.2736 | 0.0959 | 0.1070 | 0.2389 | | | -0.0650 | 0.1437 |
| P29 | 0.8206 | 0.3510 | 0.8405 | 0.1345 | 0.7967 | 0.2736 | | | 0.6218 | 0.0566 |
| B1 | | | 0.3241 | 0.1241 | 0.9106 | 0.2405 | 0.1142 | 0.1899 | 0.0129 | 0.0930 |
| B5 | | | | | | | -0.4597 | 0.2076 | | |
| B10 | 0.4366 | 0.0419 | 0.2968 | 0.0255 | 0.0934 | 0.0237 | 0.0340 | 0.0462 | 0.1617 | 0.0206 |
| B17 | | | -0.0315 | 0.0278 | 0.1521 | 0.0833 | 0.0569 | 0.0884 | 0.2434 | 0.0447 |
| B18 | | | | | | | 0.0550 | 0.1437 | | |
| B22 | | | | | -0.1291 | 0.0272 | | | | |
| B23 | | | | 0.1201 | 0.0457 | 0.0514 | 0.0384 | 0.1473 | 0.0549 | 0.0791 |
| B24 | 0.4176 | 0.0997 | 0.0664 | 0.0587 | 0.1614 | 0.0803 | 0.1187 | 0.0761 | 0.1306 | 0.0265 |
| B25 | | | | | | | 0.4521 | 0.1111 | | |
| B27 | | | | | | | | | -0.2062 | 0.2227 |
| B28 | 0.3794 | 0.0795 | 0.0102 | 0.0338 | 0.0271 | 0.0930 | -0.0313 | 0.0581 | -0.1094 | 0.0382 |
| B29 | | | 0.2041 | 0.7573 | | | | | | |
| B31 | | | -0.3337 | 0.0686 | | | | | | |
| B33 | | | | | | | | | 0.4573 | 0.1726 |
| B35 | 0.3595 | 0.0414 | 0.1869 | 0.0237 | 0.1280 | 0.0501 | 0.1432 | 0.0795 | 0.2292 | 0.0533 |
| B41 | | | | | | | | | 0.2621 | 0.0330 |
| B42 | | | | 0.2013 | 0.0738 | -0.1527 | 0.9264 | | 0.1321 | 0.1205 |
| B43 | -0.0473 | 0.0462 | -0.2871 | 0.0297 | -0.2238 | 0.0721 | | | | |
| B47 | | | | | | | | | -0.2602 | 0.7410 |
| B48 | | | | | | -0.0673 | 0.1858 | -0.1773 | 0.0881 | |
| B49 | | | 0.1719 | 0.1054 | | | | | | |
| B52 | | | 0.1489 | 0.0539 | 0.2210 | 0.1821 | -0.0251 | 0.1309 | 0.0757 | 0.0507 |
| B53 | | | | | 0.1330 | 0.1164 | | | 0.1193 | 0.1092 |
| B55 | | | -0.2373 | 0.0510 | | | | 0.0270 | 0.1945 | -0.1343 |
| B56 | | | | | | | | | 0.5428 | 0.1540 |
| adjusted R ² | 0.8114 | | 0.8063 | | 0.6327 | | 0.7451 | | 0.5968 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.21

Coefficients for hedonic regressions on scanner data, PCs, pooled September 2000–October 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|---------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.0623 | 0.1177 | 6.2592 | 0.5359 | 5.9056 | 0.0532 | 6.0132 | 0.1005 | 6.1500 | 0.0459 |
| T0010 | -0.0531 | 0.0241 | -0.0133 | 0.0106 | -0.0341 | 0.0144 | -0.0364 | 0.0248 | -0.0219 | 0.0130 |
| SPEED | 0.0006 | 0.0002 | 0.0012 | 0.0001 | 0.0013 | 0.0001 | 0.0012 | 0.0002 | 0.0009 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0029 | 0.0007 | 0.0034 | 0.0003 | 0.0018 | 0.0002 | 0.0020 | 0.0003 | 0.0025 | 0.0002 |
| MONITOR | 0.6207 | 0.1438 | 0.2297 | 0.0668 | 0.3126 | 0.2357 | 0.7321 | 0.1622 | 0.6281 | 0.1245 |
| WORKSTAT | | | 0.3269 | 0.3226 | 0.5773 | 0.1144 | 0.4344 | 0.1622 | 0.5402 | 0.0697 |
| USB | | | -0.3755 | 0.5343 | | | | | | |
| P3 | -0.0965 | 0.0581 | -0.0449 | 0.0281 | -0.0628 | 0.0500 | -0.0927 | 0.1237 | 0.0221 | 0.0896 |
| P5 | | | 0.3942 | 0.1937 | -0.2108 | 0.0489 | | | -0.0609 | 0.1363 |
| P6 | 0.3074 | 0.3132 | -0.0015 | 0.1082 | -0.1186 | 0.0697 | | | -0.0148 | 0.0544 |
| P8 | | | -0.0820 | 0.1125 | -0.3079 | 0.1731 | | | -0.3656 | 0.4478 |
| P11 | | | | | | | | | -0.1103 | 0.2582 |
| P12 | -0.0255 | 0.0476 | -0.0952 | 0.0171 | 0.0194 | 0.0656 | -0.1077 | 0.0959 | -0.1965 | 0.1227 |
| P14 | | | 0.2686 | 0.2995 | | | | | | |
| P15 | -0.4037 | 1.1630 | -0.0599 | 0.5578 | -0.2195 | 1.3376 | | | | |
| P16 | | | -0.2507 | 0.5783 | | | 0.6635 | 0.2676 | | |
| P19 | 0.6749 | 0.6993 | | | | | | | -0.2092 | 0.3044 |
| P22 | | | | | | | 0.2504 | 0.2811 | 0.5175 | 0.3647 |
| P23 | | | -0.0388 | 0.5811 | 0.4987 | 0.1982 | | | 0.3328 | 0.2606 |
| P28 | | | 0.2762 | 0.1019 | 0.2031 | 0.2689 | | | -0.3067 | 0.1361 |
| P29 | 0.8645 | 0.8676 | 0.7726 | 0.1941 | 0.8070 | 0.3717 | | | 0.5662 | 0.0579 |
| B1 | | | 0.3404 | 0.1482 | 0.8120 | 0.5462 | -0.0032 | 0.1808 | 0.0246 | 0.0796 |
| B3 | -0.1388 | 0.2847 | | | | | | | | |
| B5 | | | | | | | -0.5263 | 0.1686 | | |
| B10 | 0.4401 | 0.0606 | 0.2945 | 0.0290 | 0.1196 | 0.0229 | -0.0246 | 0.0431 | 0.1500 | 0.0205 |
| B12 | | | | | 0.8222 | 0.3913 | | | 0.4872 | 0.1404 |
| B17 | | | -0.1341 | 0.0317 | 0.1524 | 0.0903 | 0.0368 | 0.0770 | 0.2280 | 0.0463 |
| B18 | | | | | | | 0.0344 | 0.0986 | | |
| B22 | | | | | -0.0766 | 0.0239 | | | | |
| B23 | | | 0.1347 | 0.0421 | 0.0096 | 0.0381 | 0.0851 | 0.0520 | 0.0901 | 0.0228 |
| B24 | 0.2877 | 0.1912 | 0.0979 | 0.0908 | 0.1718 | 0.0974 | 0.1516 | 0.0719 | 0.0769 | 0.0258 |
| B25 | | | | | | | 0.4671 | 0.1009 | | |
| B27 | | | | | | | | | -0.2620 | 0.2378 |
| B28 | 0.3952 | 0.1146 | -0.0125 | 0.0461 | -0.0586 | 0.0933 | -0.0402 | 0.0553 | -0.1330 | 0.0353 |
| B29 | | | 0.2435 | 0.5630 | | | | | | |
| B31 | | | -0.3146 | 0.0854 | | | | | | |
| B33 | | | | | | | | | 0.4789 | 0.1139 |
| B35 | 0.3111 | 0.0535 | 0.1987 | 0.0265 | 0.1276 | 0.0464 | 0.1479 | 0.0759 | 0.2162 | 0.0548 |
| B41 | | | | | | | | | 0.2391 | 0.0308 |
| B42 | | | 0.0858 | 0.1991 | 0.0582 | 0.3280 | | | 0.0919 | 0.1362 |
| B43 | -0.0352 | 0.0614 | -0.0972 | 0.0524 | -0.2181 | 0.0496 | | | | |
| B47 | | | | | | | | | -0.3138 | 0.4006 |
| B48 | | | | | 0.1495 | 0.2690 | -0.0790 | 0.1371 | 0.2806 | 0.3043 |
| B49 | | | 0.1980 | 0.1203 | | | | | | |
| B52 | | | 0.1717 | 0.0721 | 0.2193 | 0.2174 | 0.1184 | 0.1216 | 0.0623 | 0.0452 |
| B53 | | | | | 0.1246 | 0.1595 | | | 0.1026 | 0.1050 |
| B55 | | | -0.2736 | 0.0531 | | | | -0.0101 | 0.2263 | 0.5063 |
| B56 | | | | | | | | | | 0.1388 |
| adjusted R ² | 0.6654 | | 0.7709 | | 0.6575 | | 0.7405 | | 0.6402 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.22

Coefficients for hedonic regressions on scanner data, PCs, pooled October 2000–November 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|---------------|--------|----------------|----------------|----------------|---------|----------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.9706 | 0.1130 | 6.2254 | 0.4663 | 5.8762 | 0.0556 | 5.9022 | 0.0984 | 6.0777 | 0.0471 |
| T0011 | 0.0096 | 0.0231 | -0.0425 | 0.0103 | -0.0285 | 0.0151 | -0.0505 | 0.0227 | -0.0403 | 0.0118 |
| SPEED | 0.0008 | 0.0002 | 0.0009 | 0.0001 | 0.0013 | 0.0001 | 0.0013 | 0.0002 | 0.0010 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0028 | 0.0007 | 0.0024 | 0.0003 | 0.0021 | 0.0002 | 0.0024 | 0.0003 | 0.0021 | 0.0001 |
| MONITOR | 0.5993 | 0.1382 | 0.3010 | 0.0579 | 0.4277 | 0.1928 | 0.7853 | 0.1452 | 0.8326 | 0.1292 |
| WORKSTAT | | | 0.3559 | 0.3150 | 0.5576 | 0.1387 | 0.5570 | 0.1180 | 0.6605 | 0.0630 |
| USB | | | -0.1186 | 0.4646 | | | | | | |
| P3 | 0.0091 | 0.0603 | 0.0386 | 0.0257 | -0.0272 | 0.0378 | 0.0187 | 0.0806 | -0.0234 | 0.0671 |
| P5 | | | 0.1303 | 0.5449 | -0.0512 | 0.0773 | | | -0.0447 | 0.0970 |
| P6 | 0.5633 | 0.9194 | 0.0088 | 0.1152 | 0.4806 | 0.0511 | | | 0.0906 | 0.0600 |
| P8 | 0.0032 | 0.1171 | -0.0530 | 0.0283 | -0.2046 | 0.0572 | | | -0.3546 | 0.1201 |
| P11 | | | | | | | | | -0.0815 | 0.2571 |
| P12 | -0.0228 | 0.0490 | -0.0511 | 0.0200 | 0.1327 | 0.0809 | -0.0723 | 0.2059 | 0.0265 | 0.1092 |
| P14 | | | 0.3011 | 0.3656 | | | | | | |
| P16 | | | -0.0897 | 0.4505 | | | | | | |
| P19 | 1.3315 | 1.3788 | 1.3996 | 0.9000 | 0.5303 | 0.3028 | | | 0.1534 | 0.1533 |
| P22 | | | 0.1024 | 0.4571 | 0.4981 | 0.2126 | | | 0.4244 | 0.3168 |
| P23 | | | | | | | -0.2192 | 0.3524 | | 0.3587 |
| P28 | -0.0883 | 0.3815 | 0.0447 | 0.0821 | 0.0270 | 0.2298 | | | -0.4744 | 0.1408 |
| P29 | 0.7597 | 0.8617 | 0.6144 | 0.1560 | 0.8064 | 0.2955 | | | 0.6634 | 0.0594 |
| B1 | | | 0.3621 | 0.1423 | 0.0549 | 0.5865 | 0.2152 | 0.1893 | 0.1149 | 0.0747 |
| B5 | | | | | | | -0.5495 | 0.1527 | | |
| B10 | 0.4299 | 0.0627 | 0.2254 | 0.0287 | 0.1212 | 0.0240 | 0.0118 | 0.0378 | 0.1365 | 0.0194 |
| B12 | | | | | | | 0.2182 | 0.4173 | | 0.4686 |
| B17 | | | | -0.2394 | 0.0292 | 0.1259 | 0.1252 | 0.0586 | 0.0659 | 0.2010 |
| B18 | | | | | | | 0.0798 | 0.0928 | | |
| B22 | | | | | | | -0.0214 | 0.0251 | | |
| B23 | | | | 0.0855 | 0.0381 | -0.0438 | 0.0376 | 0.1197 | 0.0463 | 0.0545 |
| B24 | -0.3096 | 0.6521 | 0.0443 | 0.1115 | 0.1112 | 0.1128 | 0.0333 | 0.0646 | 0.0157 | 0.0244 |
| B25 | | | | | | | 0.4749 | 0.0996 | | |
| B27 | | | | | | | | | -0.3483 | 0.2635 |
| B28 | 0.2547 | 0.1105 | -0.0500 | 0.0449 | -0.0757 | 0.1011 | -0.0392 | 0.0587 | -0.1161 | 0.0346 |
| B31 | | | -0.3428 | 0.5449 | | | | | | |
| B33 | | | | | | | | | | |
| B35 | 0.2731 | 0.0526 | 0.1867 | 0.0260 | 0.1313 | 0.0459 | 0.1566 | 0.0754 | 0.1372 | 0.0516 |
| B41 | | | | | | | | | 0.2275 | 0.0299 |
| B42 | | | | | | | 0.0259 | 0.3019 | | 0.1528 |
| B43 | -0.0822 | 0.0591 | -0.1492 | 0.0565 | -0.1991 | 0.0422 | | | | |
| B47 | | | | | | | | | -0.3386 | 0.3156 |
| B48 | | | | -0.0687 | 0.7726 | 0.2146 | 0.2052 | -0.0369 | 0.1295 | 0.1801 |
| B49 | | | | 0.1582 | 0.0995 | | | | | 0.3028 |
| B52 | | | | 0.0691 | 0.1053 | 0.0137 | 0.2837 | 0.1838 | 0.1053 | -0.0513 |
| B53 | | | | | | 0.0287 | 0.1595 | 0.1106 | 0.1003 | 0.0371 |
| B55 | 0.1279 | 0.1171 | -0.2944 | 0.0652 | | | | | | 0.1071 |
| B56 | | | | | | | | -0.0328 | 0.4121 | 0.4109 |
| adjusted R ² | 0.6783 | | 0.7699 | | 0.6070 | | 0.7327 | | 0.6506 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.23

Coefficients for hedonic regressions on scanner data, PCs, pooled November 2000–December 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|---------------|----------------|---------|----------------|---------------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.8177 | 0.0832 | 6.0114 | 0.0563 | 5.9348 | 0.0555 | 5.8062 | 0.1025 | 6.0548 | 0.0546 |
| T0012 | -0.0343 | 0.0170 | -0.0194 | 0.0124 | -0.0290 | 0.0156 | -0.0239 | 0.0224 | 0.0075 | 0.0134 |
| SPEED | 0.0014 | 0.0001 | 0.0011 | 0.0001 | 0.0013 | 0.0001 | 0.0014 | 0.0001 | 0.0012 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0032 | 0.0005 | 0.0034 | 0.0003 | 0.0021 | 0.0002 | 0.0023 | 0.0003 | 0.0015 | 0.0001 |
| MONITOR | 0.4605 | 0.0865 | 0.4864 | 0.0742 | 0.6793 | 0.1931 | 0.7846 | 0.1527 | 0.8555 | 0.1026 |
| WORKSTAT | | | 0.1276 | 0.3193 | 0.6105 | 0.1877 | 0.6073 | 0.0997 | 0.5343 | 0.0556 |
| P3 | -0.0719 | 0.0441 | 0.0617 | 0.0259 | 0.0220 | 0.0343 | 0.0297 | 0.0735 | -0.0434 | 0.0709 |
| P5 | | | 0.3854 | 0.2222 | -0.1078 | 0.0628 | | | -0.1724 | 0.0828 |
| P6 | 1.4748 | 0.6181 | -0.0756 | 0.1896 | 0.5015 | 0.0500 | -0.1879 | 0.3029 | 0.1991 | 0.0821 |
| P8 | -0.0330 | 0.0545 | 0.0388 | 0.0212 | -0.0773 | 0.0452 | -0.0264 | 0.3007 | -0.1325 | 0.1132 |
| P12 | -0.0744 | 0.0402 | -0.0095 | 0.0317 | 0.1439 | 0.1009 | 0.5244 | 0.1645 | 0.0432 | 0.1445 |
| P14 | | | 0.3521 | 0.5201 | | | | | | |
| P16 | 0.2474 | 0.3922 | 0.1093 | 0.7121 | | | | | | |
| P19 | | | 1.5787 | 1.0072 | 0.4480 | 0.3418 | | | 0.5369 | 0.1581 |
| P22 | | | | | | | 1.1475 | 0.4399 | 0.5893 | 0.5351 |
| P23 | | | 0.5029 | 1.0211 | | | 1.0480 | 0.2110 | 0.0782 | 0.3181 |
| P28 | -0.2446 | 0.4478 | -0.1289 | 0.1000 | -0.2608 | 0.2392 | | | -0.4483 | 0.1225 |
| P29 | 1.1271 | 0.3594 | 0.3998 | 0.1816 | 0.7669 | 0.3098 | | | 0.7239 | 0.0686 |
| B1 | | | 0.2073 | 0.1694 | -0.1267 | 0.6632 | 0.3278 | 0.2017 | -0.0025 | 0.0885 |
| B5 | | | | | | | -0.4679 | 0.1300 | | |
| B10 | 0.4420 | 0.0426 | 0.1896 | 0.0309 | 0.1307 | 0.0256 | 0.0104 | 0.0387 | 0.0642 | 0.0212 |
| B12 | | | | | | | | | 0.3637 | 0.2021 |
| B17 | | | -0.2067 | 0.0284 | 0.1108 | 0.2025 | 0.0321 | 0.0665 | 0.0756 | 0.0624 |
| B18 | | | | | | | 0.1312 | 0.1005 | | |
| B22 | | | | | -0.0277 | 0.0284 | | | | |
| B23 | | | | 0.1033 | 0.0396 | -0.0693 | 0.0370 | 0.1180 | 0.0476 | 0.0049 |
| B24 | -0.0456 | 0.6172 | -0.0781 | 0.1734 | 0.1056 | 0.1301 | -0.0184 | 0.0691 | -0.0079 | 0.0265 |
| B25 | | | | | | | 0.6919 | 0.1121 | | |
| B27 | | | | | | | | | -0.4547 | 0.4791 |
| B28 | 0.0839 | 0.0734 | -0.0659 | 0.0448 | -0.0532 | 0.1364 | 0.0355 | 0.0582 | -0.1061 | 0.0395 |
| B33 | | | | | | | | | 0.2640 | 0.1572 |
| B35 | 0.2053 | 0.0352 | 0.1547 | 0.0258 | 0.1417 | 0.0452 | 0.1488 | 0.0649 | 0.1407 | 0.0544 |
| B41 | | | | | | | | | 0.1873 | 0.0341 |
| B42 | | | | 0.0810 | 0.7119 | -0.0869 | 0.5752 | | 0.0781 | 0.1316 |
| B43 | -0.1850 | 0.0373 | -0.1593 | 0.0629 | -0.1956 | 0.0422 | | | | |
| B45 | | | | | | | 0.2766 | 0.2139 | | |
| B47 | | | | | | | | | -0.3779 | 0.4225 |
| B48 | | | -0.2775 | 1.0095 | 0.5969 | 0.2022 | -0.0250 | 0.1532 | 0.7130 | 0.2653 |
| B49 | | | 0.1586 | 0.1476 | | | | | | |
| B52 | | | 0.0047 | 0.1498 | -0.1609 | 0.3655 | 0.2285 | 0.1135 | -0.0817 | 0.0501 |
| B53 | | | | | 0.0181 | 0.1813 | 0.1553 | 0.0732 | -0.0179 | 0.1350 |
| B55 | 0.0992 | 0.0830 | -0.2383 | 0.1277 | | | | | 0.4281 | 0.4681 |
| B56 | | | | | | | | | | |
| adjusted R ² | 0.8026 | | 0.6699 | | 0.5645 | | 0.7315 | | 0.5799 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.24

Coefficients for hedonic regressions on scanner data, PCs, pooled December 2000–January 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|---------------|
| | Coefficient | S.E. |
| Constant | 5.7978 | 0.0980 | 5.7454 | 0.0737 | 6.0220 | 0.0548 | 6.0544 | 0.0986 | 6.1502 | 0.0542 |
| T0101 | 0.0054 | 0.0189 | -0.0357 | 0.0142 | 0.0039 | 0.0167 | 0.0310 | 0.0207 | -0.0139 | 0.0139 |
| SPEED | 0.0015 | 0.0002 | 0.0015 | 0.0001 | 0.0011 | 0.0001 | 0.0011 | 0.0001 | 0.0011 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0021 | 0.0005 | 0.0039 | 0.0003 | 0.0019 | 0.0002 | 0.0021 | 0.0003 | 0.0018 | 0.0001 |
| MONITOR | 0.5132 | 0.0920 | 0.5507 | 0.0927 | 0.7896 | 0.2150 | 0.7111 | 0.1702 | 0.8348 | 0.1015 |
| WORKSTAT | | | 0.1898 | 0.2980 | 0.6225 | 0.1793 | 0.6647 | 0.1006 | 0.4674 | 0.0540 |
| P3 | -0.2773 | 0.0442 | 0.0123 | 0.0317 | 0.0136 | 0.0364 | -0.0254 | 0.0925 | -0.0478 | 0.0833 |
| P5 | | | 0.4615 | 0.2605 | -0.0249 | 0.0486 | | | -0.0896 | 0.0765 |
| P6 | 0.9582 | 0.5245 | 0.0689 | 0.2101 | 0.0750 | 0.0514 | -0.4016 | 0.2060 | -0.1306 | 0.0831 |
| P7 | | | -0.1574 | 0.2898 | | | | | | |
| P8 | -0.0475 | 0.0386 | 0.0692 | 0.0218 | 0.0164 | 0.0519 | -0.0004 | 0.1340 | 0.1212 | 0.1549 |
| P10 | | | | | -0.2466 | 0.3970 | | | | |
| P12 | -0.1008 | 0.0670 | 0.0438 | 0.0465 | 0.0874 | 0.1243 | 0.2988 | 0.1411 | -0.3769 | 0.2398 |
| P14 | | | 0.4575 | 1.1656 | | | | | | |
| P15 | | | -0.5336 | 1.1487 | | | | | | |
| P16 | 0.2631 | 0.4075 | | | | | | | | |
| P19 | 0.2236 | 1.2807 | | | | | | | 1.2617 | 0.2800 |
| P22 | | | | | | | 1.0998 | 0.2470 | 0.4401 | 0.2978 |
| P23 | | | | | | | 0.8353 | 0.2006 | 0.4592 | 0.1959 |
| P28 | -0.1984 | 0.4666 | 0.0241 | 0.1217 | -0.3437 | 0.2574 | | | -0.4461 | 0.1251 |
| P29 | 1.0083 | 0.2674 | 0.5355 | 0.2045 | 0.6959 | 0.3224 | | | 0.6613 | 0.0653 |
| B1 | | | 0.1873 | 0.2239 | -0.1054 | 1.1082 | 0.2867 | 0.2425 | -0.0473 | 0.0944 |
| B5 | | | | | | | -0.4226 | 0.1359 | | |
| B10 | 0.4070 | 0.0425 | 0.2244 | 0.0353 | 0.0885 | 0.0264 | -0.0283 | 0.0371 | 0.0421 | 0.0213 |
| B12 | | | | | | | | | 0.3533 | 0.1397 |
| B17 | | | -0.1519 | 0.0353 | 0.1278 | 0.2485 | 0.0503 | 0.0622 | 0.0626 | 0.0745 |
| B18 | | | | | | | 0.0365 | 0.0906 | | |
| B21 | | | | | -0.1117 | 0.0692 | | | | |
| B22 | | | | | -0.0649 | 0.0307 | | | | |
| B23 | 0.2134 | 0.1457 | 0.1716 | 0.0456 | 0.0064 | 0.0359 | 0.1171 | 0.0441 | 0.0199 | 0.0235 |
| B24 | -0.1004 | 0.9044 | 0.0349 | 0.2008 | 0.0937 | 0.1478 | 0.0824 | 0.0677 | -0.0140 | 0.0258 |
| B25 | | | | | | | 0.5686 | 0.0976 | | |
| B27 | | | | | | | | | -0.5008 | 0.5703 |
| B28 | -0.0152 | 0.0690 | 0.0160 | 0.0535 | -0.0460 | 0.1852 | 0.0868 | 0.0520 | -0.1031 | 0.0405 |
| B33 | | | | | | | | | 0.1752 | 0.2401 |
| B35 | 0.1827 | 0.0363 | 0.1925 | 0.0299 | 0.1230 | 0.0449 | 0.2135 | 0.0557 | 0.1980 | 0.0538 |
| B41 | | | | | | | | | 0.2006 | 0.0356 |
| B42 | | | | 0.2007 | 0.6670 | | | | -0.0038 | 0.1380 |
| B43 | -0.2339 | 0.0366 | -0.0978 | 0.0752 | -0.1998 | 0.0529 | | | | |
| B45 | | | | | | | 0.1893 | 0.1675 | | |
| B47 | | | | | | | | | -0.3393 | 0.4332 |
| B48 | | | | | | | 0.6932 | 0.1954 | | 0.6036 |
| B49 | | | | 0.2384 | 0.1577 | | | | | 0.1894 |
| B52 | | | | 0.2541 | 0.1872 | 0.0173 | 0.3849 | 0.1625 | 0.1123 | 0.0573 |
| B53 | | | | | | 0.0082 | 0.2066 | 0.1214 | 0.0690 | 0.0279 |
| B55 | 0.0200 | 0.9041 | -0.1197 | 0.2158 | | | | | 0.4210 | 0.8345 |
| adjusted R ² | 0.7602 | | 0.6017 | | 0.5500 | | 0.7405 | | 0.5834 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.25

Coefficients for hedonic regressions on scanner data, PCs, pooled January 2001–February 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 5.7342 | 0.1035 | 5.7123 | 0.0883 | 6.1825 | 0.0518 | 6.5518 | 0.0991 | 6.1729 | 0.0480 |
| T0102 | -0.1044 | 0.0178 | -0.0440 | 0.0164 | -0.0560 | 0.0150 | -0.0500 | 0.0211 | -0.0459 | 0.0129 |
| SPEED | 0.0016 | 0.0002 | 0.0015 | 0.0001 | 0.0010 | 0.0001 | 0.0006 | 0.0002 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 |
| MEMORY | 0.0010 | 0.0005 | 0.0041 | 0.0004 | 0.0013 | 0.0002 | 0.0007 | 0.0002 | 0.0024 | 0.0001 |
| MONITOR | 0.6283 | 0.1229 | 0.6537 | 0.1171 | 0.6763 | 0.2201 | 0.7749 | 0.2019 | 0.5797 | 0.1209 |
| WORKSTAT | | | 0.1801 | 0.3715 | 0.6394 | 0.1231 | 0.8760 | 0.1167 | 0.5045 | 0.0658 |
| P3 | -0.2628 | 0.0395 | -0.0222 | 0.0374 | -0.0561 | 0.0317 | 0.0570 | 0.1347 | -0.2537 | 0.0570 |
| P5 | | | | | 0.0307 | 0.0426 | | | 0.0958 | 0.0752 |
| P6 | -0.0306 | 0.8111 | 0.1143 | 0.2499 | -0.1501 | 0.0417 | -0.2776 | 0.1980 | -0.1335 | 0.0582 |
| P7 | | | -0.0327 | 0.1804 | | | | | | |
| P8 | -0.0364 | 0.0261 | 0.0768 | 0.0247 | -0.0106 | 0.0601 | -0.0331 | 0.1288 | -0.1371 | 0.2313 |
| P10 | -0.4970 | 0.1660 | | | -0.1442 | 0.2241 | | | -0.2208 | 0.4103 |
| P12 | -0.0177 | 0.0743 | 0.0619 | 0.0606 | 0.0686 | 0.1357 | -0.0175 | 0.2491 | -0.3162 | 0.1727 |
| P14 | | | 0.5091 | 0.7265 | | | | | | |
| P15 | | | -0.5873 | 1.1706 | | | | | | |
| P22 | | | | | | | 0.5725 | 0.1713 | 0.0045 | 0.2761 |
| P23 | | | | | | | | | 0.6466 | 0.1334 |
| P28 | -0.4591 | 0.5922 | 0.0046 | 0.1512 | -0.2258 | 0.2481 | | | -0.2408 | 0.1398 |
| P29 | 1.0081 | 0.3370 | 0.7078 | 0.2833 | 0.7373 | 0.3363 | | | 0.5574 | 0.0604 |
| B1 | | | 0.4495 | 0.3733 | -0.0560 | 0.6482 | 0.1603 | 0.2335 | 0.0714 | 0.1113 |
| B3 | | | | | | | 0.8987 | 0.2772 | | |
| B5 | | | | | | | -0.2709 | 0.1523 | | |
| B10 | 0.3060 | 0.0409 | 0.2610 | 0.0413 | -0.0440 | 0.0257 | -0.0774 | 0.0400 | 0.1054 | 0.0197 |
| B12 | | | | | | | | | 0.4051 | 0.1553 |
| B17 | | | -0.1503 | 0.0450 | 0.0645 | 0.1791 | 0.0086 | 0.0600 | 0.1208 | 0.0758 |
| B18 | | | | | | | -0.0039 | 0.0940 | | |
| B19 | 0.2630 | 0.1256 | | | | | | | | |
| B21 | | | | | -0.1882 | 0.0390 | | | | |
| B22 | | | | | -0.0763 | 0.0278 | | | | |
| B23 | 0.2967 | 0.0493 | 0.2078 | 0.0499 | 0.0751 | 0.0299 | 0.0811 | 0.0453 | 0.1256 | 0.0222 |
| B24 | 0.0767 | 0.8231 | 0.0409 | 0.2666 | -0.0367 | 0.1469 | 0.1352 | 0.0770 | 0.0573 | 0.0243 |
| B25 | | | | | | | 0.2546 | 0.1289 | | |
| B27 | | | | | | | | | 0.4018 | 0.1926 |
| B28 | 0.0963 | 0.0633 | 0.0635 | 0.0645 | -0.0170 | 0.2165 | -0.0695 | 0.0529 | -0.0420 | 0.0421 |
| B31 | | | -0.3687 | 1.1705 | | | | | | |
| B33 | | | | | | | | | -0.2335 | 0.3612 |
| B35 | 0.2450 | 0.0391 | 0.2366 | 0.0340 | 0.1082 | 0.0419 | 0.1931 | 0.0542 | 0.2468 | 0.0539 |
| B41 | | | | | | | | | 0.2598 | 0.0369 |
| B42 | | | 0.1427 | 0.6812 | | | | | -0.0126 | 0.1527 |
| B43 | -0.2195 | 0.0389 | -0.2734 | 0.0881 | | | | | | |
| B45 | | | | | | | -0.0003 | 0.1951 | | |
| B47 | | | | | | | | | -0.1878 | 0.4384 |
| B48 | | | | | 0.5140 | 0.1271 | | | 0.5587 | 0.1884 |
| B49 | | | 0.2188 | 0.1301 | | | | | | |
| B52 | | | 0.2481 | 0.1957 | 0.1378 | 0.3447 | 0.0434 | 0.1124 | 0.1078 | 0.0429 |
| B53 | | | | | -0.0895 | 0.2197 | 0.1087 | 0.0706 | 0.0432 | 0.1420 |
| B55 | 0.0897 | 0.8108 | -0.0382 | 0.2525 | | | | | 0.5140 | 1.3504 |
| B56 | | | | | | | | | | |
| adjusted R ² | 0.7902 | | 0.5408 | | 0.6205 | | 0.7604 | | 0.6271 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.26

Coefficients for hedonic regressions on scanner data, PCs, pooled February 2001–March 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|---------|----------------|---------|----------------|---------------|---------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.8849 | 0.0943 | 5.7831 | 0.0800 | 6.1579 | 0.0526 | 6.2541 | 0.1008 | 6.2145 | 0.0534 |
| T0103 | -0.0055 | 0.0172 | -0.0577 | 0.0163 | -0.0726 | 0.0156 | -0.0111 | 0.0241 | -0.0147 | 0.0139 |
| SPEED | 0.0013 | 0.0001 | 0.0015 | 0.0001 | 0.0010 | 0.0001 | 0.0008 | 0.0002 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0009 | 0.0004 | 0.0029 | 0.0003 | 0.0008 | 0.0002 | 0.0011 | 0.0002 | 0.0017 | 0.0001 |
| MONITOR | 0.5364 | 0.1192 | 0.4306 | 0.1043 | 0.6306 | 0.2362 | | | 0.6878 | 0.0942 |
| WORKSTAT | | -0.0348 | | 0.4561 | 0.5317 | 0.1311 | 0.6336 | 0.1079 | 0.5778 | 0.0766 |
| P3 | -0.1539 | 0.0345 | -0.0769 | 0.0364 | -0.0937 | 0.0271 | 0.0770 | 0.0684 | -0.2605 | 0.0565 |
| P5 | | | | | -0.0020 | 0.0503 | | | -0.0342 | 0.0637 |
| P6 | -0.1089 | 0.5667 | 0.0129 | 0.3417 | -0.1208 | 0.0529 | 0.2479 | 0.2964 | -0.0756 | 0.0628 |
| P7 | | | | 0.0907 | 0.1478 | | | | | |
| P8 | -0.0384 | 0.0248 | 0.0296 | 0.0236 | -0.0996 | 0.0398 | -0.0561 | 0.0947 | -0.0362 | 0.1448 |
| P10 | -0.3164 | 0.0994 | -0.5996 | 0.3403 | -0.2006 | 0.1137 | | | -0.1224 | 0.2118 |
| P12 | -0.0378 | 0.0694 | 0.0494 | 0.0668 | 0.2351 | 0.1657 | | | -0.3399 | 0.1651 |
| P14 | | | | 0.6093 | 0.8529 | | | | | |
| P22 | | | | | | | 0.2920 | 0.2067 | 0.5108 | 0.8934 |
| P23 | | | | 0.5661 | 1.1201 | | | | 0.5825 | 0.1158 |
| P28 | -0.2119 | 0.4219 | 0.1536 | 0.1253 | -0.1780 | 0.2746 | -0.1039 | 0.2571 | -0.3790 | 0.1193 |
| P29 | 0.7238 | 0.5670 | 0.9279 | 0.2773 | 0.9823 | 0.3784 | 0.9854 | 0.2874 | 0.5281 | 0.0705 |
| B1 | | | | 0.3362 | 0.5647 | -0.0165 | 0.6783 | 0.2522 | 0.2137 | 0.1214 |
| B5 | | | | | | | -0.2645 | 0.1910 | | |
| B10 | 0.2051 | 0.0412 | 0.2609 | 0.0386 | -0.0745 | 0.0266 | 0.0365 | 0.0417 | 0.1133 | 0.0210 |
| B12 | | | | | | | | | 0.3252 | 0.2475 |
| B17 | | | | -0.0042 | 0.0455 | 0.0384 | 0.1890 | 0.0774 | 0.0649 | 0.1002 |
| B18 | | | | | | | 0.0765 | 0.0970 | | |
| B19 | 0.1536 | 0.1219 | 0.5124 | 0.0636 | | | | | | |
| B21 | | | | | -0.2038 | 0.0296 | | | | |
| B22 | | | | | -0.1579 | 0.0259 | | | | |
| B23 | 0.2657 | 0.0460 | 0.2183 | 0.0456 | 0.0902 | 0.0287 | 0.1611 | 0.0498 | 0.1269 | 0.0234 |
| B24 | | | | -0.0921 | 0.5597 | -0.0055 | 0.1787 | 0.1680 | 0.0914 | 0.0817 |
| B27 | | | | | | | | | 0.2752 | 0.1877 |
| B28 | 0.0811 | 0.0694 | -0.0118 | 0.0552 | 0.0971 | 0.2482 | 0.0045 | 0.0620 | 0.0234 | 0.0556 |
| B31 | | | | -0.3938 | 1.1146 | | | | | |
| B33 | | | | | | | | | -0.2166 | 0.4123 |
| B35 | 0.2288 | 0.0413 | 0.2669 | 0.0307 | 0.1127 | 0.0430 | 0.1980 | 0.0608 | 0.2466 | 0.0595 |
| B41 | | | | | | | | | 0.2579 | 0.0370 |
| B42 | | | | | 0.1213 | 0.6441 | | | -0.0674 | 0.2227 |
| B43 | -0.2841 | 0.0420 | -0.2644 | 0.0504 | | | | | | |
| B45 | | | | | | | 0.1244 | 0.2097 | | |
| B47 | | | | | | | | | -0.2550 | 0.4366 |
| B48 | | | | | | 0.5223 | 0.1173 | | 0.5077 | 0.1529 |
| B49 | | | | 0.1946 | 0.1265 | | | | | |
| B52 | | | | 0.3988 | 0.2087 | 0.4703 | 0.3270 | 0.1019 | 0.1186 | 0.1543 |
| B53 | | | | | | -0.0346 | 0.2964 | 0.2200 | 0.0813 | -0.0321 |
| B55 | | | | -0.0458 | 0.2401 | | | | | 0.1532 |
| adjusted R ² | 0.7871 | | 0.5327 | | 0.6011 | | 0.7027 | | 0.5382 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.27

Coefficients for hedonic regressions on scanner data, PCs, pooled March 2001–April 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.0427 | 0.0896 | 5.9214 | 0.0752 | 6.1265 | 0.0534 | 5.9595 | 0.0980 | 6.2855 | 0.0573 |
| T0104 | -0.0215 | 0.0193 | -0.0179 | 0.0151 | -0.0138 | 0.0151 | -0.0496 | 0.0228 | -0.0103 | 0.0142 |
| SPEED | 0.0013 | 0.0001 | 0.0012 | 0.0001 | 0.0011 | 0.0001 | 0.0010 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0017 | 0.0004 | 0.0025 | 0.0003 | 0.0002 | 0.0002 | 0.0017 | 0.0003 | 0.0014 | 0.0001 |
| MONITOR | 0.4728 | 0.0768 | 0.4250 | 0.0836 | 0.6037 | 0.2694 | 0.6517 | 0.2773 | 0.6082 | 0.0833 |
| WORKSTAT | | | 0.1538 | 0.4059 | 0.4534 | 0.1588 | 0.4453 | 0.0945 | 0.5602 | 0.0829 |
| P3 | -0.1776 | 0.0299 | -0.0045 | 0.0330 | -0.1127 | 0.0274 | 0.0679 | 0.0578 | -0.1844 | 0.0610 |
| P5 | | | | | -0.1289 | 0.0513 | | | -0.1477 | 0.0627 |
| P6 | 0.0537 | 0.3608 | 0.1026 | 0.3416 | -0.0774 | 0.0898 | | | 0.0250 | 0.0817 |
| P7 | -0.3752 | 0.7987 | 0.0524 | 0.0819 | | | | | | |
| P8 | -0.0816 | 0.0299 | 0.0033 | 0.0212 | -0.1575 | 0.0367 | 0.0103 | 0.0727 | -0.1176 | 0.1153 |
| P10 | -0.2719 | 0.0775 | -0.3640 | 0.1296 | -0.1702 | 0.0833 | | | -0.0308 | 0.1725 |
| P12 | -0.1571 | 0.0873 | 0.0678 | 0.0722 | 0.2439 | 0.1574 | | | -0.3314 | 0.1565 |
| P14 | | | 0.0363 | 0.7287 | | | | | | |
| P22 | | | | | | | | | 0.5485 | 0.8755 |
| P23 | 0.6612 | 0.2531 | 0.4969 | 0.9958 | | | | | 0.5483 | 0.1463 |
| P28 | -0.1823 | 0.3407 | 0.1429 | 0.1000 | -0.2244 | 0.3307 | -0.3788 | 0.3075 | -0.3184 | 0.1108 |
| P29 | 0.7770 | 0.2879 | 0.9109 | 0.1437 | 1.0332 | 0.3032 | 0.5879 | 0.9789 | 0.5935 | 0.0725 |
| B1 | | | 0.1153 | 0.7220 | 0.2744 | 0.4332 | 0.3907 | 0.2282 | 0.0676 | 0.1299 |
| B5 | | | | | | | -0.2869 | 0.2455 | | |
| B10 | 0.2246 | 0.0444 | 0.1988 | 0.0375 | -0.0637 | 0.0268 | 0.1274 | 0.0444 | 0.0856 | 0.0221 |
| B12 | | | | | | | | | 0.2857 | 0.2167 |
| B17 | | | 0.1506 | 0.0470 | 0.0721 | 0.2613 | 0.2076 | 0.0662 | 0.0529 | 0.1144 |
| B18 | | | | | | | 0.0851 | 0.0942 | | |
| B19 | | | 0.5221 | 0.0455 | | | | | | |
| B21 | | | | | -0.2270 | 0.0294 | | | | |
| B22 | | | | | -0.2445 | 0.0262 | | | | |
| B23 | 0.1962 | 0.0452 | 0.2438 | 0.0432 | 0.0551 | 0.0289 | 0.2581 | 0.0485 | 0.1060 | 0.0245 |
| B24 | | | 0.1441 | 0.3912 | 0.0458 | 0.1890 | 0.3196 | 0.0963 | 0.0468 | 0.0284 |
| B27 | | | | | | | | | -0.2744 | 0.3235 |
| B28 | -0.0541 | 0.0613 | -0.0202 | 0.0543 | 0.1246 | 0.2336 | 0.1337 | 0.0658 | 0.0320 | 0.0698 |
| B35 | 0.1397 | 0.0410 | 0.2837 | 0.0308 | 0.1068 | 0.0430 | 0.2541 | 0.0694 | 0.2896 | 0.0636 |
| B41 | | | | | | | | | 0.2245 | 0.0356 |
| B42 | | | 0.1565 | 0.9919 | | | | | -0.1119 | 0.3526 |
| B43 | -0.3697 | 0.0402 | -0.2259 | 0.0473 | | | 0.2889 | 0.2282 | | |
| B45 | | | | | | | | | | |
| B47 | | | | | | | | | -0.4100 | 0.3373 |
| B48 | | | | | 0.5371 | 0.1475 | | | 0.4575 | 0.1407 |
| B49 | | | 0.2702 | 0.0995 | | | | | | |
| B52 | | | 0.2423 | 0.0750 | 0.4971 | 0.3071 | 0.2500 | 0.0697 | 0.1740 | 0.0481 |
| B53 | | | | | -0.0194 | 0.3196 | 0.3251 | 0.1005 | -0.0858 | 0.1643 |
| B55 | | | -0.0676 | 0.2362 | | | | | | |
| adjusted R ² | 0.7590 | | 0.5261 | | 0.6074 | | 0.6653 | | 0.4956 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.28

Coefficients for hedonic regressions on scanner data, PCs, pooled April 2001–May 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|---------------|---------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.7980 | 0.0938 | 6.0732 | 0.0733 | 6.2525 | 0.0523 | 6.0646 | 0.1016 | 6.4365 | 0.0554 |
| T0105 | -0.0638 | 0.0223 | -0.0541 | 0.0143 | -0.0310 | 0.0169 | -0.0289 | 0.0222 | -0.0373 | 0.0155 |
| SPEED | 0.0017 | 0.0001 | 0.0010 | 0.0001 | 0.0009 | 0.0001 | 0.0009 | 0.0001 | 0.0006 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0017 | 0.0004 | 0.0024 | 0.0003 | 0.0008 | 0.0002 | 0.0013 | 0.0003 | 0.0015 | 0.0001 |
| MONITOR | 0.5188 | 0.0692 | 0.5776 | 0.0892 | 0.5197 | 0.2824 | 0.7278 | 0.2543 | 0.4635 | 0.0761 |
| WORKSTAT | | | | 0.2822 | 0.4312 | 0.6261 | 0.1689 | 0.3315 | 0.0987 | 0.5846 |
| P3 | -0.1662 | 0.0313 | 0.0342 | 0.0280 | -0.0477 | 0.0278 | 0.1172 | 0.0672 | -0.2387 | 0.0547 |
| P5 | | | | | -0.0910 | 0.0526 | | | -0.2113 | 0.0681 |
| P6 | 0.4123 | 0.4757 | -0.0854 | 0.2508 | -0.2404 | 0.1315 | | | 0.1300 | 0.1041 |
| P7 | -0.3442 | 0.4748 | 0.0153 | 0.0752 | | | | | | |
| P8 | -0.0060 | 0.0369 | 0.0197 | 0.0198 | -0.1375 | 0.0428 | 0.1590 | 0.0860 | -0.1324 | 0.1397 |
| P10 | -0.4037 | 0.0786 | -0.1767 | 0.0759 | -0.1154 | 0.0599 | -0.0397 | 0.2766 | 0.0528 | 0.1448 |
| P12 | -0.1670 | 0.1519 | 0.0991 | 0.0799 | 0.1911 | 0.1375 | 0.0207 | 0.4381 | -0.3219 | 0.1894 |
| P14 | | | -0.2590 | 0.8619 | | | | | | |
| P22 | | | | | | | | 0.4758 | 0.8380 | |
| P23 | 0.8386 | 0.2596 | 0.5356 | 0.8615 | | | | -0.3640 | 2.2062 | |
| P28 | -0.1485 | 0.3477 | -0.0672 | 0.1047 | -0.1098 | 0.3576 | -0.4172 | 0.2851 | -0.2280 | 0.1094 |
| P29 | 0.9404 | 0.3411 | 0.8254 | 0.1202 | 0.8598 | 0.3051 | 0.5399 | 0.6212 | 0.6488 | 0.0738 |
| B1 | | | 0.3847 | 0.6104 | 0.4078 | 0.4308 | 0.3938 | 0.2116 | 0.0429 | 0.1552 |
| B10 | 0.1427 | 0.0586 | 0.1357 | 0.0395 | -0.0681 | 0.0298 | 0.0819 | 0.0515 | 0.0506 | 0.0231 |
| B12 | | | | | | | | 0.3451 | 0.2426 | |
| B17 | | | 0.1309 | 0.0505 | -0.0294 | 0.2540 | 0.1374 | 0.0667 | -0.0710 | 0.1439 |
| B18 | | | | | | | -0.0769 | 0.1088 | | |
| B19 | | | 0.4833 | 0.0441 | | | 0.0615 | 0.1425 | | |
| B21 | | | | | -0.2278 | 0.0375 | | | | |
| B22 | | | | | -0.1683 | 0.0298 | | | | |
| B23 | 0.0432 | 0.0518 | 0.1713 | 0.0457 | 0.0422 | 0.0320 | 0.1921 | 0.0528 | 0.0691 | 0.0253 |
| B24 | | | 0.1066 | 0.2799 | 0.0390 | 0.2002 | 0.3462 | 0.1162 | 0.0368 | 0.0300 |
| B27 | | | | | | | | | -0.7130 | 0.3492 |
| B28 | 0.0369 | 0.0537 | 0.0161 | 0.0683 | 0.4236 | 0.2301 | 0.0151 | 0.0727 | 0.0194 | 0.0826 |
| B35 | 0.0392 | 0.0476 | 0.2173 | 0.0338 | 0.1193 | 0.0495 | 0.1584 | 0.0912 | 0.2802 | 0.0782 |
| B41 | | | | | | | | | 0.2173 | 0.0376 |
| B42 | | | -0.2990 | 0.8615 | | | | | | |
| B43 | -0.4360 | 0.0484 | -0.2090 | 0.0632 | | | 0.2591 | 0.2115 | | |
| B45 | | | | | | | | | -0.4054 | 0.3843 |
| B47 | | | | | | | | | 0.3917 | 0.1888 |
| B48 | | | | | | 0.4538 | 0.2543 | | | |
| B49 | | | 0.2767 | 0.1011 | | | | | | |
| B52 | | | 0.2077 | 0.0603 | 0.4370 | 0.3244 | 0.1837 | 0.0647 | 0.0819 | 0.0576 |
| B53 | | | | | 0.0177 | 0.3843 | 0.5010 | 0.0956 | -0.1361 | 0.1634 |
| B55 | | | -0.0806 | 0.2122 | | | 0.1528 | 0.2386 | | |
| adjusted R ² | 0.7398 | | 0.5261 | | 0.5457 | | 0.6110 | | 0.4857 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.29

Coefficients for hedonic regressions on scanner data, PCs, pooled May 2001–June 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|---------------|----------------|---------------|----------------|---------------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.0602 | 0.1084 | 6.1873 | 0.0693 | 6.4302 | 0.0545 | 6.4865 | 0.1014 | 6.4957 | 0.0608 |
| T016 | -0.0202 | 0.0275 | -0.0281 | 0.0143 | -0.0661 | 0.0182 | 0.0020 | 0.0249 | -0.0679 | 0.0180 |
| SPEED | 0.0010 | 0.0001 | 0.0007 | 0.0001 | 0.0007 | 0.0001 | 0.0005 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0030 | 0.0005 | 0.0025 | 0.0003 | 0.0009 | 0.0002 | 0.0010 | 0.0003 | 0.0009 | 0.0001 |
| MONITOR | 0.5430 | 0.0856 | 0.4147 | 0.0768 | 0.4640 | 0.2610 | 0.8565 | 0.2142 | 0.4690 | 0.0771 |
| WORKSTAT | | | | 0.3413 | 0.8653 | 0.6569 | 0.2054 | 0.3182 | 0.1061 | 0.5579 |
| P3 | -0.0970 | 0.0394 | 0.0089 | 0.0240 | 0.0079 | 0.0279 | 0.0162 | 0.0694 | -0.1361 | 0.0439 |
| P5 | | | | | -0.0736 | 0.0607 | | | -0.2742 | 0.0846 |
| P6 | | | -0.1126 | 0.2581 | -0.0756 | 0.1900 | | | 0.1573 | 0.1601 |
| P7 | -0.2071 | 0.4836 | 0.1070 | 0.1426 | | | | | | |
| P8 | -0.0008 | 0.0471 | 0.0237 | 0.0203 | -0.1641 | 0.0380 | 0.1542 | 0.0988 | -0.5283 | 0.0998 |
| P10 | -0.1461 | 0.0839 | -0.0236 | 0.0583 | -0.0143 | 0.0565 | 0.1276 | 0.1836 | 0.0393 | 0.1020 |
| P12 | 0.4201 | 0.1580 | -0.0708 | 0.0845 | 0.1082 | 0.1883 | -0.1534 | 0.4368 | 0.1777 | 1.7091 |
| P15 | -0.7104 | 0.6812 | | | | | | | | |
| P22 | | | | | -0.1290 | 1.3095 | | | 0.1566 | 0.3574 |
| P23 | | | 0.4489 | 0.8657 | 0.0349 | 1.3087 | | | -0.3960 | 2.4191 |
| P28 | | | 0.0203 | 0.0966 | 0.0038 | 0.3523 | -0.6954 | 0.3002 | -0.1148 | 0.1194 |
| P29 | | | 0.7287 | 0.1337 | 0.8292 | 0.4370 | 0.2843 | 0.4407 | 0.9761 | 0.0851 |
| B1 | | | 0.2421 | 0.2916 | 0.5230 | 0.7991 | 0.2736 | 0.2560 | 0.0001 | 0.3077 |
| B3 | -0.2136 | 0.4919 | | | | | | | | |
| B10 | 0.4709 | 0.0782 | 0.2259 | 0.0403 | -0.0121 | 0.0327 | 0.0293 | 0.0538 | -0.0145 | 0.0270 |
| B12 | | | | | | | | | -0.2055 | 0.0840 |
| B17 | | | 0.1184 | 0.0495 | 0.0748 | 0.2031 | 0.0340 | 0.0712 | -0.1369 | 0.1722 |
| B18 | | | | | | | -0.2056 | 0.1571 | | |
| B19 | | | 0.4414 | 0.0495 | | | 0.0992 | 0.1245 | | |
| B21 | | | | | -0.0839 | 0.0420 | | | | |
| B22 | | | | | -0.0271 | 0.0376 | | | | |
| B23 | 0.2287 | 0.0705 | 0.0862 | 0.0481 | 0.1536 | 0.0348 | 0.1066 | 0.0569 | 0.0003 | 0.0278 |
| B24 | | | 0.0260 | 0.3161 | 0.0418 | 0.2421 | 0.2469 | 0.1183 | -0.0104 | 0.0357 |
| B27 | | | | | | | | | -0.6644 | 0.3828 |
| B28 | 0.2401 | 0.0716 | 0.0270 | 0.0633 | 0.5792 | 0.2482 | -0.0540 | 0.0729 | 0.1004 | 0.1254 |
| B35 | 0.1912 | 0.0630 | 0.1849 | 0.0358 | 0.1928 | 0.0505 | 0.1131 | 0.0873 | 0.2957 | 0.1114 |
| B41 | | | | | | | | | 0.1736 | 0.0444 |
| B42 | | | -0.4492 | 0.3553 | | | | | | |
| B43 | -0.2522 | 0.0695 | -0.1629 | 0.0763 | | | | | | |
| B45 | | | 0.5266 | 0.3026 | 0.4447 | 0.4205 | 0.1014 | 0.2558 | | |
| B47 | | | | | | | | | -0.1701 | 1.2085 |
| B48 | | | | | 0.1861 | 0.7555 | | | 0.3474 | 0.4096 |
| B49 | | | 0.2390 | 0.1324 | | | | | | |
| B52 | | | 0.2221 | 0.0724 | 0.2502 | 0.3518 | -0.0047 | 0.0786 | 0.0132 | 0.0634 |
| B53 | | | | | 0.2262 | 0.2128 | 0.4423 | 0.1073 | -0.0580 | 0.1809 |
| B55 | -0.1321 | 0.9615 | -0.0653 | 0.2268 | | | -0.0077 | 0.1617 | | |
| adjusted R ² | 0.5755 | | 0.5008 | | 0.4289 | | 0.4927 | | 0.4140 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.30

Coefficients for hedonic regressions on scanner data, PCs, pooled June 2001–July 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.3317 | 0.0849 | 6.0646 | 0.0679 | 6.3796 | 0.0605 | 6.6844 | 0.1106 | 6.3624 | 0.0690 |
| T0107 | -0.0001 | 0.0209 | -0.0552 | 0.0139 | 0.0582 | 0.0181 | -0.0045 | 0.0247 | -0.0513 | 0.0190 |
| SPEED | 0.0004 | 0.0001 | 0.0007 | 0.0001 | 0.0005 | 0.0001 | 0.0006 | 0.0002 | 0.0009 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0037 | 0.0005 | 0.0027 | 0.0003 | 0.0011 | 0.0002 | 0.0005 | 0.0004 | 0.0010 | 0.0001 |
| MONITOR | 0.4821 | 0.0773 | 0.3470 | 0.0560 | 0.4287 | 0.2404 | 0.8764 | 0.1438 | 0.5766 | 0.0899 |
| WORKSTAT | | | | | 0.6271 | 0.2750 | 0.2405 | 0.1434 | 0.3770 | 0.1114 |
| P3 | -0.0785 | 0.0323 | -0.0042 | 0.0224 | 0.0163 | 0.0306 | 0.0076 | 0.0773 | -0.1288 | 0.0473 |
| P5 | | | | | -0.0392 | 0.0475 | | | -0.0914 | 0.0825 |
| P6 | -0.1720 | 0.5460 | 0.1312 | 0.4348 | 0.2823 | 0.1264 | | | 0.4033 | 0.1998 |
| P7 | -0.2004 | 0.3874 | 0.0801 | 0.1494 | | | | | | |
| P8 | -0.0666 | 0.0407 | 0.0004 | 0.0208 | -0.1599 | 0.0355 | 0.1876 | 0.1407 | -0.5587 | 0.1040 |
| P10 | 0.0272 | 0.0588 | -0.0400 | 0.0527 | 0.0736 | 0.0495 | 0.1054 | 0.1586 | 0.0103 | 0.0857 |
| P12 | 0.3033 | 0.1013 | -0.0957 | 0.0817 | -0.3597 | 0.5735 | -0.1284 | 0.2402 | | |
| P15 | -0.9437 | 0.5457 | | | | | | | | |
| P19 | | | | | 1.1986 | 1.2947 | | | | |
| P22 | | | | | -0.2898 | 1.2814 | | | 0.1784 | 0.3735 |
| P23 | | | | | -0.0671 | 0.9064 | | | 0.3464 | 0.4665 |
| P28 | -1.0818 | 0.7765 | 0.0974 | 0.0804 | -0.0359 | 0.4013 | -0.8529 | 0.2579 | -0.0956 | 0.1351 |
| P29 | | | 0.7522 | 0.1309 | 0.7825 | 0.5731 | 0.1776 | 0.6216 | 1.0076 | 0.0945 |
| P31 | | | | | | | | | 0.4188 | 2.5253 |
| B1 | | | 0.2618 | 0.2776 | 0.7192 | 1.3021 | | | 0.0852 | 0.2224 |
| B3 | 0.7854 | 0.5557 | | | | | | | | |
| B10 | 0.5551 | 0.0612 | 0.3012 | 0.0379 | 0.0660 | 0.0341 | -0.1222 | 0.0535 | -0.0099 | 0.0298 |
| B12 | | | | | | | | | -0.2322 | 0.0812 |
| B17 | | | 0.1797 | 0.0445 | 0.1438 | 0.2519 | -0.1695 | 0.0733 | -0.1822 | 0.2436 |
| B18 | | | | | | | -0.2186 | 0.1513 | | |
| B19 | | | 0.5126 | 0.0555 | | | 0.0662 | 0.1754 | | |
| B21 | | | | | -0.1375 | 0.0352 | | | | |
| B22 | | | | | -0.0065 | 0.0328 | | | | |
| B23 | 0.3286 | 0.0551 | 0.1310 | 0.0429 | 0.2145 | 0.0329 | -0.0837 | 0.0549 | -0.0079 | 0.0299 |
| B24 | | | -0.0311 | 0.5043 | 0.1107 | 0.1927 | 0.0722 | 0.1208 | -0.0447 | 0.0393 |
| B27 | | | | | | | | | -0.3106 | 0.3727 |
| B28 | 0.1939 | 0.0725 | 0.1310 | 0.0584 | 0.5975 | 0.3312 | -0.1747 | 0.0700 | 0.2707 | 0.2051 |
| B35 | 0.2596 | 0.0500 | 0.2346 | 0.0338 | 0.2345 | 0.0550 | -0.0341 | 0.0874 | 0.2936 | 0.1665 |
| B41 | | | | | | | | | 0.1608 | 0.0529 |
| B42 | | | -0.3510 | 0.3086 | | | | | | |
| B43 | -0.1571 | 0.0531 | -0.0607 | 0.0853 | 0.6297 | 0.1684 | 0.4181 | 0.3379 | -0.3048 | 0.3168 |
| B45 | | | | | | | | | 0.5805 | 2.5243 |
| B47 | | | | | | | | | -0.1499 | 1.4563 |
| B49 | | | 0.3157 | 0.1349 | | | | | | |
| B52 | | | 0.3021 | 0.0763 | 0.1261 | 0.4156 | -0.2185 | 0.1002 | -0.1235 | 0.0486 |
| B53 | | | | | 0.2753 | 0.1594 | 0.0743 | 0.1343 | 0.1087 | 0.2414 |
| B55 | -0.2397 | 0.7705 | -0.0070 | 0.2347 | | | -0.1866 | 0.2119 | | 0.1775 |
| B56 | | | | | | | | | 0.2587 | |
| adjusted R ² | 0.6565 | | 0.5518 | | 0.5268 | | 0.4015 | | 0.4080 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.31

Coefficients for hedonic regressions on scanner data, PCs, pooled July 2001–August 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.7259 | 0.0882 | 6.2602 | 0.0696 | 6.4241 | 0.0530 | 6.6233 | 0.1099 | 6.2425 | 0.0626 |
| T0108 | -0.0665 | 0.0230 | -0.0624 | 0.0149 | -0.0915 | 0.0147 | -0.1027 | 0.0232 | -0.0260 | 0.0165 |
| SPEED | 0.0001 | 0.0001 | 0.0006 | 0.0001 | 0.0005 | 0.0001 | 0.0006 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0010 | 0.0004 | 0.0015 | 0.0002 | 0.0009 | 0.0002 | 0.0008 | 0.0004 | 0.0013 | 0.0001 |
| MONITOR | 0.3114 | 0.0911 | 0.2326 | 0.0536 | 0.2752 | 0.1809 | 0.8488 | 0.1290 | 0.6589 | 0.1339 |
| WORKSTAT | | | | | 0.7119 | 0.2768 | 0.3896 | 0.2052 | 0.2943 | 0.0990 |
| P3 | -0.0524 | 0.0359 | -0.0361 | 0.0240 | -0.0678 | 0.0287 | 0.0914 | 0.0895 | -0.2651 | 0.0581 |
| P5 | | | | | -0.0606 | 0.0325 | | | -0.0113 | 0.0462 |
| P6 | -0.5900 | 0.4645 | 0.0603 | 0.3932 | 0.3053 | 0.0916 | 0.0717 | 0.1487 | 0.2811 | 0.1044 |
| P7 | -0.2292 | 0.4642 | -0.1002 | 0.1407 | | | | | | |
| P8 | -0.1555 | 0.0473 | -0.0901 | 0.0216 | -0.2089 | 0.0341 | 0.3790 | 0.1629 | -0.3024 | 0.0863 |
| P10 | 0.0813 | 0.0606 | 0.0125 | 0.0534 | 0.0462 | 0.0401 | 0.1260 | 0.1320 | -0.0583 | 0.0666 |
| P12 | -0.1240 | 0.1088 | -0.0281 | 0.0900 | -0.4527 | 0.5351 | -0.0338 | 0.2246 | | |
| P15 | -1.2344 | 0.8009 | | | | | | | | |
| P19 | | | | | 1.2691 | 1.0785 | | | | |
| P22 | | | | | -0.4482 | 0.5380 | | | -0.2856 | 1.0693 |
| P23 | | | | | -0.0875 | 1.0689 | | | 0.3129 | 0.2716 |
| P28 | | | 0.0754 | 0.0851 | 0.1230 | 0.4430 | | | -0.1504 | 0.1669 |
| P29 | | | 0.7323 | 0.1657 | 0.7122 | 0.4786 | | | 0.8649 | 0.0824 |
| P31 | | | | | | | | | 0.5009 | 1.0724 |
| B1 | | | 0.1846 | 0.5101 | 0.2984 | 0.6426 | | | 0.1599 | 0.1788 |
| B3 | 0.7420 | 0.4139 | | | | | -0.9991 | 0.2695 | | |
| B10 | 0.4915 | 0.0650 | 0.2526 | 0.0376 | 0.0666 | 0.0319 | -0.1744 | 0.0540 | 0.0556 | 0.0241 |
| B12 | | | | | | | | | -0.0302 | 0.1087 |
| B17 | | | 0.1981 | 0.0495 | -0.1877 | 0.7552 | -0.2211 | 0.0672 | -0.1299 | 0.2322 |
| B18 | | | | | | | -0.3389 | 0.1862 | | |
| B19 | | | 0.5162 | 0.0612 | | | -0.0199 | 0.1942 | | |
| B21 | | | | | -0.1856 | 0.0290 | | | | |
| B22 | | | | | -0.0139 | 0.0266 | | | | |
| B23 | 0.4501 | 0.0584 | 0.1323 | 0.0445 | 0.1410 | 0.0276 | -0.1339 | 0.0534 | -0.0121 | 0.0249 |
| B24 | 0.2304 | 0.2172 | -0.2791 | 0.4401 | 0.0555 | 0.1463 | 0.0419 | 0.1374 | -0.0465 | 0.0343 |
| B27 | | | | | | | | | -0.2315 | 0.3468 |
| B28 | 0.2388 | 0.0696 | 0.0869 | 0.0625 | 0.1670 | 0.1625 | -0.3086 | 0.0612 | 0.2356 | 0.3340 |
| B35 | 0.3962 | 0.0536 | 0.1967 | 0.0350 | 0.0810 | 0.0743 | -0.1061 | 0.0958 | 0.2800 | 0.1904 |
| B41 | | | | | | | | | 0.2542 | 0.0530 |
| B42 | | | -0.2505 | 0.3934 | | | | | | |
| B43 | 0.0555 | 0.0549 | -0.0338 | 0.0957 | | | | | | |
| B45 | | | 0.6917 | 0.1519 | 0.4077 | 0.2826 | -0.3906 | 0.2505 | 0.2767 | 1.2400 |
| B47 | | | | | | | | | -0.1256 | 0.8711 |
| B49 | | | 0.2862 | 0.1182 | | | | | | |
| B52 | | | 0.2258 | 0.0728 | 0.2932 | 0.3316 | -0.2182 | 0.1059 | -0.1808 | 0.0446 |
| B53 | | | | | 0.3059 | 0.1472 | -0.0403 | 0.1006 | -0.1184 | 0.2671 |
| B55 | | | -0.1258 | 0.2373 | | | | | 0.2899 | 0.1787 |
| B56 | | | | | | | | | | |
| adjusted R ² | 0.5356 | | 0.5270 | | 0.6770 | | 0.5984 | | 0.5183 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.32

Coefficients for hedonic regressions on scanner data, PCs, pooled August 2001–September 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.9761 | 0.0667 | 6.5257 | 0.0539 | 6.5359 | 0.0510 | 6.4079 | 0.1235 | 6.3825 | 0.0615 |
| T0109 | -0.0390 | 0.0205 | -0.0633 | 0.0143 | -0.1175 | 0.0166 | 0.0561 | 0.0265 | -0.0350 | 0.0157 |
| SPEED | -0.0001 | 0.0001 | 0.0002 | 0.0001 | 0.0005 | 0.0001 | 0.0007 | 0.0001 | 0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 |
| MEMORY | 0.0012 | 0.0003 | 0.0009 | 0.0002 | 0.0003 | 0.0002 | 0.0010 | 0.0003 | 0.0009 | 0.0001 |
| MONITOR | 0.2169 | 0.0765 | 0.2260 | 0.0636 | 0.2061 | 0.2020 | 0.8684 | 0.1959 | 0.7273 | 0.1047 |
| WORKSTAT | | | | | 0.6443 | 0.3055 | 0.7056 | 0.3664 | 0.5130 | 0.0963 |
| P3 | -0.1139 | 0.0333 | 0.0106 | 0.0227 | -0.0939 | 0.0280 | -0.0718 | 0.0942 | -0.3192 | 0.0558 |
| P5 | | | | | -0.1599 | 0.0380 | | | 0.0407 | 0.0385 |
| P6 | -0.2424 | 0.3350 | -0.0304 | 0.3547 | -0.0381 | 0.0875 | 0.0985 | 0.1702 | 0.0568 | 0.0876 |
| P7 | -0.4077 | 0.4316 | -0.2717 | 0.0895 | | | | | | |
| P8 | -0.2028 | 0.0511 | -0.2174 | 0.0202 | -0.2866 | 0.0497 | 0.4089 | 0.1597 | -0.3078 | 0.0858 |
| P10 | 0.0136 | 0.0483 | 0.1676 | 0.0446 | -0.0215 | 0.0395 | -0.0493 | 0.1226 | -0.1056 | 0.0583 |
| P12 | -0.5683 | 0.1587 | -0.0931 | 0.0879 | -0.2685 | 0.9145 | 0.6355 | 0.9691 | | |
| P15 | -1.2728 | 0.5286 | | | | | | | | |
| P22 | | | | | -0.2704 | 0.4132 | | | 1.6234 | 0.4141 |
| P23 | | | | | | | | | 0.2046 | 0.3430 |
| P28 | -0.0307 | 0.3458 | 0.1998 | 0.0901 | 0.2025 | 0.3215 | -1.0219 | 0.4824 | -0.3390 | 0.1441 |
| P29 | 0.2273 | 0.3782 | 0.5806 | 0.1679 | 0.7157 | 0.5787 | 0.4664 | 0.3019 | 0.6871 | 0.0789 |
| P31 | | | | | 0.5592 | 0.8073 | | | 0.5275 | 0.7832 |
| B1 | | | 0.3659 | 0.2767 | 0.2551 | 0.6772 | | | 0.1476 | 0.2103 |
| B10 | 0.2088 | 0.0451 | 0.3009 | 0.0375 | 0.0338 | 0.0312 | -0.1524 | 0.0660 | 0.1137 | 0.0237 |
| B12 | | | -0.3974 | 0.2412 | | | | | 0.0422 | 0.1107 |
| B17 | | | 0.2322 | 0.0468 | -0.0466 | 0.5783 | -0.2148 | 0.0888 | 0.1707 | 0.1671 |
| B19 | | | 0.4002 | 0.0614 | | | -0.0990 | 0.2284 | | |
| B21 | | | | | -0.1931 | 0.0317 | | | | |
| B22 | | | | | -0.2042 | 0.0270 | | | | |
| B23 | 0.1649 | 0.0454 | 0.1138 | 0.0439 | -0.0030 | 0.0297 | -0.0873 | 0.0654 | 0.0360 | 0.0239 |
| B24 | 0.4043 | 0.2346 | -0.0862 | 0.2890 | -0.0362 | 0.2135 | 0.0608 | 0.2244 | 0.0051 | 0.0335 |
| B27 | | | | | | | | | -0.2847 | 0.2777 |
| B28 | 0.0157 | 0.0597 | 0.0080 | 0.0671 | 0.1258 | 0.1786 | -0.3421 | 0.0890 | 0.1668 | 0.6846 |
| B32 | | | -0.1891 | 0.0598 | | | | | | |
| B35 | 0.1766 | 0.0389 | 0.2111 | 0.0356 | 0.0256 | 0.0713 | -0.0405 | 0.1159 | 0.2871 | 0.2300 |
| B41 | | | | | | | | | 0.2533 | 0.0432 |
| B42 | | | -0.1419 | 0.4976 | | | | | | |
| B43 | -0.1035 | 0.0388 | -0.0457 | 0.0633 | | | | | | |
| B45 | 0.2348 | 0.7512 | 0.5515 | 0.1329 | 0.4009 | 0.2821 | -0.4215 | 0.3130 | -0.0355 | 0.6943 |
| B47 | | | | | | | | | -0.0532 | 0.6195 |
| B49 | | | 0.3010 | 0.1007 | | | | | | |
| B52 | | | 0.1796 | 0.0813 | 0.4217 | 0.4564 | -0.2329 | 0.1723 | -0.1256 | 0.0611 |
| B53 | | | | | 0.2764 | 0.2701 | -0.0736 | 0.1105 | -0.2540 | 0.2571 |
| B55 | | | -0.1719 | 0.2250 | | | | | 0.5878 | 0.2426 |
| adjusted R ² | 0.5858 | | 0.6340 | | 0.5143 | | 0.5750 | | 0.5040 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.33

Coefficients for hedonic regressions on scanner data, PCs, pooled September 2001–October 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.8102 | 0.0555 | 6.5255 | 0.0538 | 6.4514 | 0.0481 | 6.2684 | 0.1493 | 6.5652 | 0.0739 |
| T0110 | -0.0716 | 0.0164 | -0.0224 | 0.0138 | -0.0283 | 0.0148 | -0.1071 | 0.0292 | -0.0459 | 0.0178 |
| SPEED | 0.0001 | 0.0001 | 0.0002 | 0.0001 | 0.0004 | 0.0001 | 0.0009 | 0.0002 | 0.0002 | 0.0001 |
| HDISK | 0.0000 | 0.0000 |
| MEMORY | 0.0012 | 0.0002 | 0.0008 | 0.0001 | 0.0010 | 0.0001 | 0.0005 | 0.0003 | 0.0006 | 0.0001 |
| MONITOR | 0.1949 | 0.0656 | 0.3851 | 0.0718 | 0.3769 | 0.3149 | 0.9401 | 0.2174 | 0.6879 | 0.1159 |
| WORKSTAT | | | 0.1327 | 0.8668 | 0.5130 | 0.2589 | 0.5529 | 0.2244 | 0.5774 | 0.1188 |
| P3 | -0.1127 | 0.0312 | -0.0383 | 0.0250 | -0.0924 | 0.0263 | -0.0811 | 0.1097 | -0.1199 | 0.0566 |
| P5 | | | | | -0.0075 | 0.0480 | | | 0.0624 | 0.0460 |
| P6 | -0.0232 | 0.3431 | 0.0110 | 0.4369 | -0.0038 | 0.1050 | | | -0.0204 | 0.1343 |
| P7 | -0.3562 | 0.3430 | -0.1371 | 0.0839 | | | | | | |
| P8 | -0.1522 | 0.0510 | -0.2754 | 0.0236 | -0.1188 | 0.0548 | 0.1321 | 0.1599 | -0.1881 | 0.2834 |
| P10 | -0.0278 | 0.0443 | 0.0588 | 0.0422 | -0.0177 | 0.0354 | -0.2026 | 0.1281 | 0.0431 | 0.0629 |
| P12 | -0.0614 | 0.2802 | -0.1485 | 0.0901 | -0.3195 | 1.3632 | | | | |
| P15 | -1.1484 | 0.6847 | | | | | | | | |
| P22 | | | | | -0.3646 | 0.4141 | | | 1.8026 | 0.4801 |
| P23 | | | | | -0.0603 | 1.3636 | | | 0.0182 | 1.6861 |
| P28 | 0.1113 | 0.1460 | 0.0271 | 0.0902 | 0.0331 | 0.3856 | -0.6148 | 0.5303 | -0.3215 | 0.1613 |
| P29 | 0.6052 | 0.2620 | 0.6412 | 0.1472 | 0.9059 | 0.6821 | 0.7076 | 0.2625 | 0.5873 | 0.1049 |
| P31 | | | | | 0.5899 | 0.8290 | | | 0.3159 | 0.6737 |
| B1 | | | 0.1996 | 0.2363 | 0.3718 | 0.7509 | | | 0.0896 | 0.2799 |
| B10 | 0.2437 | 0.0353 | 0.3125 | 0.0324 | 0.0650 | 0.0296 | -0.1039 | 0.0845 | 0.2139 | 0.0281 |
| B12 | | | -0.4741 | 0.2418 | | | | | 0.1660 | 0.1474 |
| B17 | | | 0.0735 | 0.0411 | -0.0533 | 0.0698 | -0.2017 | 0.1221 | 0.4090 | 0.1847 |
| B19 | | | 0.2184 | 0.0707 | | | -0.2016 | 0.3038 | | |
| B21 | | | | | -0.1745 | 0.0292 | | | | |
| B22 | | | | | -0.2456 | 0.0241 | | | | |
| B23 | 0.1375 | 0.0397 | 0.1121 | 0.0396 | 0.0253 | 0.0286 | -0.0331 | 0.0842 | 0.1312 | 0.0288 |
| B24 | | | -0.0753 | 0.0609 | 0.1210 | 0.2642 | 0.1407 | 0.1749 | 0.1222 | 0.0384 |
| B27 | | | | | | | | | -0.2906 | 0.3284 |
| B28 | 0.0399 | 0.0581 | -0.0827 | 0.0715 | 0.2403 | 0.2040 | -0.1972 | 0.1370 | 0.2228 | 0.7947 |
| B32 | | | -0.2175 | 0.0475 | | | | | | |
| B33 | | | | | | | 0.9114 | 0.8245 | | |
| B35 | 0.1470 | 0.0317 | 0.1931 | 0.0304 | 0.0783 | 0.0691 | 0.0873 | 0.1332 | 0.1703 | 0.1904 |
| B41 | | | | | | | | | 0.1707 | 0.0461 |
| B42 | | | -0.0188 | 0.8653 | | | | | | |
| B43 | -0.1755 | 0.0300 | -0.0360 | 0.0579 | | | | | | |
| B45 | 0.3154 | 0.4899 | 0.3240 | 0.1260 | 0.3023 | 0.3757 | -0.4289 | 0.3251 | 0.0157 | 0.7644 |
| B47 | | | | | | | | | -0.0962 | 0.7540 |
| B49 | | | 0.2151 | 0.1152 | | | | | | |
| B52 | | | 0.1222 | 0.0981 | 0.1837 | 0.8479 | -0.1994 | 0.1637 | -0.0468 | 0.0728 |
| B53 | | | | | | | 0.0049 | 0.1367 | -0.2056 | 0.2466 |
| B55 | | | -0.2104 | 0.2754 | | | | | | |
| B56 | | | | | | | | | 0.9882 | 0.3311 |
| adjusted R ² | 0.6996 | | 0.6554 | | 0.5127 | | 0.4604 | | 0.3686 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.34

Coefficients for hedonic regressions on scanner data, PCs, pooled October 2001–November 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|----------------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.6723 | 0.0623 | 6.7584 | 0.0499 | 6.3736 | 0.0477 | 6.3967 | 0.1943 | 6.4966 | 0.0818 |
| T0111 | -0.0284 | 0.0165 | -0.0780 | 0.0129 | -0.0379 | 0.0140 | -0.0330 | 0.0340 | -0.0071 | 0.0186 |
| SPEED | 0.0002 | 0.0001 | 0.0000 | 0.0001 | 0.0005 | 0.0001 | 0.0005 | 0.0002 | 0.0003 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0008 | 0.0002 | 0.0003 | 0.0001 | 0.0008 | 0.0001 | 0.0006 | 0.0003 | 0.0005 | 0.0001 |
| MONITOR | 0.2555 | 0.0782 | 0.4345 | 0.0580 | 0.7379 | 0.2129 | 0.8495 | 0.2166 | 0.2720 | 0.1259 |
| WORKSTAT | | | -0.0021 | 0.5823 | 0.5432 | 0.3119 | 0.5518 | 0.1994 | 0.6385 | 0.1392 |
| P3 | -0.0727 | 0.0387 | 0.0143 | 0.0274 | -0.0812 | 0.0263 | -0.0910 | 0.0977 | -0.1983 | 0.0589 |
| P5 | | | | | -0.0603 | 0.0432 | | | -0.0623 | 0.0495 |
| P6 | -0.4165 | 0.5006 | -0.1341 | 0.4122 | 0.6903 | 0.2133 | | | 0.6524 | 0.2812 |
| P7 | -0.3217 | 0.5001 | 0.0248 | 0.0782 | | | | | | |
| P8 | -0.1539 | 0.0603 | -0.3160 | 0.0259 | -0.1534 | 0.0488 | -0.0533 | 0.1035 | -0.0727 | 0.1500 |
| P10 | -0.0615 | 0.0522 | 0.1561 | 0.0388 | -0.0871 | 0.0335 | -0.2556 | 0.1342 | -0.1206 | 0.0623 |
| P12 | -0.3581 | 0.5000 | -0.0914 | 0.0979 | | | | | | |
| P22 | | | | | 0.2479 | 0.2621 | | | 0.5050 | 0.4025 |
| P23 | | | | | -0.0369 | 1.3549 | | | -0.2277 | 2.6946 |
| P28 | | | -0.1111 | 0.0786 | -0.2617 | 0.3544 | -0.7779 | 0.5173 | -0.5471 | 2.6999 |
| P29 | 0.5473 | 0.2785 | 0.7083 | 0.1359 | 0.9697 | 0.6777 | 0.4555 | 0.2956 | 0.0595 | 2.6957 |
| P31 | | | | | | | -0.2223 | 0.5096 | 0.0313 | 0.6530 |
| B1 | | | -0.2691 | 0.2090 | 0.0792 | 0.6421 | | | -0.1697 | 0.2348 |
| B3 | 0.0833 | 0.1330 | | | | | | | 0.6475 | 2.6943 |
| B10 | 0.2843 | 0.0413 | 0.3360 | 0.0277 | 0.0772 | 0.0310 | -0.0950 | 0.1028 | 0.1909 | 0.0291 |
| B12 | | | | | | | | | 0.2045 | 0.1763 |
| B17 | -0.1285 | 0.1703 | -0.0633 | 0.0392 | 0.0145 | 0.0480 | -0.0635 | 0.1389 | 0.2419 | 0.1495 |
| B19 | | | 0.1503 | 0.0985 | | | -0.3444 | 0.4676 | | |
| B21 | | | | | -0.1509 | 0.0274 | | | | |
| B22 | | | | | | -0.1938 | 0.0216 | | | |
| B23 | 0.0370 | 0.0425 | 0.0864 | 0.0356 | -0.0299 | 0.0268 | 0.0137 | 0.1025 | 0.1164 | 0.0295 |
| B24 | | | -0.2154 | 0.0462 | -0.0959 | 0.1276 | 0.1688 | 0.2024 | 0.0663 | 0.0397 |
| B27 | | | | | | | | | -0.1756 | 1.9051 |
| B28 | 0.0985 | 0.0499 | -0.0985 | 0.0507 | 0.1162 | 0.1477 | -0.0207 | 0.1164 | 0.1469 | 0.8522 |
| B32 | | | | | | | | | | |
| B33 | | | | | | | 0.9164 | 1.0201 | | |
| B35 | 0.1282 | 0.0380 | 0.2076 | 0.0255 | 0.0691 | 0.0640 | 0.1624 | 0.1553 | 0.2261 | 0.1729 |
| B39 | | | -0.3013 | 0.1526 | | | | | | |
| B41 | | | | | | | | | 0.0526 | 0.0544 |
| B43 | -0.1922 | 0.0351 | -0.0740 | 0.0497 | | | | | | |
| B45 | 0.2423 | 0.7121 | 0.1933 | 0.0947 | 0.0330 | 0.1581 | -0.2515 | 0.2585 | 0.1640 | 0.7499 |
| B47 | | | | | | | | | -0.3023 | 1.3471 |
| B49 | | | | | 0.2905 | 0.0893 | | | | |
| B52 | | | | | -0.0330 | 0.0667 | 0.0012 | 0.2895 | -0.1626 | 0.1797 |
| B53 | | | | | | | | | 0.1132 | 0.1368 |
| B55 | | | | | -0.3823 | 0.4756 | | | -0.2716 | 0.1879 |
| B56 | | | | | | | | | 0.9013 | 0.3742 |
| adjusted R ² | 0.7041 | | 0.6865 | | 0.5493 | | 0.3933 | | 0.3360 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.35

Coefficients for hedonic regressions on scanner data, PCs, pooled November 2001–December 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.6016 | 0.0631 | 6.6662 | 0.0543 | 6.3083 | 0.0425 | 6.3527 | 0.1689 | 6.4590 | 0.0789 |
| T0112 | -0.0344 | 0.0166 | -0.0131 | 0.0128 | -0.0824 | 0.0133 | -0.0873 | 0.0292 | -0.0754 | 0.0173 |
| SPEED | 0.0004 | 0.0001 | 0.0000 | 0.0001 | 0.0006 | 0.0000 | 0.0004 | 0.0002 | 0.0003 | 0.0001 |
| HDISK | 0.0000 | 0.0000 |
| MEMORY | 0.0004 | 0.0002 | 0.0002 | 0.0001 | 0.0007 | 0.0001 | 0.0006 | 0.0002 | 0.0006 | 0.0001 |
| MONITOR | 0.3309 | 0.0924 | 0.5604 | 0.0699 | 0.5225 | 0.3181 | 1.0451 | 0.3445 | 0.2930 | 0.1194 |
| WORKSTAT | | | 0.2200 | 0.4564 | 0.4586 | 0.4564 | 0.6869 | 0.2283 | 0.6666 | 0.1252 |
| P3 | -0.1346 | 0.0389 | 0.0909 | 0.0290 | -0.1189 | 0.0261 | -0.0013 | 0.0912 | -0.2899 | 0.0674 |
| P5 | | | | | -0.1617 | 0.0399 | | | -0.1639 | 0.0451 |
| P6 | -0.3729 | 0.5528 | -0.0732 | 0.4091 | | | | | 0.6276 | 0.3521 |
| P7 | | | 0.0732 | 0.0838 | | | | | | |
| P8 | -0.1850 | 0.0645 | -0.2572 | 0.0275 | -0.1687 | 0.0432 | -0.0744 | 0.0771 | -0.0160 | 0.1469 |
| P10 | -0.1573 | 0.0515 | 0.1952 | 0.0395 | -0.1575 | 0.0332 | -0.2412 | 0.1076 | -0.2183 | 0.0565 |
| P12 | | | 0.0282 | 0.1215 | | | 0.5198 | 0.9328 | | |
| P15 | | | -1.0144 | 0.9129 | | | | | | |
| P22 | | | | | 0.2721 | 0.2647 | -0.2611 | 0.4676 | 1.4423 | 0.2796 |
| P23 | | | | | 0.1596 | 0.9685 | | | -0.0915 | 1.5632 |
| P28 | 0.0698 | 0.1337 | -0.1282 | 0.0904 | 0.0187 | 0.4849 | -1.2375 | 0.4487 | -0.5336 | 2.7105 |
| P29 | 0.7064 | 0.2150 | 0.8136 | 0.1693 | 0.9362 | 0.6124 | 0.2814 | 0.1969 | 0.1137 | 2.7072 |
| P31 | | | | | | | -0.2531 | 0.3790 | -0.0063 | 0.8670 |
| B1 | | | -0.3957 | 0.2643 | 0.1574 | 0.8516 | | | -0.1293 | 0.2219 |
| B3 | | | | | | | | | 0.5877 | 2.7057 |
| B10 | 0.2311 | 0.0385 | 0.2748 | 0.0323 | 0.0138 | 0.0281 | -0.1751 | 0.0826 | 0.1578 | 0.0260 |
| B12 | | | | | | | | | 0.2159 | 0.1695 |
| B17 | -0.1494 | 0.1349 | 0.0228 | 0.0416 | 0.0366 | 0.0411 | -0.1605 | 0.1118 | 0.1218 | 0.0932 |
| B19 | | | 0.2308 | 0.1818 | | | -0.5355 | 0.7634 | | |
| B21 | | | | | -0.1129 | 0.0245 | | | | |
| B22 | | | | | -0.1850 | 0.0213 | | | | |
| B23 | 0.0470 | 0.0379 | 0.1060 | 0.0384 | -0.0551 | 0.0231 | -0.1451 | 0.0830 | 0.1519 | 0.0282 |
| B24 | | | -0.3040 | 0.0589 | -0.1450 | 0.1160 | -0.0470 | 0.2713 | 0.0667 | 0.0365 |
| B27 | | | | | | | | | -0.1319 | 2.7054 |
| B28 | 0.0623 | 0.0452 | -0.0111 | 0.0519 | 0.1469 | 0.1465 | -0.1632 | 0.0926 | 0.0739 | 1.2101 |
| B32 | | | -0.1179 | 0.0384 | | | | | | |
| B35 | 0.0974 | 0.0360 | 0.2338 | 0.0323 | 0.0593 | 0.0563 | -0.2922 | 0.1517 | 0.3539 | 0.1685 |
| B39 | | | -0.2749 | 0.1243 | | | | | | |
| B41 | | | | | | | | | 0.0263 | 0.0516 |
| B42 | | | | | | | 0.2976 | 0.2777 | | |
| B43 | -0.2130 | 0.0348 | -0.1226 | 0.0523 | | | | | | |
| B45 | | | 0.2799 | 0.0959 | 0.1375 | 0.1019 | -0.7482 | 0.2360 | 0.1975 | 0.6582 |
| B47 | | | | | | | | | -0.2321 | 0.7508 |
| B49 | | | 0.2645 | 0.0984 | | | | | | |
| B52 | | | -0.0378 | 0.0842 | -0.0283 | 0.2506 | -0.2264 | 0.2346 | 0.0657 | 0.0792 |
| B53 | | | | | | | -0.0104 | 0.1168 | -0.2712 | 0.1471 |
| B55 | | | -0.6850 | 0.2909 | | | | | 0.6136 | 0.3757 |
| adjusted R ² | 0.7063 | | 0.6877 | | 0.5975 | | 0.6207 | | 0.3815 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.36

Coefficients for hedonic regressions on scanner data, PCs, pooled December 2001–January 2002 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | | Group 4: | | Group 5: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. |
| Constant | 6.6867 | 0.0649 | 6.4857 | 0.0623 | 6.1715 | 0.0466 | 6.5556 | 0.1136 | 6.2733 | 0.0761 |
| T0201 | -0.0095 | 0.0171 | 0.0086 | 0.0114 | -0.0104 | 0.0136 | 0.0202 | 0.0267 | 0.0278 | 0.0167 |
| SPEED | 0.0003 | 0.0001 | 0.0003 | 0.0001 | 0.0007 | 0.0001 | 0.0003 | 0.0001 | 0.0004 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0003 | 0.0002 | 0.0003 | 0.0001 | 0.0006 | 0.0001 | 0.0013 | 0.0001 | 0.0006 | 0.0001 |
| MONITOR | 0.2434 | 0.1156 | 0.5058 | 0.0810 | 0.2721 | 0.3773 | 0.3010 | 0.5043 | 0.4827 | 0.1343 |
| WORKSTAT | | | 0.2845 | 0.5158 | 0.3980 | 0.4937 | 0.3999 | 0.2181 | 0.6414 | 0.1198 |
| P3 | -0.1146 | 0.0398 | -0.0007 | 0.0282 | -0.1303 | 0.0293 | 0.0213 | 0.0616 | -0.2183 | 0.0968 |
| P5 | | | | | -0.0528 | 0.0504 | | | -0.0513 | 0.0471 |
| P6 | 0.2090 | 0.8528 | -0.0194 | 0.3394 | 0.1220 | 0.2813 | | | 0.6310 | 0.6637 |
| P7 | -0.3827 | 0.8522 | 0.0386 | 0.0826 | | | | | | |
| P8 | -0.1957 | 0.0709 | -0.2483 | 0.0283 | -0.1445 | 0.0428 | -0.1014 | 0.0673 | -0.0004 | 0.2540 |
| P10 | -0.0919 | 0.0542 | 0.0355 | 0.0379 | -0.2093 | 0.0385 | -0.0707 | 0.0705 | -0.2451 | 0.0549 |
| P12 | -0.3106 | 0.3245 | 0.0131 | 0.1455 | | | 0.3096 | 0.8423 | | |
| P15 | | | -0.8952 | 0.8937 | | | | | | |
| P22 | | | | | 0.4031 | 0.2698 | -0.6872 | 0.4388 | 1.0012 | 0.1924 |
| P23 | | | | | 0.2051 | 0.9877 | | | 0.0085 | 1.4778 |
| P28 | 0.1269 | 0.1549 | -0.0476 | 0.0987 | 0.3335 | 0.5306 | -0.4231 | 0.5587 | -0.0858 | 0.1785 |
| P29 | 0.8364 | 0.2150 | 0.8808 | 0.2158 | 0.8886 | 0.5281 | 0.6410 | 0.1687 | 0.6081 | 0.1042 |
| P31 | | | | | | | -0.0288 | 0.3466 | 0.3636 | 1.4829 |
| B1 | | | -0.5025 | 0.2814 | 0.3269 | 0.8896 | | | 0.0792 | 0.2717 |
| B10 | 0.2081 | 0.0347 | 0.2139 | 0.0363 | 0.0113 | 0.0272 | -0.1210 | 0.0696 | 0.1473 | 0.0238 |
| B12 | | | -0.5098 | 0.8936 | | | | | 0.2559 | 0.1680 |
| B17 | -0.1785 | 0.2033 | 0.0092 | 0.0466 | 0.0766 | 0.0444 | -0.0974 | 0.0901 | 0.1275 | 0.0849 |
| B19 | | | 0.0927 | 0.2507 | | | -0.0918 | 0.6897 | | |
| B21 | | | | | -0.0533 | 0.0273 | | | | |
| B22 | | | | | -0.1581 | 0.0245 | | | | |
| B23 | 0.0883 | 0.0358 | 0.0845 | 0.0425 | -0.0073 | 0.0254 | -0.1301 | 0.0692 | 0.1576 | 0.0273 |
| B24 | | | -0.2343 | 0.0703 | 0.0519 | 0.1392 | -0.1120 | 0.1349 | 0.1556 | 0.0353 |
| B28 | 0.0236 | 0.0434 | -0.0579 | 0.0549 | 0.2629 | 0.1801 | -0.1445 | 0.0792 | | |
| B32 | | | -0.1234 | 0.0414 | | | | | | |
| B35 | 0.1038 | 0.0331 | 0.2035 | 0.0377 | 0.0758 | 0.0571 | -0.0950 | 0.0883 | 0.2624 | 0.1373 |
| B39 | -0.3250 | 0.2294 | -0.2211 | 0.1267 | | | | | 0.0271 | 0.0519 |
| B41 | | | | | | | | | 0.0271 | 0.0519 |
| B42 | | | | | | | 0.0112 | 0.2348 | | |
| B43 | -0.2373 | 0.0314 | -0.2048 | 0.0722 | | | | | | |
| B45 | 0.3327 | 0.6150 | 0.3151 | 0.0990 | 0.2097 | 0.1081 | 0.0476 | 0.1606 | 0.2595 | 0.8542 |
| B47 | | | | | | | | | -0.2529 | 0.5874 |
| B49 | | | 0.1119 | 0.1867 | | | | | | |
| B52 | | | -0.0887 | 0.2338 | -0.0071 | 0.4224 | -0.4166 | 0.1125 | 0.0137 | 0.0833 |
| B53 | | | | | | | -0.1304 | 0.1078 | -0.2059 | 0.1723 |
| B55 | | | -0.6381 | 0.2611 | | | | | 0.4574 | 0.3552 |
| adjusted R ² | 0.6532 | | 0.6487 | | 0.5734 | | 0.6760 | | 0.3913 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.37

Coefficients for hedonic regressions on scanner data, notebooks, pooled January 1999–February 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.6458 | 0.1950 | 6.6124 | 0.2378 |
| T9902 | -0.0486 | 0.0159 | -0.0545 | 0.0169 |
| SPEED | 0.0022 | 0.0004 | 0.0015 | 0.0005 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0045 | 0.0009 | 0.0035 | 0.0010 |
| SCRSIZE | 0.0686 | 0.0151 | 0.0178 | 0.0159 |
| USB | 0.1942 | 0.0488 | -0.0752 | 0.0995 |
| SCOLP | -0.2195 | 0.0216 | -0.1743 | 0.0243 |
| SUBNOTE | 0.0967 | 0.1347 | -0.6780 | 0.4351 |
| P2 | | | 0.4407 | 0.1970 |
| P4 | | | -0.4620 | 0.2422 |
| P11 | -0.1762 | 0.0712 | 0.0123 | 0.2637 |
| P12 | -0.2889 | 0.0351 | -0.2273 | 0.1406 |
| P14 | -0.1908 | 0.0355 | -0.2352 | 0.1029 |
| P15 | -1.0616 | 0.2623 | | |
| P17 | 0.2683 | 0.2015 | -0.3423 | 0.3608 |
| P19 | 0.1802 | 0.0804 | 0.3497 | 0.1856 |
| P23 | 0.0064 | 0.0287 | 0.0202 | 0.0316 |
| P28 | -0.2954 | 0.5329 | | |
| B1 | -0.0256 | 0.0616 | 0.0187 | 0.1518 |
| B2 | | | -0.0831 | 0.5798 |
| B3 | 0.3871 | 0.5154 | 0.4264 | 0.1693 |
| B10 | -0.0303 | 0.0583 | -0.0004 | 0.1399 |
| B11 | | | 0.0762 | 0.3158 |
| B12 | 0.2321 | 0.1317 | 0.3503 | 0.2350 |
| B13 | -1.0989 | 0.5194 | 0.5344 | 0.7447 |
| B17 | 0.2682 | 0.1393 | 0.1255 | 0.1673 |
| B23 | 0.1842 | 0.0820 | 0.2916 | 0.1477 |
| B24 | 0.1789 | 0.0866 | 0.1960 | 0.1448 |
| B27 | | | -1.0486 | 0.2379 |
| B34 | 0.0898 | 0.0631 | 0.3555 | 0.2367 |
| B35 | -0.1274 | 0.0657 | -0.0810 | 0.3891 |
| B42 | 0.0729 | 0.1769 | 0.1852 | 0.1816 |
| B50 | | | -1.2894 | 1.2768 |
| B51 | 0.0720 | 0.0600 | 0.0293 | 0.1584 |
| B52 | 0.1283 | 0.0579 | 0.1647 | 0.1421 |
| B53 | -0.3709 | 0.3703 | -1.5302 | 0.9141 |
| B56 | | | 0.5023 | 0.1741 |
| adjusted R^2 | 0.8172 | | 0.7015 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.38

Coefficients for hedonic regressions on scanner data, notebooks, pooled February 1999–March 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.3135 | 0.2552 | 6.4519 | 0.2169 |
| T9903 | -0.0297 | 0.0180 | 0.0937 | 0.0168 |
| SPEED | 0.0017 | 0.0005 | 0.0009 | 0.0004 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0041 | 0.0009 | 0.0042 | 0.0008 |
| SCRSIZE | 0.0824 | 0.0179 | 0.0347 | 0.0152 |
| USB | 0.1693 | 0.0650 | 0.0945 | 0.0795 |
| SCOLP | -0.2535 | 0.0272 | -0.1999 | 0.0250 |
| SUBNOTE | 0.0559 | 0.2878 | -0.2386 | 0.6160 |
| P2 | | | -0.3347 | 0.1768 |
| P4 | 0.1203 | 0.0570 | -0.2506 | 0.0511 |
| P6 | 0.2697 | 0.0330 | | |
| P11 | 0.1410 | 0.0961 | | |
| P12 | | | -0.3193 | 0.0853 |
| P14 | 0.0233 | 0.0422 | -0.2607 | 0.0931 |
| P15 | -0.4687 | 0.2041 | | |
| P17 | 0.5509 | 0.2393 | -0.3086 | 0.3607 |
| P19 | 0.4552 | 0.1533 | 0.2852 | 0.1922 |
| P23 | 0.2390 | 0.0489 | 0.0010 | 0.0345 |
| B1 | 0.0533 | 0.0712 | -0.0342 | 0.1204 |
| B2 | | | 0.0360 | 0.6622 |
| B3 | 0.4287 | 0.2019 | 0.3300 | 0.1552 |
| B10 | 0.1025 | 0.0624 | -0.0255 | 0.1105 |
| B11 | | | 0.1785 | 0.3091 |
| B12 | | | 0.2371 | 0.2596 |
| B13 | -0.9127 | 0.6247 | | |
| B17 | 0.5526 | 0.1531 | 0.0468 | 0.1340 |
| B23 | 0.3145 | 0.0938 | 0.2164 | 0.1224 |
| B24 | 0.2244 | 0.1128 | 0.0962 | 0.1151 |
| B27 | | | -1.0299 | 0.2121 |
| B34 | 0.0367 | 0.0917 | -0.0869 | 0.2409 |
| B35 | -0.0536 | 0.0769 | -0.1047 | 0.3664 |
| B42 | 0.2818 | 0.1351 | 0.0494 | 0.1818 |
| B51 | 0.1066 | 0.0680 | 0.0756 | 0.1209 |
| B52 | 0.1736 | 0.0639 | 0.0817 | 0.1111 |
| B56 | | | 0.2784 | 0.1898 |
| adjusted R ² | 0.7511 | | 0.7336 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.39

Coefficients for hedonic regressions on scanner data, notebooks, pooled March 1999–April 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5645 | 0.2410 | 5.8455 | 0.1903 |
| T9904 | -0.0361 | 0.0164 | -0.0335 | 0.0149 |
| SPEED | 0.0014 | 0.0006 | 0.0010 | 0.0004 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0016 | 0.0008 | 0.0031 | 0.0007 |
| SCRSIZE | 0.0905 | 0.0154 | 0.0847 | 0.0131 |
| USB | 0.0041 | 0.0856 | 0.0495 | 0.0648 |
| SCOLP | -0.3216 | 0.0252 | -0.2519 | 0.0232 |
| SUBNOTE | 0.1402 | 0.2164 | -0.3283 | 0.5111 |
| P2 | 1.2170 | 0.3788 | -0.3307 | 0.1499 |
| P4 | -0.0493 | 0.0441 | -0.1938 | 0.0344 |
| P11 | 0.2317 | 0.2361 | | |
| P12 | -0.1741 | 0.0301 | -0.2117 | 0.0619 |
| P14 | -0.2408 | 0.0393 | -0.2629 | 0.1154 |
| P15 | -0.6166 | 0.1964 | | |
| P17 | | | 0.2052 | 0.2234 |
| P19 | 0.2739 | 0.1576 | 0.5384 | 0.1056 |
| P23 | 0.0511 | 0.0395 | 0.0825 | 0.0370 |
| B1 | 0.0229 | 0.0583 | 0.0941 | 0.0956 |
| B2 | 0.0908 | 0.1885 | 0.1309 | 1.1229 |
| B3 | 0.0966 | 0.4437 | 0.2744 | 0.1221 |
| B10 | 0.1407 | 0.0534 | 0.1747 | 0.0895 |
| B12 | | | 0.3885 | 0.3838 |
| B13 | 0.5872 | 0.3244 | 0.4658 | 1.1234 |
| B17 | 0.3599 | 0.1560 | 0.2871 | 0.1106 |
| B23 | 0.3451 | 0.0973 | 0.2412 | 0.1007 |
| B24 | 0.2254 | 0.1021 | 0.2348 | 0.0933 |
| B27 | | | -1.0608 | 0.2180 |
| B34 | -0.1410 | 0.1129 | 0.0250 | 0.1900 |
| B35 | -0.0906 | 0.0753 | 0.1182 | 0.3490 |
| B42 | 0.1559 | 0.1220 | 0.0543 | 0.1483 |
| B51 | 0.0901 | 0.0764 | 0.0483 | 0.0975 |
| B52 | 0.1744 | 0.0584 | 0.2050 | 0.0900 |
| B56 | | | 0.4633 | 0.1408 |
| adjusted R ² | 0.7515 | | 0.7920 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.40
Coefficients for hedonic regressions on scanner data, notebooks, pooled April 1999–May 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 4.8858 | 0.2069 | 5.6692 | 0.1861 |
| T9905 | -0.0054 | 0.0150 | -0.0095 | 0.0152 |
| SPEED | 0.0029 | 0.0004 | 0.0014 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0015 | 0.0007 | 0.0039 | 0.0007 |
| SCRSIZE | 0.1302 | 0.0120 | 0.0824 | 0.0118 |
| USB | -0.0253 | 0.1023 | 0.0181 | 0.0752 |
| SCOLP | -0.3437 | 0.0224 | -0.2371 | 0.0230 |
| SUBNOTE | 0.0985 | 0.1810 | -0.3297 | 0.6030 |
| P2 | 1.1151 | 0.3302 | 1.9210 | 1.0438 |
| P4 | -0.1440 | 0.0281 | -0.2397 | 0.0313 |
| P11 | 0.2606 | 0.2140 | | |
| P12 | -0.2447 | 0.0236 | -0.2831 | 0.0453 |
| P14 | -0.3440 | 0.0350 | -0.2691 | 0.1659 |
| P15 | -0.5552 | 0.1922 | | |
| P17 | | | 0.1774 | 0.2149 |
| P19 | 0.4441 | 0.1582 | 0.5434 | 0.1135 |
| P23 | 0.0994 | 0.0439 | 0.1841 | 0.0501 |
| B1 | 0.2113 | 0.0565 | 0.1454 | 0.1055 |
| B2 | 0.4559 | 0.1552 | | |
| B3 | 0.5709 | 0.3094 | 0.2116 | 0.1241 |
| B10 | 0.3261 | 0.0511 | 0.2445 | 0.1029 |
| B11 | 0.1470 | 0.1757 | | |
| B12 | 0.4356 | 0.1759 | 0.2470 | 0.1909 |
| B13 | 0.7614 | 0.2824 | 0.4150 | 1.0360 |
| B17 | 0.4240 | 0.1436 | 0.2869 | 0.1223 |
| B23 | 0.5609 | 0.0881 | 0.1796 | 0.1091 |
| B24 | 0.4623 | 0.0821 | 0.2552 | 0.1066 |
| B27 | | | -1.0195 | 0.1953 |
| B34 | -0.0894 | 0.1203 | 0.3561 | 0.4030 |
| B35 | 0.1434 | 0.0664 | 0.1215 | 0.3276 |
| B42 | 0.2396 | 0.1411 | -0.0300 | 0.1544 |
| B50 | -0.1972 | 0.3427 | | |
| B51 | 0.2223 | 0.0903 | 0.1488 | 0.1088 |
| B52 | 0.4514 | 0.0543 | 0.2821 | 0.1044 |
| B56 | | | 0.6017 | 0.1471 |
| adjusted R ² | 0.8089 | | 0.7945 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.41

Coefficients for hedonic regressions on scanner data, notebooks, pooled May 1999–June 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.1377 | 0.1838 | 5.6150 | 0.1976 |
| T9906 | -0.0331 | 0.0120 | -0.0376 | 0.0156 |
| SPEED | 0.0028 | 0.0003 | 0.0024 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0022 | 0.0005 | 0.0033 | 0.0006 |
| SCRSIZE | 0.1269 | 0.0106 | 0.0645 | 0.0129 |
| USB | 0.0715 | 0.0907 | 0.0802 | 0.1098 |
| SCOLP | -0.3445 | 0.0181 | -0.2647 | 0.0227 |
| SUBNOTE | 0.0517 | 0.1665 | | |
| P2 | | | 1.9543 | 1.0453 |
| P4 | -0.1985 | 0.0212 | -0.2395 | 0.0270 |
| P11 | 0.0537 | 0.1953 | | |
| P12 | -0.3055 | 0.0201 | -0.2887 | 0.0429 |
| P14 | -0.3520 | 0.0391 | -0.2260 | 0.1888 |
| P15 | -0.7503 | 0.2058 | | |
| P17 | | | 0.1495 | 0.3545 |
| P19 | 0.2282 | 0.1406 | 0.5591 | 0.2085 |
| P23 | -0.0129 | 0.0387 | 0.1885 | 0.0579 |
| B1 | 0.0917 | 0.0737 | 0.1228 | 0.1105 |
| B3 | 0.2635 | 0.3270 | 0.2154 | 0.1277 |
| B10 | 0.0702 | 0.0643 | 0.1369 | 0.1051 |
| B11 | 0.0621 | 0.1634 | | |
| B12 | 0.1654 | 0.1200 | 0.0670 | 0.1573 |
| B17 | 0.4120 | 0.1450 | 0.1885 | 0.1263 |
| B23 | 0.2720 | 0.0995 | 0.0509 | 0.1089 |
| B24 | 0.1020 | 0.0764 | 0.1857 | 0.1073 |
| B27 | | | -1.0108 | 0.1536 |
| B34 | -0.2266 | 0.1128 | | |
| B35 | 0.0182 | 0.0735 | 0.1212 | 0.2209 |
| B42 | -0.0929 | 0.1287 | -0.0768 | 0.2195 |
| B50 | 0.7245 | 0.1540 | | |
| B51 | 0.0312 | 0.0850 | 0.0093 | 0.1091 |
| B52 | 0.1684 | 0.0648 | 0.1605 | 0.1057 |
| B56 | | | 0.2990 | 0.1333 |
| adjusted R ² | 0.8631 | | 0.8477 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.42

Coefficients for hedonic regressions on scanner data, notebooks, pooled June 1999–July 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5989 | 0.1360 | 5.5779 | 0.2489 |
| T9907 | -0.0109 | 0.0112 | -0.0146 | 0.0157 |
| SPEED | 0.0022 | 0.0002 | 0.0025 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0024 | 0.0005 | 0.0026 | 0.0007 |
| SCRSIZE | 0.1118 | 0.0099 | 0.0738 | 0.0151 |
| USB | -0.1255 | 0.0603 | -0.1035 | 0.1365 |
| SCOLP | -0.3348 | 0.0152 | -0.3571 | 0.0236 |
| SUBNOTE | 0.2091 | 0.1653 | | |
| P4 | -0.2049 | 0.0188 | -0.2276 | 0.0258 |
| P5 | -0.1964 | 0.3104 | -0.3119 | 1.1072 |
| P11 | -0.2837 | 0.1141 | -0.1436 | 0.2551 |
| P12 | -0.2804 | 0.0173 | -0.1590 | 0.0488 |
| P14 | -0.3656 | 0.0339 | | |
| P15 | -0.9839 | 0.3164 | | |
| P17 | -0.0073 | 0.3155 | 0.0438 | 0.4202 |
| P19 | -0.3004 | 0.1043 | 0.4642 | 0.2334 |
| P23 | -0.1144 | 0.0321 | 0.1376 | 0.0769 |
| B1 | 0.1575 | 0.0551 | 0.2942 | 0.1384 |
| B3 | 0.0942 | 0.0903 | 0.3963 | 0.1719 |
| B10 | 0.0858 | 0.0407 | 0.2480 | 0.1312 |
| B11 | | | 0.2067 | 0.2900 |
| B12 | 0.2246 | 0.1027 | 0.2121 | 0.1968 |
| B17 | 0.2098 | 0.0820 | 0.3040 | 0.1580 |
| B23 | 0.0879 | 0.0866 | 0.2341 | 0.1350 |
| B24 | 0.0794 | 0.0561 | 0.3058 | 0.1325 |
| B27 | | | -1.1097 | 0.2020 |
| B34 | -0.3233 | 0.0835 | | |
| B35 | 0.0350 | 0.0490 | 0.2743 | 0.2263 |
| B37 | 1.1998 | 0.4391 | | |
| B42 | -0.1952 | 0.0893 | 0.2887 | 0.6439 |
| B45 | 0.5350 | 0.0733 | | |
| B50 | 0.4333 | 0.1226 | | |
| B51 | 0.0455 | 0.0558 | 0.0857 | 0.1335 |
| B52 | 0.1469 | 0.0405 | 0.2645 | 0.1310 |
| B56 | | | 0.2481 | 0.1586 |
| adjusted R ² | 0.8736 | | 0.8640 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.44

Coefficients for hedonic regressions on scanner data, notebooks, pooled July 1999–August 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 4.8027 | 0.1836 | 6.7748 | 0.2880 |
| T9908 | -0.0459 | 0.0117 | -0.0636 | 0.0203 |
| SPEED | 0.0022 | 0.0002 | 0.0020 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0033 | 0.0005 | 0.0044 | 0.0009 |
| SCRSIZE | 0.0809 | 0.0099 | 0.0104 | 0.0168 |
| MONITOR | 0.7864 | 0.1087 | | |
| USB | -0.2128 | 0.0641 | -0.1932 | 0.1749 |
| SCOLP | -0.2775 | 0.0148 | -0.3702 | 0.0300 |
| SUBNOTE | 0.1375 | 0.1579 | -0.1715 | 0.1752 |
| P4 | | | -0.2931 | 0.0306 |
| P5 | 0.0269 | 0.2335 | -0.3379 | 0.1478 |
| P6 | 0.2474 | 0.0190 | | |
| P11 | -0.0885 | 0.1067 | -0.4934 | 0.3109 |
| P12 | -0.0579 | 0.0201 | -0.1869 | 0.0598 |
| P14 | -0.0606 | 0.0410 | -0.2988 | 1.0156 |
| P17 | 0.1923 | 0.1760 | | |
| P19 | -0.1296 | 0.1143 | -0.6667 | 0.6160 |
| P23 | 0.0999 | 0.0417 | -0.2067 | 0.1069 |
| P28 | 0.6413 | 0.1488 | | |
| B1 | 0.0181 | 0.0456 | 0.0823 | 0.1155 |
| B3 | -0.2437 | 0.1259 | 0.0605 | 0.1614 |
| B10 | 0.0819 | 0.0345 | 0.0988 | 0.0987 |
| B11 | | | 0.0320 | 0.2342 |
| B12 | 0.1879 | 0.1445 | 0.1220 | 0.3437 |
| B17 | 0.1929 | 0.0759 | 0.1297 | 0.1544 |
| B23 | -0.0033 | 0.0748 | 0.0827 | 0.1041 |
| B24 | 0.0805 | 0.0550 | 0.0889 | 0.1003 |
| B27 | | | -1.2895 | 0.3042 |
| B34 | -0.2597 | 0.1097 | | |
| B35 | 0.0927 | 0.0432 | 0.1418 | 0.3366 |
| B37 | 1.2542 | 0.4665 | 0.8549 | 0.6568 |
| B42 | -0.0992 | 0.0809 | -0.1029 | 0.1854 |
| B45 | 0.4235 | 0.0662 | 0.1713 | 0.4395 |
| B50 | 0.6982 | 0.1745 | | |
| B51 | 0.0576 | 0.0563 | -0.0322 | 0.1113 |
| B52 | 0.1747 | 0.0334 | 0.1768 | 0.0961 |
| B56 | | | 0.2465 | 0.1431 |
| adjusted R^2 | 0.8876 | | 0.7359 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.44

Coefficients for hedonic regressions on scanner data, notebooks, pooled August 1999–September 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 4.6425 | 0.2325 | 7.0892 | 0.3124 |
| T9909 | -0.0499 | 0.0131 | -0.0457 | 0.0196 |
| SPEED | 0.0023 | 0.0002 | 0.0015 | 0.0003 |
| HDISK | 0.0001 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0042 | 0.0006 | 0.0050 | 0.0009 |
| SCRSIZE | 0.0567 | 0.0115 | -0.0057 | 0.0151 |
| MONITOR | 0.7522 | 0.1300 | | |
| USB | 0.0551 | 0.1059 | -0.2739 | 0.2290 |
| SCOLP | -0.2498 | 0.0174 | -0.3175 | 0.0324 |
| SUBNOTE | -0.0486 | 0.1606 | -0.2110 | 0.1363 |
| P4 | | | -0.2914 | 0.0312 |
| P5 | 0.1037 | 0.3933 | -0.4052 | 0.1534 |
| P6 | 0.2798 | 0.0223 | | |
| P11 | 0.3250 | 0.2124 | | |
| P12 | 0.0002 | 0.0220 | -0.0447 | 0.0592 |
| P14 | 0.0534 | 0.0691 | -0.3341 | 1.0760 |
| P17 | 0.3028 | 0.2082 | | |
| P19 | 0.2758 | 0.1814 | -0.9357 | 0.6660 |
| P23 | 0.2156 | 0.0689 | -0.3310 | 0.1234 |
| P28 | 0.3183 | 0.4251 | | |
| B1 | 0.0338 | 0.0549 | 0.0054 | 0.1011 |
| B3 | 0.1406 | 0.1632 | 0.1655 | 0.1273 |
| B10 | 0.0824 | 0.0418 | 0.1834 | 0.0735 |
| B11 | | | 0.0584 | 0.2932 |
| B17 | -0.2062 | 0.0525 | 0.2447 | 0.1566 |
| B23 | 0.0898 | 0.0696 | 0.2246 | 0.0826 |
| B24 | 0.0503 | 0.0700 | 0.0858 | 0.0761 |
| B34 | -0.0027 | 0.3258 | | |
| B35 | 0.1019 | 0.0513 | 0.3388 | 0.7792 |
| B37 | | | 1.0166 | 0.6937 |
| B42 | -0.0553 | 0.1001 | -0.1545 | 0.1597 |
| B45 | 0.2972 | 0.0912 | 0.3901 | 0.2600 |
| B50 | 1.1146 | 0.2550 | | |
| B51 | 0.1845 | 0.0883 | -0.0122 | 0.1014 |
| B52 | 0.2174 | 0.0402 | 0.2756 | 0.0720 |
| B56 | | | 0.2771 | 0.1198 |
| adjusted R ² | 0.8990 | | 0.6423 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.45

Coefficients for hedonic regressions on scanner data, notebooks, pooled September 1999–October 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|-------------|--------|-------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 4.6694 | 0.2599 | 7.0932 | 0.2892 |
| T9910 | -0.0131 | 0.0147 | -0.0393 | 0.0181 |
| SPEED | 0.0017 | 0.0003 | 0.0016 | 0.0003 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0045 | 0.0006 | 0.0032 | 0.0008 |
| SCRSIZE | 0.0605 | 0.0125 | -0.0001 | 0.0144 |
| MONITOR | 0.5743 | 0.1255 | | |
| USB | 0.3262 | 0.1189 | -0.3806 | 0.2155 |
| SCOLP | -0.2813 | 0.0216 | -0.3413 | 0.0314 |
| SUBNOTE | 0.0055 | 0.2078 | -0.1385 | 0.1404 |
| P4 | -0.0461 | 0.0245 | -0.2708 | 0.0316 |
| P5 | -0.0292 | 0.2890 | -0.3946 | 0.1135 |
| P6 | 0.1777 | 0.0292 | | |
| P12 | | | -0.0397 | 0.0561 |
| P14 | 0.0792 | 0.1560 | -0.0769 | 0.5203 |
| P17 | 0.4566 | 0.2817 | | |
| P19 | 0.4687 | 0.2560 | -0.0872 | 0.2895 |
| P23 | 0.2978 | 0.0651 | -0.3063 | 0.1288 |
| B1 | 0.0612 | 0.0757 | 0.1032 | 0.0883 |
| B3 | 0.5664 | 0.3256 | 0.2526 | 0.1325 |
| B10 | 0.0833 | 0.0571 | 0.1853 | 0.0652 |
| B11 | | | -0.2022 | 0.3927 |
| B12 | | | 0.0835 | 0.5644 |
| B17 | -0.2673 | 0.0682 | 0.2428 | 0.1134 |
| B23 | 0.1734 | 0.0852 | 0.3093 | 0.0758 |
| B24 | 0.0105 | 0.0975 | 0.0800 | 0.0680 |
| B35 | 0.0073 | 0.0683 | 0.0749 | 0.4905 |
| B37 | | | 0.6555 | 0.5235 |
| B42 | -0.0360 | 0.1387 | -0.1078 | 0.1494 |
| B45 | 0.1437 | 0.0743 | 0.3866 | 0.2447 |
| B50 | 1.2803 | 0.2957 | | |
| B51 | 0.2145 | 0.0972 | -0.0341 | 0.1003 |
| B52 | 0.2155 | 0.0570 | 0.2972 | 0.0661 |
| B56 | | | 0.2732 | 0.1020 |
| adjusted R^2 | 0.8669 | | 0.6713 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.46

Coefficients for hedonic regressions on scanner data, notebooks, pooled October 1999–November 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.0198 | 0.3401 | 7.2009 | 0.2813 |
| T9911 | -0.0206 | 0.0156 | -0.0129 | 0.0167 |
| SPEED | 0.0008 | 0.0003 | 0.0007 | 0.0003 |
| HDISK | 0.0001 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0053 | 0.0006 | 0.0024 | 0.0005 |
| SCRSIZE | 0.0565 | 0.0119 | -0.0023 | 0.0135 |
| MONITOR | 0.3512 | 0.1291 | | |
| USB | 0.0351 | 0.1274 | -0.2485 | 0.2243 |
| SCOLP | -0.2454 | 0.0237 | -0.2986 | 0.0313 |
| SUBNOTE | 0.2200 | 0.1971 | -0.0923 | 0.1857 |
| P4 | -0.7354 | 0.3226 | -0.1799 | 0.0293 |
| P5 | -0.6156 | 0.4121 | -0.3272 | 0.1055 |
| P6 | -0.5555 | 0.3208 | | |
| P12 | -0.6910 | 0.3241 | -0.2034 | 0.0572 |
| P14 | -0.6240 | 0.3637 | -0.0815 | 0.3368 |
| P17 | | | -0.5290 | 0.4104 |
| P19 | -0.4804 | 0.3739 | -0.2182 | 0.2826 |
| P21 | -1.7194 | 0.3813 | -0.5255 | 0.2479 |
| P23 | -0.4514 | 0.3078 | -0.2657 | 0.1061 |
| B1 | 0.2069 | 0.0675 | 0.1142 | 0.0818 |
| B3 | -0.1026 | 0.3409 | 0.2067 | 0.1190 |
| B10 | 0.2153 | 0.0499 | 0.1207 | 0.0592 |
| B12 | | | 0.0493 | 0.4942 |
| B17 | -0.0443 | 0.1877 | 0.1184 | 0.0990 |
| B23 | 0.4111 | 0.0993 | 0.1764 | 0.0696 |
| B24 | 0.2329 | 0.0951 | 0.1233 | 0.0613 |
| B34 | | | -0.1488 | 0.2352 |
| B35 | 0.0867 | 0.0635 | -0.0834 | 0.3647 |
| B37 | | | 0.4740 | 0.1706 |
| B42 | 0.0718 | 0.1351 | 0.0028 | 0.1260 |
| B45 | 0.3213 | 0.0608 | 0.0302 | 0.2958 |
| B50 | 0.2210 | 0.3984 | | |
| B51 | 0.1391 | 0.0941 | 0.0085 | 0.0982 |
| B52 | 0.3576 | 0.0506 | 0.1955 | 0.0590 |
| B56 | | | 0.2461 | 0.0912 |
| adjusted R ² | 0.8106 | | 0.7151 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.47

Coefficients for hedonic regressions on scanner data, notebooks, pooled November 1999–December 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.1615 | 0.3467 | 6.9566 | 0.2361 |
| T9912 | -0.0233 | 0.0152 | -0.0090 | 0.0160 |
| SPEED | 0.0011 | 0.0003 | 0.0003 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0046 | 0.0007 | 0.0026 | 0.0005 |
| SCRSIZE | 0.0647 | 0.0113 | 0.0039 | 0.0111 |
| USB | 0.5163 | 0.1204 | 0.0532 | 0.1642 |
| SCOLP | -0.2102 | 0.0255 | -0.2404 | 0.0287 |
| SUBNOTE | 0.2770 | 0.2023 | -0.0847 | 0.1969 |
| P4 | -1.1224 | 0.3521 | -0.1635 | 0.0256 |
| P5 | -0.9374 | 0.6470 | -0.2409 | 0.0973 |
| P6 | -0.9242 | 0.3508 | | |
| P12 | -1.1429 | 0.3514 | -0.2342 | 0.0448 |
| P14 | -0.4276 | 0.3449 | -0.0855 | 0.3449 |
| P17 | | | -0.3005 | 0.3985 |
| P19 | -0.6137 | 0.4771 | -0.6296 | 0.4203 |
| P21 | -0.8528 | 0.3563 | -0.3305 | 0.2225 |
| P23 | -0.8788 | 0.3446 | -0.2309 | 0.0930 |
| B1 | 0.3033 | 0.0680 | 0.0301 | 0.0742 |
| B3 | -0.4721 | 0.3614 | 0.0829 | 0.1016 |
| B10 | 0.2720 | 0.0475 | 0.0990 | 0.0573 |
| B12 | | | 0.0328 | 0.3382 |
| B17 | 0.0747 | 0.3481 | 0.0760 | 0.0967 |
| B23 | 0.5194 | 0.0821 | 0.1718 | 0.0647 |
| B24 | 0.3607 | 0.0933 | 0.1748 | 0.0591 |
| B34 | | | -0.1864 | 0.1509 |
| B35 | 0.1939 | 0.0567 | -0.1606 | 0.1677 |
| B37 | 1.0086 | 0.7754 | 0.4532 | 0.1791 |
| B42 | 0.1348 | 0.2056 | 0.0179 | 0.1025 |
| B45 | 0.3978 | 0.0577 | 0.0022 | 0.1272 |
| B50 | 0.2949 | 0.5497 | | |
| B51 | 0.3814 | 0.0760 | 0.0371 | 0.0925 |
| B52 | 0.4456 | 0.0464 | 0.1755 | 0.0564 |
| B56 | | | 0.1969 | 0.0915 |
| adjusted R ² | 0.7826 | | 0.7067 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.48

Coefficients for hedonic regressions on scanner data, notebooks, pooled December 1999–January 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.2734 | 0.1635 | 6.3628 | 0.2182 |
| T0001 | -0.0040 | 0.0148 | 0.0227 | 0.0172 |
| SPEED | 0.0014 | 0.0003 | 0.0010 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0038 | 0.0007 | 0.0033 | 0.0006 |
| SCRSIZE | 0.0591 | 0.0105 | 0.0159 | 0.0113 |
| USB | 0.3078 | 0.1095 | 0.3185 | 0.1400 |
| SCOLP | -0.1423 | 0.0271 | -0.2475 | 0.0303 |
| SUBNOTE | 0.1062 | 0.2902 | 0.0878 | 0.1058 |
| P4 | 0.0932 | 0.0278 | -0.1700 | 0.0276 |
| P5 | | | -0.2831 | 0.0993 |
| P6 | 0.2634 | 0.0328 | | |
| P12 | | | -0.2681 | 0.0440 |
| P14 | 0.6118 | 0.1447 | -0.0037 | 0.4757 |
| P19 | 0.0278 | 0.2595 | -0.5983 | 0.4983 |
| P21 | 0.3461 | 0.0580 | -0.0329 | 0.2088 |
| P23 | 0.0743 | 0.0671 | -0.2167 | 0.1079 |
| B1 | 0.2686 | 0.0758 | -0.0522 | 0.0707 |
| B3 | 0.6266 | 0.0935 | -0.0271 | 0.0993 |
| B10 | 0.2288 | 0.0537 | 0.0324 | 0.0582 |
| B12 | | | -0.0373 | 0.3608 |
| B17 | 0.2598 | 0.4075 | 0.0789 | 0.0955 |
| B23 | 0.5033 | 0.0894 | 0.1428 | 0.0661 |
| B24 | 0.1811 | 0.0853 | 0.0988 | 0.0608 |
| B34 | | | -0.1863 | 0.1859 |
| B35 | 0.1240 | 0.0591 | -0.2272 | 0.1539 |
| B37 | 1.1833 | 0.8118 | 0.4663 | 0.5841 |
| B42 | | | 0.0721 | 0.1042 |
| B45 | 0.3591 | 0.0608 | 0.0097 | 0.1019 |
| B50 | | | -0.7021 | 1.5015 |
| B51 | 0.2525 | 0.0798 | -0.0196 | 0.1043 |
| B52 | 0.3433 | 0.0515 | 0.1407 | 0.0580 |
| B56 | | | 0.0458 | 0.0984 |
| adjusted R ² | 0.7696 | | 0.6859 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.49

Coefficients for hedonic regressions on scanner data, notebooks, pooled January 2000–February 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5992 | 0.1505 | 6.3939 | 0.2844 |
| T0002 | 0.0137 | 0.0144 | -0.0083 | 0.0170 |
| SPEED | 0.0014 | 0.0002 | 0.0013 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0001 | 0.0000 |
| MEMORY | 0.0030 | 0.0006 | 0.0031 | 0.0006 |
| SCRSIZE | 0.0457 | 0.0094 | 0.0166 | 0.0108 |
| MONITOR | | | 0.1753 | 0.2060 |
| USB | 0.2426 | 0.0970 | 0.0604 | 0.1142 |
| SCOLP | -0.0985 | 0.0240 | -0.2235 | 0.0309 |
| SUBNOTE | -0.6880 | 0.5245 | 0.1021 | 0.0875 |
| P4 | 0.1328 | 0.0255 | -0.1858 | 0.0282 |
| P5 | | | -0.2609 | 0.1097 |
| P6 | 0.2926 | 0.0308 | | |
| P12 | | | -0.3581 | 0.0548 |
| P14 | 0.3318 | 0.1710 | -0.0567 | 1.3102 |
| P19 | -0.1894 | 0.2010 | -0.8606 | 0.4351 |
| P21 | 0.3705 | 0.0413 | -0.0384 | 0.0562 |
| P23 | 0.0283 | 0.0616 | -0.4828 | 0.1319 |
| B1 | 0.1409 | 0.0611 | -0.0861 | 0.0689 |
| B3 | 0.5072 | 0.0916 | 0.0655 | 0.0840 |
| B10 | 0.1345 | 0.0491 | 0.0828 | 0.0570 |
| B12 | | | -0.2295 | 0.3334 |
| B14 | | | 0.0399 | 0.2119 |
| B17 | 0.1037 | 0.1432 | 0.0448 | 0.0830 |
| B23 | 0.2387 | 0.1088 | 0.0734 | 0.0659 |
| B24 | -0.0044 | 0.0788 | 0.1241 | 0.0589 |
| B35 | -0.0078 | 0.0553 | -0.2104 | 0.1619 |
| B37 | | | 0.4873 | 0.6574 |
| B42 | 0.0305 | 0.2541 | 0.1123 | 0.1087 |
| B45 | 0.2569 | 0.0555 | 0.0695 | 0.0903 |
| B50 | | | -0.6815 | 1.3749 |
| B51 | 0.0302 | 0.0777 | -0.1171 | 0.1121 |
| B52 | 0.2100 | 0.0489 | 0.1427 | 0.0568 |
| B56 | 0.4673 | 0.7315 | 0.0892 | 0.1076 |
| adjusted R ² | 0.7767 | | 0.6905 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.50

Coefficients for hedonic regressions on scanner data, notebooks, pooled February 2000–March regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.9439 | 0.1695 | 6.8557 | 0.2253 |
| T0003 | -0.0222 | 0.0132 | 0.0182 | 0.0154 |
| SPEED | 0.0012 | 0.0002 | 0.0009 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0033 | 0.0005 | 0.0020 | 0.0005 |
| SCRSIZE | 0.0465 | 0.0086 | 0.0293 | 0.0099 |
| MONITOR | | | 0.0473 | 0.1354 |
| USB | 0.0096 | 0.1254 | -0.2144 | 0.1043 |
| SCOLP | -0.1276 | 0.0199 | -0.1607 | 0.0272 |
| SUBNOTE | 0.2508 | 0.3861 | -0.0079 | 0.0907 |
| P4 | 0.1601 | 0.0222 | -0.2162 | 0.0247 |
| P5 | 0.3468 | 0.6717 | 0.1664 | 0.4385 |
| P6 | 0.3143 | 0.0295 | | |
| P12 | | | -0.4437 | 0.0537 |
| P14 | -0.0385 | 0.3344 | -0.5767 | 0.0633 |
| P15 | -0.5084 | 0.6805 | | |
| P19 | -0.7774 | 0.2706 | -1.4179 | 0.4299 |
| P21 | 0.3725 | 0.0315 | -0.0597 | 0.0361 |
| P23 | -0.0562 | 0.0768 | 0.1114 | 0.1935 |
| B1 | 0.1030 | 0.0539 | -0.0696 | 0.0664 |
| B3 | 0.4933 | 0.0867 | 0.0452 | 0.0742 |
| B10 | 0.2093 | 0.0443 | 0.1318 | 0.0525 |
| B12 | | | -0.2649 | 0.1631 |
| B14 | -0.1154 | 0.3932 | -0.0421 | 0.1133 |
| B17 | 0.1909 | 0.0901 | 0.0249 | 0.0728 |
| B23 | 0.1570 | 0.0975 | -0.0610 | 0.0602 |
| B24 | 0.1214 | 0.0799 | 0.1516 | 0.0553 |
| B28 | | | 0.2979 | 0.2514 |
| B31 | -0.1734 | 0.0851 | | |
| B33 | | | 0.0602 | 0.3461 |
| B35 | 0.0271 | 0.0504 | -0.1393 | 0.1182 |
| B37 | | | 0.6343 | 0.2530 |
| B42 | 0.0798 | 0.1646 | 0.0893 | 0.1052 |
| B45 | 0.2637 | 0.0514 | 0.0140 | 0.0923 |
| B50 | | | -0.9245 | 1.3186 |
| B51 | 0.1051 | 0.0771 | -0.0987 | 0.0964 |
| B52 | 0.2323 | 0.0453 | 0.1603 | 0.0519 |
| B56 | 0.5063 | 0.4733 | 0.1791 | 0.1467 |
| adjusted R^2 | 0.7957 | | 0.7493 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.51

Coefficients for hedonic regressions on scanner data, notebooks, pooled March 2000–April 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.7312 | 0.1682 | 6.8644 | 0.2328 |
| T0004 | -0.0030 | 0.0110 | -0.0257 | 0.0145 |
| SPEED | 0.0011 | 0.0002 | 0.0008 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0039 | 0.0005 | 0.0015 | 0.0005 |
| SCRSIZE | 0.0605 | 0.0077 | 0.0262 | 0.0097 |
| MONITOR | | | -0.0055 | 0.1480 |
| USB | -0.0096 | 0.1329 | 0.0123 | 0.1045 |
| SCOLP | -0.1565 | 0.0177 | -0.1871 | 0.0257 |
| SUBNOTE | 0.2744 | 0.2481 | -0.0870 | 0.1038 |
| P4 | 0.1479 | 0.0195 | -0.2297 | 0.0234 |
| P5 | 0.2984 | 0.5547 | 0.1294 | 0.3774 |
| P6 | 0.2835 | 0.0255 | | |
| P12 | | | -0.4122 | 0.0420 |
| P14 | | | -0.6166 | 0.0617 |
| P15 | -0.4674 | 0.5685 | | |
| P19 | | | -1.0914 | 0.3908 |
| P21 | 0.3177 | 0.0259 | -0.0485 | 0.0315 |
| P23 | 0.2199 | 0.0891 | -0.0120 | 0.2149 |
| B1 | 0.1560 | 0.0459 | 0.0157 | 0.0671 |
| B3 | 0.6195 | 0.0737 | -0.0651 | 0.0746 |
| B10 | 0.3295 | 0.0388 | 0.1135 | 0.0530 |
| B12 | | | -0.2919 | 0.1779 |
| B14 | -0.2698 | 0.2905 | -0.0368 | 0.1129 |
| B17 | 0.3166 | 0.0697 | 0.0028 | 0.0719 |
| B23 | 0.2064 | 0.0732 | -0.0757 | 0.0594 |
| B24 | 0.2940 | 0.0657 | 0.1605 | 0.0575 |
| B28 | | | 0.2823 | 0.2493 |
| B31 | -0.0753 | 0.0641 | | |
| B33 | | | 0.2988 | 0.3431 |
| B35 | 0.1486 | 0.0444 | -0.1335 | 0.1039 |
| B37 | 1.0232 | 0.2805 | 0.6218 | 0.2705 |
| B42 | 0.1723 | 0.1420 | 0.1212 | 0.1119 |
| B45 | 0.3484 | 0.0466 | 0.0187 | 0.0918 |
| B50 | | | -0.6369 | 1.3093 |
| B51 | 0.1800 | 0.0679 | -0.1102 | 0.0968 |
| B52 | 0.3103 | 0.0398 | 0.1526 | 0.0527 |
| B56 | 0.6026 | 0.5523 | 0.1427 | 0.2210 |
| adjusted R^2 | 0.8408 | | 0.7561 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.52

Coefficients for hedonic regressions on scanner data, notebooks, pooled April 2000–May 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.8117 | 0.2610 | 6.9840 | 0.2004 |
| T0005 | -0.0274 | 0.0107 | 0.0265 | 0.0141 |
| SPEED | 0.0012 | 0.0001 | 0.0004 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0027 | 0.0005 | 0.0020 | 0.0004 |
| SCRSIZE | 0.0695 | 0.0080 | 0.0213 | 0.0092 |
| MONITOR | -0.3049 | 0.1811 | -0.0394 | 0.1163 |
| USB | 0.1383 | 0.1675 | 0.0504 | 0.0999 |
| SCOLP | -0.1838 | 0.0165 | -0.1907 | 0.0237 |
| SUBNOTE | 0.3123 | 0.1045 | -0.1271 | 0.0991 |
| P4 | 0.1154 | 0.0179 | -0.2251 | 0.0247 |
| P5 | | | 0.0617 | 0.3504 |
| P6 | 0.3032 | 0.0259 | | |
| P11 | 0.0399 | 0.0555 | | |
| P12 | | | -0.3722 | 0.0366 |
| P14 | 0.0169 | 0.3322 | | |
| P19 | 0.6611 | 0.0733 | -1.0554 | 0.4200 |
| P21 | 0.2827 | 0.0248 | -0.0017 | 0.0293 |
| P23 | 0.3266 | 0.1206 | -0.1055 | 0.2462 |
| B1 | 0.1867 | 0.0431 | 0.1488 | 0.0709 |
| B3 | 0.6250 | 0.0671 | -0.0975 | 0.0803 |
| B10 | 0.3099 | 0.0350 | 0.1460 | 0.0604 |
| B12 | | | -0.3329 | 0.2927 |
| B13 | 0.9948 | 0.2478 | 0.6843 | 0.3915 |
| B14 | -0.1894 | 0.2969 | 0.1557 | 0.1883 |
| B17 | 0.2399 | 0.0440 | 0.0758 | 0.0757 |
| B23 | 0.2127 | 0.0612 | 0.0068 | 0.0659 |
| B24 | 0.2419 | 0.0585 | 0.1950 | 0.0650 |
| B28 | | | 0.0405 | 0.3018 |
| B31 | -0.0523 | 0.0798 | | |
| B35 | 0.1892 | 0.0417 | -0.0726 | 0.1027 |
| B37 | 1.0590 | 0.2396 | | |
| B42 | 0.2621 | 0.1739 | 0.1264 | 0.1120 |
| B45 | 0.3507 | 0.0443 | 0.0726 | 0.0863 |
| B50 | | | 0.2591 | 0.5384 |
| B51 | 0.2730 | 0.0625 | -0.0267 | 0.0979 |
| B52 | 0.3063 | 0.0362 | 0.2175 | 0.0607 |
| B56 | | | 0.2195 | 0.1695 |
| adjusted R^2 | 0.8665 | | 0.7318 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.53

Coefficients for hedonic regressions on scanner data, notebooks, pooled April 2000–May 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.8839 | 0.2801 | 6.9923 | 0.2155 |
| T0006 | -0.0082 | 0.0087 | -0.0202 | 0.0140 |
| SPEED | 0.0014 | 0.0001 | -0.0002 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0015 | 0.0004 | 0.0019 | 0.0004 |
| SCRSIZE | 0.0621 | 0.0069 | 0.0424 | 0.0095 |
| MONITOR | -0.1275 | 0.1502 | -0.1128 | 0.1051 |
| USB | 0.1110 | 0.2257 | -0.1458 | 0.1267 |
| SCOLP | -0.1914 | 0.0130 | -0.1821 | 0.0226 |
| SUBNOTE | 0.2157 | 0.0900 | -0.1822 | 0.0957 |
| P4 | 0.1256 | 0.0140 | | |
| P5 | | | 0.3114 | 0.3749 |
| P6 | 0.4199 | 0.0276 | 0.1570 | 0.0284 |
| P11 | 0.0607 | 0.0406 | | |
| P12 | | | -0.1901 | 0.0301 |
| P14 | 0.0384 | 0.2759 | | |
| P19 | 0.6905 | 0.0520 | -1.3643 | 0.3193 |
| P21 | 0.2970 | 0.0179 | 0.1937 | 0.0202 |
| P23 | 0.1417 | 0.0874 | -0.5846 | 0.1410 |
| B1 | 0.0045 | 0.0349 | 0.1344 | 0.0735 |
| B3 | 0.4458 | 0.0572 | 0.1017 | 0.0829 |
| B10 | 0.1094 | 0.0287 | 0.1675 | 0.0645 |
| B12 | | | -0.2127 | 0.1903 |
| B13 | 1.0005 | 0.2669 | 1.0971 | 0.3343 |
| B14 | -0.1535 | 0.2888 | | |
| B17 | 0.0392 | 0.0365 | 0.0676 | 0.0799 |
| B23 | 0.0055 | 0.0463 | 0.0265 | 0.0708 |
| B24 | 0.0024 | 0.0572 | 0.2380 | 0.0701 |
| B28 | | | -0.0448 | 0.2068 |
| B31 | -0.2150 | 0.1769 | -0.0029 | 0.2845 |
| B35 | 0.0160 | 0.0333 | -0.0725 | 0.1073 |
| B37 | | | 0.2618 | 0.7864 |
| B42 | | | 0.1563 | 0.1183 |
| B45 | 0.1891 | 0.0364 | 0.1693 | 0.0902 |
| B50 | | | 0.6572 | 0.4584 |
| B51 | -0.0290 | 0.0458 | 0.0390 | 0.0953 |
| B52 | 0.1293 | 0.0303 | 0.2987 | 0.0655 |
| B56 | | | 0.2581 | 0.1583 |
| adjusted R^2 | 0.9076 | | 0.7440 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.54

Coefficients for hedonic regressions on scanner data, notebooks, pooled June 2000–July 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.4405 | 0.4622 | 7.0290 | 0.2205 |
| T0007 | -0.0842 | 0.0093 | -0.0257 | 0.0146 |
| SPEED | 0.0009 | 0.0001 | 0.0004 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0017 | 0.0005 | 0.0013 | 0.0004 |
| SCRSIZE | 0.0551 | 0.0073 | 0.0387 | 0.0097 |
| MONITOR | | | -0.1773 | 0.1145 |
| USB | 0.5902 | 0.4501 | -0.0904 | 0.1275 |
| SCOLP | -0.1431 | 0.0142 | -0.1559 | 0.0233 |
| SUBNOTE | -0.1156 | 0.0888 | -0.1122 | 0.1091 |
| P4 | 0.1719 | 0.0148 | -0.1869 | 0.0208 |
| P5 | 0.5407 | 0.1622 | 0.0771 | 0.4253 |
| P6 | 0.4225 | 0.0389 | -0.0202 | 0.0304 |
| P11 | 0.0684 | 0.0518 | | |
| P12 | | | -0.4027 | 0.0329 |
| P19 | 0.5867 | 0.0546 | -1.4208 | 0.3505 |
| P21 | 0.3435 | 0.0183 | | |
| P23 | 0.0733 | 0.0951 | -0.7150 | 0.1427 |
| B1 | 0.0303 | 0.0404 | 0.0827 | 0.0803 |
| B3 | 0.4322 | 0.0611 | 0.0126 | 0.0941 |
| B10 | 0.1528 | 0.0336 | 0.1902 | 0.0713 |
| B12 | | | -0.1334 | 0.2193 |
| B17 | 0.1000 | 0.0433 | 0.1546 | 0.0842 |
| B23 | -0.1177 | 0.0512 | 0.0599 | 0.0767 |
| B24 | 0.0507 | 0.0717 | 0.2989 | 0.0766 |
| B28 | | | 0.0301 | 0.2155 |
| B31 | -0.0875 | 0.4454 | -0.0223 | 0.2868 |
| B35 | 0.1001 | 0.0378 | -0.0183 | 0.1168 |
| B37 | | | 0.3319 | 0.7888 |
| B42 | | | 0.2217 | 0.1289 |
| B45 | 0.1241 | 0.0412 | 0.2518 | 0.0921 |
| B50 | | | 0.7614 | 1.1269 |
| B51 | -0.0904 | 0.0513 | 0.1573 | 0.1059 |
| B52 | 0.1719 | 0.0350 | 0.2899 | 0.0719 |
| B56 | | | 0.2557 | 0.1839 |
| adjusted R^2 | 0.8899 | | 0.7316 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.55

Coefficients for hedonic regressions on scanner data, notebooks, pooled July 2000–August 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.4420 | 0.1383 | 6.5728 | 0.1895 |
| T0008 | 0.0373 | 0.0098 | -0.0412 | 0.0143 |
| SPEED | 0.0002 | 0.0001 | 0.0009 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0035 | 0.0005 | 0.0015 | 0.0004 |
| SCRSIZE | 0.0724 | 0.0068 | 0.0468 | 0.0091 |
| MONITOR | | | -0.2544 | 0.1206 |
| USB | 0.3504 | 0.1051 | 0.0813 | 0.1021 |
| SCOLP | -0.0703 | 0.0168 | -0.1514 | 0.0230 |
| SUBNOTE | -0.1116 | 0.0667 | 0.1106 | 0.1166 |
| P4 | 0.1698 | 0.0140 | -0.1689 | 0.0204 |
| P5 | 0.5046 | 0.1677 | 0.0678 | 0.4975 |
| P6 | 0.3210 | 0.0426 | 0.0119 | 0.0315 |
| P11 | 0.1248 | 0.0613 | | |
| P12 | | | -0.3436 | 0.0332 |
| P14 | -0.0379 | 0.2837 | | |
| P19 | 0.4533 | 0.0564 | | |
| P21 | 0.3871 | 0.0203 | | |
| P23 | 0.2783 | 0.1876 | | |
| B1 | 0.1680 | 0.0435 | 0.1217 | 0.1024 |
| B10 | 0.2591 | 0.0350 | 0.2649 | 0.0952 |
| B12 | | | 0.0347 | 0.2405 |
| B17 | 0.1651 | 0.0423 | 0.3204 | 0.1032 |
| B23 | 0.1152 | 0.0550 | 0.1500 | 0.0989 |
| B24 | 0.1685 | 0.0792 | 0.3349 | 0.0993 |
| B28 | | | 0.2716 | 0.2202 |
| B3 | 0.4545 | 0.0605 | 0.1759 | 0.1114 |
| B31 | -0.0240 | 0.0751 | 0.0880 | 0.2173 |
| B35 | 0.2281 | 0.0388 | 0.1304 | 0.1381 |
| B37 | | | 0.5340 | 0.7864 |
| B4 | | | 0.2913 | 0.2178 |
| B42 | | | 0.2968 | 0.1610 |
| B45 | 0.1481 | 0.0444 | 0.3267 | 0.1072 |
| B51 | 0.1604 | 0.0547 | 0.2773 | 0.1302 |
| B52 | 0.2791 | 0.0358 | 0.3296 | 0.0954 |
| B56 | | | 0.4894 | 0.4609 |
| adjusted R ² | 0.8877 | | 0.6868 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.56

Coefficients for hedonic regressions on scanner data, notebooks, pooled August 2000–September 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.1144 | 0.1569 | 6.2494 | 0.2173 |
| T0009 | -0.0391 | 0.0105 | -0.0424 | 0.0155 |
| SPEED | 0.0001 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0032 | 0.0005 | 0.0021 | 0.0004 |
| SCRSIZE | 0.0633 | 0.0069 | 0.0654 | 0.0085 |
| MONITOR | | | -0.0609 | 0.1263 |
| USB | 0.3079 | 0.1207 | 0.1908 | 0.1464 |
| SCOLP | -0.1080 | 0.0172 | -0.1544 | 0.0248 |
| SUBNOTE | 0.0374 | 0.0863 | 0.2649 | 0.1784 |
| P4 | | | -0.1808 | 0.0205 |
| P5 | -0.1446 | 0.5589 | 0.0161 | 0.6789 |
| P6 | -0.0505 | 0.0434 | -0.0054 | 0.0368 |
| P11 | -0.1380 | 0.0907 | | |
| P12 | -0.1896 | 0.0151 | -0.3356 | 0.0331 |
| P14 | -0.2740 | 0.3229 | | |
| P19 | 0.2045 | 0.0664 | | |
| P21 | 0.2170 | 0.0176 | | |
| P23 | -0.4160 | 0.2529 | -0.0190 | 0.1970 |
| B1 | -0.0379 | 0.0410 | -0.0660 | 0.0923 |
| B3 | 0.1173 | 0.0675 | 0.0015 | 0.1010 |
| B4 | | | 0.0991 | 0.2241 |
| B10 | 0.0671 | 0.0330 | 0.0741 | 0.0844 |
| B12 | | | -0.1865 | 0.2694 |
| B17 | -0.0174 | 0.0434 | 0.1778 | 0.0958 |
| B23 | 0.1054 | 0.0569 | -0.0141 | 0.0898 |
| B24 | 0.0068 | 0.0773 | 0.0327 | 0.0899 |
| B28 | | | 0.0794 | 0.2155 |
| B31 | -0.2786 | 0.0710 | -0.1195 | 0.2237 |
| B34 | 0.2100 | 0.6230 | | |
| B35 | 0.0673 | 0.0367 | 0.0165 | 0.1431 |
| B37 | | | 0.3282 | 0.8323 |
| B42 | | | -0.0233 | 0.2049 |
| B45 | 0.0621 | 0.0424 | 0.1315 | 0.0995 |
| B50 | | | 0.4137 | 0.5017 |
| B51 | -0.0447 | 0.0526 | -0.0682 | 0.1196 |
| B52 | 0.0874 | 0.0329 | 0.1046 | 0.0849 |
| B56 | | | 0.2155 | 0.6817 |
| adjusted R ² | 0.8643 | | 0.6946 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.57

Coefficients for hedonic regressions on scanner data, notebooks, pooled September 2000–October 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.4364 | 0.1009 | 6.3271 | 0.3098 |
| T0010 | -0.0124 | 0.0097 | -0.0230 | 0.0155 |
| SPEED | 0.0002 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0026 | 0.0005 | 0.0022 | 0.0004 |
| SCRSIZE | 0.0608 | 0.0066 | 0.0726 | 0.0090 |
| MONITOR | | | -0.1127 | 0.1261 |
| USB | | | -0.0262 | 0.2573 |
| SCOLP | -0.1557 | 0.0170 | -0.1407 | 0.0265 |
| SUBNOTE | | | 0.2701 | 0.1603 |
| P4 | | | -0.1631 | 0.0211 |
| P5 | | | -0.0193 | 1.2458 |
| P6 | -0.0258 | 0.0455 | -0.0423 | 0.0480 |
| P11 | -0.1451 | 0.1101 | | |
| P12 | -0.1943 | 0.0153 | -0.3495 | 0.0333 |
| P19 | 0.2559 | 0.0659 | | |
| P21 | 0.1613 | 0.0173 | | |
| P23 | -0.3330 | 0.1435 | -0.3536 | 0.2249 |
| B1 | -0.0132 | 0.0356 | 0.1182 | 0.0827 |
| B3 | 0.1205 | 0.0699 | 0.0833 | 0.0990 |
| B4 | | | 0.1189 | 0.3201 |
| B10 | 0.0579 | 0.0284 | 0.1656 | 0.0753 |
| B17 | -0.0162 | 0.0431 | 0.2814 | 0.0926 |
| B23 | -0.0325 | 0.0535 | 0.0643 | 0.0814 |
| B24 | 0.0856 | 0.0639 | 0.1248 | 0.0820 |
| B28 | | | 0.0329 | 0.2710 |
| B31 | -0.4231 | 0.0934 | | |
| B34 | -0.2081 | 0.5755 | | |
| B35 | 0.0902 | 0.0328 | 0.1593 | 0.1541 |
| B37 | | | -0.1384 | 0.5148 |
| B42 | | | 0.0102 | 0.2893 |
| B45 | 0.1222 | 0.0372 | 0.1854 | 0.0985 |
| B50 | | | 0.5865 | 0.5304 |
| B51 | -0.1199 | 0.0477 | 0.0202 | 0.1070 |
| B52 | 0.0587 | 0.0279 | 0.1479 | 0.0758 |
| B56 | | | 0.2892 | 1.2466 |
| adjusted R ² | 0.8580 | | 0.7011 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.58

Coefficients for hedonic regressions on scanner data, notebooks, pooled October 2000–November 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.2062 | 0.1138 | 6.2303 | 0.3238 |
| T0011 | -0.0370 | 0.0093 | -0.0389 | 0.0145 |
| SPEED | 0.0004 | 0.0001 | 0.0008 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0043 | 0.0004 | 0.0023 | 0.0003 |
| SCRSIZE | 0.0692 | 0.0064 | 0.0569 | 0.0092 |
| SCOLP | -0.0876 | 0.0154 | -0.1282 | 0.0243 |
| SUBNOTE | 0.0466 | 0.2612 | 0.2823 | 0.1944 |
| P4 | -0.0521 | 0.0818 | 0.0051 | 0.3055 |
| P6 | 0.3222 | 0.0963 | 0.0595 | 0.3083 |
| P11 | -0.0944 | 0.1531 | | |
| P12 | -0.2366 | 0.0808 | -0.1515 | 0.3059 |
| P19 | 0.2611 | 0.1087 | | |
| P21 | 0.0787 | 0.0830 | 0.1673 | 0.3051 |
| P23 | -0.2980 | 0.1590 | -0.3543 | 0.3625 |
| B1 | 0.0624 | 0.0332 | 0.1256 | 0.0688 |
| B3 | 0.1223 | 0.1041 | 0.1750 | 0.3146 |
| B4 | | | 0.1316 | 0.2309 |
| B10 | 0.1015 | 0.0255 | 0.1630 | 0.0616 |
| B17 | -0.0067 | 0.0407 | 0.2327 | 0.0800 |
| B23 | 0.2017 | 0.0506 | 0.0973 | 0.0674 |
| B24 | 0.1417 | 0.0679 | 0.1614 | 0.0688 |
| B28 | | | -0.2402 | 0.5174 |
| B31 | -0.3081 | 0.1373 | 0.0102 | 0.3199 |
| B35 | 0.1474 | 0.0304 | 0.0989 | 0.1480 |
| B37 | | | -0.0976 | 0.4044 |
| B42 | | | 0.1100 | 0.3688 |
| B45 | 0.1393 | 0.0321 | 0.1010 | 0.0859 |
| B51 | -0.0674 | 0.0526 | -0.0602 | 0.0971 |
| B52 | 0.1018 | 0.0249 | 0.1009 | 0.0615 |
| B53 | | | -0.0299 | 0.3130 |
| adjusted R ² | 0.8444 | | 0.6779 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.59

Coefficients for hedonic regressions on scanner data, notebooks, pooled November 2000–December 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.4133 | 0.1061 | 7.6256 | 0.6388 |
| T0012 | -0.0284 | 0.0097 | 0.0092 | 0.0130 |
| SPEED | 0.0004 | 0.0001 | 0.0007 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0040 | 0.0004 | 0.0023 | 0.0003 |
| SCRSIZE | 0.0511 | 0.0067 | 0.0364 | 0.0081 |
| USB | | | -1.1653 | 0.6110 |
| SCOLP | -0.0350 | 0.0158 | -0.1013 | 0.0223 |
| SUBNOTE | -0.0198 | 0.2841 | | |
| P4 | -0.0653 | 0.0708 | -0.0077 | 0.1554 |
| P6 | 0.3530 | 0.0986 | 0.1181 | 0.1612 |
| P11 | -0.0997 | 0.1814 | | |
| P12 | -0.1828 | 0.0700 | -0.1581 | 0.1561 |
| P21 | 0.0944 | 0.0726 | 0.2173 | 0.1551 |
| P23 | -0.3642 | 0.2436 | -0.7434 | 0.3967 |
| B1 | 0.1045 | 0.0341 | 0.0723 | 0.0591 |
| B3 | 0.1039 | 0.0950 | 0.1202 | 0.1690 |
| B4 | | | 0.1097 | 0.2190 |
| B10 | 0.0873 | 0.0254 | 0.1610 | 0.0511 |
| B12 | 0.0753 | 0.4366 | 0.2642 | 0.5400 |
| B17 | -0.0028 | 0.0370 | 0.1831 | 0.0712 |
| B23 | 0.2386 | 0.0543 | 0.0521 | 0.0553 |
| B24 | 0.1989 | 0.0923 | 0.1545 | 0.0581 |
| B31 | -0.1019 | 0.3094 | 0.0203 | 0.1803 |
| B35 | 0.0110 | 0.0296 | 0.0162 | 0.1070 |
| B37 | | | -0.1634 | 0.4301 |
| B42 | | | 0.1337 | 0.3379 |
| B45 | 0.0833 | 0.0319 | 0.0088 | 0.0704 |
| B51 | -0.0054 | 0.0570 | -0.1549 | 0.0900 |
| B52 | 0.0863 | 0.0249 | 0.0668 | 0.0508 |
| B53 | | | -0.1191 | 0.1796 |
| adjusted R^2 | 0.8202 | | 0.7299 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.60

Coefficients for hedonic regressions on scanner data, notebooks, pooled December 2000–January 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.3893 | 0.6429 | 6.5381 | 0.1947 |
| T0101 | -0.0220 | 0.0105 | -0.0695 | 0.0154 |
| SPEED | 0.0005 | 0.0001 | 0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0030 | 0.0004 | 0.0018 | 0.0003 |
| SCRSIZE | 0.0443 | 0.0069 | 0.0596 | 0.0092 |
| USB | 0.2141 | 0.6324 | | |
| SCOLP | -0.0448 | 0.0178 | -0.0421 | 0.0270 |
| P4 | -0.1772 | 0.0887 | -0.1405 | 0.1667 |
| P6 | 0.2001 | 0.1102 | 0.0210 | 0.1754 |
| P11 | -0.1040 | 0.2300 | | |
| P12 | -0.1731 | 0.0893 | -0.2516 | 0.1695 |
| P19 | 0.1455 | 0.1214 | | |
| P21 | 0.0161 | 0.0898 | 0.1032 | 0.1663 |
| P23 | -0.1917 | 0.2943 | 0.1498 | 0.5824 |
| B1 | 0.0446 | 0.0345 | -0.0004 | 0.0602 |
| B3 | -0.0332 | 0.1096 | -0.0380 | 0.1827 |
| B4 | | | -0.1493 | 0.1779 |
| B10 | 0.0538 | 0.0260 | 0.0631 | 0.0490 |
| B12 | -0.0295 | 0.1286 | 0.1665 | 0.6099 |
| B14 | -0.1265 | 0.6886 | | |
| B17 | -0.1336 | 0.0415 | 0.0816 | 0.0744 |
| B23 | -0.0249 | 0.0576 | -0.2553 | 0.0548 |
| B24 | 0.2244 | 0.0967 | 0.0737 | 0.0588 |
| B31 | -0.3211 | 0.3634 | -0.0629 | 0.2449 |
| B35 | -0.1754 | 0.0303 | -0.1219 | 0.1072 |
| B37 | 0.2137 | 0.6312 | -0.2407 | 0.2361 |
| B42 | | | 0.0882 | 0.4132 |
| B45 | -0.0126 | 0.0332 | -0.0422 | 0.0765 |
| B51 | -0.1070 | 0.0514 | -0.1495 | 0.0944 |
| B52 | 0.0202 | 0.0256 | 0.0156 | 0.0496 |
| B53 | | | -0.1596 | 0.1602 |
| adjusted R^2 | 0.7944 | | 0.6419 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.61

Coefficients for hedonic regressions on scanner data, notebooks, pooled January 2001–February 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.2427 | 0.6345 | 6.4233 | 0.2452 |
| T0102 | -0.0109 | 0.0117 | 0.0316 | 0.0164 |
| SPEED | 0.0007 | 0.0001 | 0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0020 | 0.0004 | 0.0013 | 0.0003 |
| SCRSIZE | 0.0636 | 0.0075 | 0.0679 | 0.0100 |
| USB | 0.2316 | 0.6206 | | |
| SCOLP | -0.0597 | 0.0208 | -0.0513 | 0.0316 |
| P4 | -0.2684 | 0.1086 | -0.1327 | 0.2237 |
| P6 | 0.1126 | 0.1144 | 0.0610 | 0.2286 |
| P11 | -0.1733 | 0.2150 | | |
| P12 | -0.1692 | 0.1086 | -0.2258 | 0.2274 |
| P14 | -0.4606 | 0.6277 | | |
| P19 | 0.1757 | 0.1314 | | |
| P21 | -0.0594 | 0.1086 | 0.0787 | 0.2231 |
| P23 | -0.3001 | 0.3279 | -0.9830 | 0.3372 |
| P28 | -0.1722 | 0.1422 | 0.0467 | 0.2389 |
| P29 | 0.0649 | 0.3299 | 0.0305 | 0.9906 |
| B1 | -0.1250 | 0.0425 | -0.0229 | 0.0647 |
| B4 | | | -0.2077 | 0.2037 |
| B10 | -0.0678 | 0.0370 | 0.0610 | 0.0508 |
| B12 | -0.2135 | 0.1003 | | |
| B14 | -0.1742 | 0.6917 | | |
| B17 | -0.2298 | 0.0613 | 0.1058 | 0.0826 |
| B23 | -0.1788 | 0.0610 | -0.2047 | 0.0564 |
| B24 | 0.1701 | 0.1050 | 0.0384 | 0.0586 |
| B31 | -0.4711 | 0.4379 | | |
| B35 | -0.3699 | 0.0401 | -0.0778 | 0.1246 |
| B37 | -0.0590 | 0.4374 | 0.2501 | 0.0944 |
| B42 | | | 0.1267 | 0.4342 |
| B45 | -0.1290 | 0.0385 | 0.0475 | 0.0847 |
| B51 | -0.2958 | 0.0771 | -0.1067 | 0.1037 |
| B52 | -0.1152 | 0.0360 | 0.0435 | 0.0519 |
| B53 | | | -0.0671 | 0.1600 |
| adjusted R^2 | 0.7606 | | 0.5509 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.62

Coefficients for hedonic regressions on scanner data, notebooks, pooled February 2001–March 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.6862 | 0.1741 | 6.9159 | 0.2741 |
| T0103 | -0.0153 | 0.0128 | -0.0300 | 0.0174 |
| SPEED | 0.0005 | 0.0001 | 0.0006 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0019 | 0.0003 | 0.0020 | 0.0003 |
| SCRSIZE | 0.0747 | 0.0091 | 0.0121 | 0.0108 |
| MONITOR | -0.3351 | 0.0946 | | |
| SCOLP | -0.1392 | 0.0226 | -0.2039 | 0.0392 |
| P4 | -0.3061 | 0.1216 | -0.0461 | 0.2483 |
| P6 | 0.1399 | 0.1278 | 0.2221 | 0.2529 |
| P11 | -0.4292 | 0.2243 | | |
| P12 | -0.2071 | 0.1202 | -0.2391 | 0.2512 |
| P14 | -0.5487 | 0.6547 | | |
| P19 | 0.1452 | 0.1682 | | |
| P21 | -0.1014 | 0.1215 | 0.1239 | 0.2474 |
| P23 | -1.0086 | 0.6560 | -0.6456 | 0.3744 |
| P28 | -0.1720 | 0.1457 | 0.0816 | 0.2668 |
| P29 | 0.1197 | 0.2619 | 0.2560 | 0.3114 |
| B1 | 0.0220 | 0.0421 | -0.0612 | 0.0708 |
| B4 | -0.0509 | 0.6438 | | |
| B10 | 0.0705 | 0.0336 | 0.1970 | 0.0543 |
| B12 | -0.0417 | 0.0914 | | |
| B17 | 0.0626 | 0.0435 | 0.2245 | 0.1104 |
| B23 | 0.0231 | 0.0569 | 0.0652 | 0.0576 |
| B24 | 0.3737 | 0.1445 | 0.0023 | 0.0626 |
| B31 | -0.4126 | 0.4560 | | |
| B35 | -0.1750 | 0.0392 | 0.0398 | 0.1682 |
| B37 | -0.1332 | 0.6441 | 0.0715 | 0.0969 |
| B42 | | | 0.1484 | 0.5366 |
| B45 | 0.0228 | 0.0384 | 0.0713 | 0.0958 |
| B51 | -0.2675 | 0.1005 | -0.0516 | 0.1055 |
| B52 | 0.0682 | 0.0346 | 0.1164 | 0.0546 |
| B53 | | | -0.0108 | 0.2195 |
| adjusted R ² | 0.7589 | | 0.5496 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.63

Coefficients for hedonic regressions on scanner data, notebooks, pooled March 2001–April 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.8501 | 0.1657 | 7.0631 | 0.2761 |
| T0104 | -0.0339 | 0.0124 | 0.0005 | 0.0171 |
| SPEED | 0.0005 | 0.0001 | 0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0020 | 0.0003 | 0.0021 | 0.0003 |
| SCRSIZE | 0.0790 | 0.0099 | 0.0163 | 0.0103 |
| MONITOR | -0.4449 | 0.0813 | | |
| SCOLP | -0.1930 | 0.0226 | -0.2251 | 0.0435 |
| P4 | -0.4995 | 0.1133 | -0.1840 | 0.2503 |
| P5 | -0.1282 | 0.6340 | | |
| P6 | -0.0627 | 0.1556 | -0.0077 | 0.2585 |
| P8 | -0.4031 | 0.1871 | -0.4457 | 0.6981 |
| P11 | -0.6476 | 0.2159 | | |
| P12 | -0.4010 | 0.1121 | -0.3732 | 0.2537 |
| P21 | -0.2606 | 0.1142 | 0.0218 | 0.2498 |
| P23 | -0.2396 | 0.3793 | | |
| P28 | -0.2033 | 0.1315 | -0.1003 | 0.2720 |
| P29 | -0.0392 | 0.1672 | 0.1169 | 0.2781 |
| B1 | 0.1357 | 0.0434 | -0.0599 | 0.0762 |
| B4 | 0.0540 | 0.3609 | | |
| B10 | 0.1632 | 0.0313 | 0.1996 | 0.0609 |
| B12 | 0.0547 | 0.0865 | 0.1013 | 0.6750 |
| B17 | 0.1650 | 0.0410 | 0.0930 | 0.1123 |
| B23 | 0.1326 | 0.0566 | 0.0580 | 0.0636 |
| B24 | 0.2856 | 0.1611 | 0.0023 | 0.0707 |
| B28 | | | -0.3545 | 0.2097 |
| B31 | -0.2711 | 0.3615 | | |
| B35 | -0.0107 | 0.0420 | -0.0804 | 0.2268 |
| B37 | | | -0.2600 | 0.1391 |
| B42 | | | 0.1002 | 0.6763 |
| B45 | 0.1603 | 0.0407 | 0.0342 | 0.1038 |
| B51 | -0.0943 | 0.0764 | -0.0787 | 0.0960 |
| B52 | 0.2260 | 0.0333 | 0.0925 | 0.0618 |
| B53 | | | 0.0133 | 0.3205 |
| adjusted R^2 | 0.7683 | | 0.5936 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.64
Coefficients for hedonic regressions on scanner data, notebooks, pooled April 2001–May 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.9676 | 0.1693 | 6.6181 | 0.3061 |
| T0105 | -0.0158 | 0.0133 | -0.0413 | 0.0143 |
| SPEED | 0.0003 | 0.0001 | 0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0014 | 0.0003 | 0.0020 | 0.0003 |
| SCRSIZE | 0.0620 | 0.0109 | 0.0542 | 0.0093 |
| MONITOR | -0.3475 | 0.0982 | | |
| SCOLP | -0.1771 | 0.0234 | -0.1606 | 0.0386 |
| P3 | -0.4969 | 0.2641 | | |
| P4 | -0.4512 | 0.1036 | -0.3483 | 0.2888 |
| P5 | -0.1204 | 0.5991 | | |
| P6 | -0.2582 | 0.1776 | -0.3327 | 0.2964 |
| P8 | -0.3528 | 0.1376 | -0.6326 | 0.5850 |
| P11 | -0.6048 | 0.2049 | | |
| P12 | -0.3742 | 0.1043 | -0.4362 | 0.2902 |
| P21 | -0.2288 | 0.1055 | -0.1601 | 0.2891 |
| P23 | -0.2516 | 0.2855 | | |
| P28 | -0.1793 | 0.1281 | -0.1436 | 0.3058 |
| P29 | 0.0265 | 0.1505 | -0.0011 | 0.3052 |
| B1 | 0.1270 | 0.0504 | 0.0878 | 0.0729 |
| B4 | 0.0864 | 0.4173 | | |
| B10 | 0.1871 | 0.0332 | 0.2827 | 0.0607 |
| B12 | -0.1169 | 0.0706 | 0.1831 | 0.5003 |
| B17 | 0.1654 | 0.0468 | 0.1280 | 0.0892 |
| B23 | 0.1028 | 0.0608 | 0.1331 | 0.0625 |
| B24 | 0.1151 | 0.2008 | 0.2407 | 0.0660 |
| B28 | | | -0.1964 | 0.1232 |
| B31 | -0.2569 | 0.3419 | | |
| B35 | 0.0372 | 0.0425 | 0.0321 | 0.2938 |
| B37 | 0.3943 | 0.6465 | 0.4674 | 0.3172 |
| B42 | | | 0.2239 | 0.7883 |
| B45 | 0.1836 | 0.0419 | 0.0776 | 0.0925 |
| B51 | 0.0933 | 0.0644 | 0.0667 | 0.0902 |
| B52 | 0.2801 | 0.0347 | 0.1592 | 0.0609 |
| B53 | | | 0.0856 | 0.3980 |
| adjusted R ² | 0.7168 | | 0.7027 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.65

Coefficients for hedonic regressions on scanner data, notebooks, pooled May 2001–June 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.8939 | 0.1834 | 6.7052 | 0.4725 |
| T0106 | -0.0953 | 0.0133 | -0.0423 | 0.0155 |
| SPEED | 0.0001 | 0.0001 | 0.0003 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0008 | 0.0003 | 0.0012 | 0.0003 |
| SCRSIZE | 0.0670 | 0.0115 | 0.0535 | 0.0117 |
| MONITOR | -0.2838 | 0.0934 | | |
| SCOLP | -0.1911 | 0.0233 | -0.2394 | 0.0455 |
| P3 | -0.4170 | 0.1452 | | |
| P4 | -0.4408 | 0.1245 | -0.2872 | 0.4550 |
| P6 | -0.5244 | 0.2225 | -0.3984 | 0.4713 |
| P8 | -0.3551 | 0.1458 | -0.5909 | 1.4304 |
| P11 | -0.4760 | 0.2198 | | |
| P12 | -0.3977 | 0.1259 | -0.3638 | 0.4564 |
| P21 | -0.2805 | 0.1260 | -0.0949 | 0.4551 |
| P23 | -0.3722 | 0.4446 | | |
| P28 | -0.2927 | 0.1368 | -0.0153 | 0.4711 |
| P29 | -0.0276 | 0.1877 | | |
| B1 | 0.1104 | 0.0561 | | |
| B10 | 0.2248 | 0.0326 | 0.2725 | 0.0753 |
| B12 | -0.2776 | 0.0826 | | |
| B17 | 0.0887 | 0.0477 | 0.1999 | 0.1009 |
| B23 | 0.0529 | 0.0642 | | |
| B24 | 0.0387 | 0.1175 | 0.2235 | 0.0800 |
| B28 | | | -0.1240 | 0.1412 |
| B31 | 0.4696 | 0.1226 | | |
| B35 | 0.1047 | 0.0380 | 0.0763 | 0.6824 |
| B37 | 0.4740 | 0.7384 | | |
| B45 | 0.1837 | 0.0399 | 0.0744 | 0.1175 |
| B51 | 0.0569 | 0.0564 | -0.0503 | 0.0979 |
| B52 | 0.2983 | 0.0332 | 0.1696 | 0.0752 |
| B53 | | | | 0.8342 |
| adjusted R ² | 0.7627 | | 0.6722 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.66

Coefficients for hedonic regressions on scanner data, notebooks, pooled June 2001–July 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.9620 | 0.1915 | 7.0064 | 0.5931 |
| T0107 | -0.0585 | 0.0133 | -0.0550 | 0.0190 |
| SPEED | -0.0001 | 0.0001 | 0.0000 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0008 | 0.0003 | 0.0011 | 0.0003 |
| SCRSIZE | 0.0688 | 0.0116 | 0.0520 | 0.0134 |
| MONITOR | -0.1625 | 0.0776 | | |
| SCOLP | -0.2177 | 0.0239 | -0.2521 | 0.0583 |
| P3 | -0.3936 | 0.1575 | | |
| P4 | -0.5033 | 0.1474 | -0.3563 | 0.5801 |
| P6 | -0.9442 | 0.3502 | -0.7546 | 0.6333 |
| P8 | -0.4023 | 0.1672 | | |
| P11 | -0.4614 | 0.2452 | | |
| P12 | -0.4842 | 0.1485 | -0.4928 | 0.5873 |
| P21 | -0.3275 | 0.1483 | -0.0933 | 0.5800 |
| P23 | -0.8812 | 0.6479 | | |
| P28 | -0.4556 | 0.1524 | -0.2151 | 0.5910 |
| P29 | -0.1510 | 0.2024 | 0.0859 | 0.5962 |
| B1 | 0.0653 | 0.0596 | -0.0093 | 0.0918 |
| B10 | 0.1373 | 0.0334 | 0.1979 | 0.0725 |
| B12 | -0.3085 | 0.2854 | 0.2738 | 0.3820 |
| B17 | -0.0890 | 0.0434 | 0.1964 | 0.1063 |
| B23 | 0.0801 | 0.0651 | 0.0700 | 0.0755 |
| B24 | -0.1124 | 0.1064 | 0.0410 | 0.0814 |
| B28 | 0.0367 | 0.1394 | -0.0460 | 0.1485 |
| B31 | 0.3944 | 0.1306 | 0.2340 | 0.3580 |
| B35 | 0.0684 | 0.0382 | -0.4549 | 1.1502 |
| B45 | 0.0650 | 0.0390 | -0.0682 | 0.1017 |
| B51 | -0.0769 | 0.0709 | -0.1507 | 0.1065 |
| B52 | 0.2189 | 0.0333 | 0.0972 | 0.0723 |
| adjusted R^2 | 0.7629 | | 0.6234 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.67

Coefficients for hedonic regressions on scanner data, notebooks, pooled July 2001–August 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.9020 | 0.1828 | 7.1968 | 0.4851 |
| T0108 | -0.0277 | 0.0137 | -0.0445 | 0.0171 |
| SPEED | 0.0000 | 0.0001 | -0.0001 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0006 | 0.0003 | 0.0006 | 0.0003 |
| SCRSIZE | 0.0797 | 0.0121 | 0.0383 | 0.0132 |
| MONITOR | -0.0509 | 0.0856 | | |
| SCOLP | -0.0953 | 0.0261 | -0.1843 | 0.0512 |
| P3 | -0.4967 | 0.1355 | -0.3127 | 1.0378 |
| P4 | -0.6683 | 0.1235 | -0.3716 | 0.4701 |
| P6 | -0.8304 | 0.3269 | -0.8135 | 0.5351 |
| P8 | -0.5842 | 0.1352 | -0.3950 | 0.6982 |
| P11 | -0.6585 | 0.2307 | | |
| P12 | -0.6929 | 0.1223 | -0.7009 | 0.4952 |
| P21 | -0.4333 | 0.1252 | -0.0317 | 0.4702 |
| P23 | -0.9551 | 0.6159 | | |
| P28 | -0.4722 | 0.1284 | -0.3255 | 0.4774 |
| P29 | -0.1250 | 0.1773 | 0.1241 | 0.4890 |
| B1 | 0.0717 | 0.0636 | 0.0718 | 0.0730 |
| B10 | 0.0786 | 0.0346 | 0.1427 | 0.0536 |
| B12 | -0.0162 | 0.1302 | 0.3559 | 0.3310 |
| B17 | -0.1100 | 0.0437 | 0.2100 | 0.0883 |
| B23 | 0.1810 | 0.0626 | 0.0831 | 0.0567 |
| B24 | -0.2259 | 0.1474 | -0.0446 | 0.0678 |
| B28 | -0.0239 | 0.1110 | 0.0053 | 0.1154 |
| B31 | -0.2382 | 0.6068 | | |
| B35 | 0.0182 | 0.0393 | -0.0573 | 0.4652 |
| B37 | | | 0.6263 | 0.9266 |
| B45 | -0.0193 | 0.0389 | -0.1155 | 0.0808 |
| B51 | -0.0711 | 0.0880 | -0.1101 | 0.1319 |
| B52 | 0.0742 | 0.0329 | 0.0897 | 0.0527 |
| adjusted R ² | 0.7134 | | 0.6679 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.68

Coefficients for hedonic regressions on scanner data, notebooks, pooled August 2001–September 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.1735 | 0.2067 | 7.1639 | 0.4277 |
| T0109 | -0.0006 | 0.0136 | -0.0343 | 0.0179 |
| SPEED | -0.0001 | 0.0001 | -0.0001 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0004 | 0.0002 | 0.0007 | 0.0003 |
| SCRSIZE | 0.0645 | 0.0102 | 0.0439 | 0.0142 |
| MONITOR | -0.1927 | 0.1383 | | |
| SCOLP | -0.1297 | 0.0274 | -0.2115 | 0.0446 |
| P3 | -0.3679 | 0.1417 | -0.3408 | 0.5187 |
| P4 | -0.5244 | 0.1351 | -0.3523 | 0.4102 |
| P6 | -0.2111 | 0.2767 | -0.9923 | 0.4417 |
| P8 | -0.5222 | 0.1376 | -0.3775 | 0.4631 |
| P11 | -0.6671 | 0.2398 | | |
| P12 | -0.6640 | 0.1339 | -0.5820 | 0.4189 |
| P19 | -0.3975 | 0.1608 | | |
| P21 | -0.1811 | 0.1358 | 0.0018 | 0.4102 |
| P28 | -0.1225 | 0.1443 | -0.3860 | 0.4196 |
| P29 | 0.0958 | 0.2008 | -0.0338 | 0.4359 |
| B1 | 0.0410 | 0.0490 | -0.1413 | 0.0707 |
| B4 | -0.0668 | 0.3236 | | |
| B10 | 0.1645 | 0.0314 | 0.0101 | 0.0523 |
| B12 | -0.3164 | 0.0658 | 0.1927 | 0.1572 |
| B17 | -0.0219 | 0.0445 | 0.1097 | 0.0882 |
| B23 | 0.2895 | 0.0556 | -0.0286 | 0.0557 |
| B24 | -0.3877 | 0.2898 | -0.1300 | 0.0682 |
| B28 | 0.1206 | 0.1887 | -0.0678 | 0.1429 |
| B31 | -0.2290 | 0.6452 | | |
| B35 | 0.0761 | 0.0353 | -0.1047 | 0.4199 |
| B37 | | | 0.5293 | 0.9743 |
| B45 | 0.1177 | 0.0368 | -0.1311 | 0.0973 |
| B51 | 0.0453 | 0.0935 | -0.4824 | 0.1416 |
| B52 | 0.1695 | 0.0297 | 0.0025 | 0.0510 |
| adjusted R^2 | 0.6982 | | 0.6908 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.69

Coefficients for hedonic regressions on scanner data, notebooks, pooled September 2001–October 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.8549 | 0.1973 | 7.0661 | 0.4697 |
| T0110 | -0.0988 | 0.0132 | -0.0483 | 0.0181 |
| SPEED | 0.0000 | 0.0001 | -0.0006 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0002 | 0.0002 | 0.0006 | 0.0001 |
| SCRSIZE | 0.0926 | 0.0113 | 0.0859 | 0.0137 |
| MONITOR | -0.3228 | 0.0942 | | |
| SCOLP | -0.0989 | 0.0324 | -0.1886 | 0.0500 |
| P3 | -0.5378 | 0.1647 | -0.4462 | 0.5046 |
| P4 | -0.6114 | 0.1601 | -0.5375 | 0.4572 |
| P6 | -0.3298 | 0.3159 | -1.3758 | 0.4855 |
| P8 | -0.7005 | 0.1607 | -0.6321 | 0.4710 |
| P11 | -0.7278 | 0.3393 | | |
| P12 | -0.7497 | 0.1608 | -0.8338 | 0.4653 |
| P19 | -0.2831 | 0.1739 | -0.3521 | 0.4872 |
| P21 | -0.3975 | 0.1599 | -0.1992 | 0.4569 |
| P23 | -0.9314 | 0.7422 | | |
| P28 | -0.0886 | 0.1684 | -0.4906 | 0.4660 |
| P29 | -0.0259 | 0.2272 | -0.4658 | 0.4789 |
| B1 | 0.0700 | 0.0478 | -0.2598 | 0.0660 |
| B4 | 0.1279 | 0.3647 | | |
| B10 | 0.2252 | 0.0310 | 0.0719 | 0.0506 |
| B12 | -0.2568 | 0.0685 | 0.2663 | 0.1557 |
| B17 | 0.0942 | 0.0469 | 0.0601 | 0.0766 |
| B23 | 0.3130 | 0.0597 | 0.0321 | 0.0535 |
| B24 | -0.4562 | 0.5148 | -0.0550 | 0.0666 |
| B28 | 0.3520 | 0.0774 | -0.0366 | 0.2329 |
| B35 | 0.1726 | 0.0355 | -0.0092 | 0.3448 |
| B37 | | | 1.7551 | 0.4110 |
| B45 | 0.2762 | 0.0373 | -0.0890 | 0.1018 |
| B51 | 0.2082 | 0.1338 | -0.8811 | 0.1637 |
| B52 | 0.2330 | 0.0318 | 0.0375 | 0.0494 |
| B53 | | | 0.1526 | 0.2614 |
| adjusted R^2 | 0.6181 | | 0.6529 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.70

Coefficients for hedonic regressions on scanner data, notebooks, pooled October 2001–November 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|----------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.7303 | 0.2032 | 6.7168 | 0.4159 |
| T0111 | -0.0614 | 0.0128 | -0.0490 | 0.0159 |
| SPEED | 0.0002 | 0.0001 | -0.0007 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0003 | 0.0002 | 0.0005 | 0.0001 |
| SCRSIZE | 0.0988 | 0.0125 | 0.1107 | 0.0115 |
| MONITOR | -0.4802 | 0.1127 | | |
| SCOLP | -0.0022 | 0.0423 | -0.1049 | 0.0771 |
| P3 | -0.7059 | 0.1583 | -0.4545 | 0.4314 |
| P4 | -0.7681 | 0.1546 | -0.6106 | 0.4057 |
| P6 | -1.0811 | 0.7342 | -1.1694 | 1.0131 |
| P8 | -0.8973 | 0.1552 | -0.8166 | 0.4183 |
| P12 | -0.8446 | 0.1587 | -0.8498 | 0.4433 |
| P19 | -0.3417 | 0.1769 | -0.5910 | 0.4375 |
| P21 | -0.5704 | 0.1541 | -0.2934 | 0.4056 |
| P23 | -1.0131 | 0.7313 | | |
| P28 | -0.0334 | 0.1628 | -0.3908 | 0.4137 |
| P29 | -0.0191 | 0.2195 | -0.4529 | 0.4229 |
| B1 | 0.2681 | 0.0514 | -0.0416 | 0.0596 |
| B10 | 0.3259 | 0.0326 | 0.2358 | 0.0461 |
| B12 | -0.1328 | 0.1082 | 0.4969 | 0.2962 |
| B17 | 0.3156 | 0.0532 | 0.3055 | 0.0678 |
| B23 | 0.3538 | 0.0596 | 0.2243 | 0.0481 |
| B24 | 0.1331 | 0.1728 | 0.2567 | 0.0601 |
| B28 | 0.3396 | 0.0637 | 0.0952 | 0.2048 |
| B31 | | | -0.1849 | 0.1374 |
| B35 | 0.2937 | 0.0346 | 0.1942 | 0.2614 |
| B37 | | | 1.6086 | 0.9923 |
| B45 | 0.4188 | 0.0366 | 0.1880 | 0.0887 |
| B51 | 0.5597 | 0.1008 | 0.0611 | 0.0985 |
| B52 | 0.3410 | 0.0342 | 0.2147 | 0.0451 |
| B53 | | | 0.3306 | 0.2119 |
| adjusted R^2 | 0.5810 | | 0.6099 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.71

Coefficients for hedonic regressions on scanner data, notebooks, pooled November 2001–December 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5530 | 0.2686 | 6.4796 | 0.4524 |
| T0112 | -0.0561 | 0.0129 | -0.0641 | 0.0168 |
| SPEED | 0.0002 | 0.0001 | -0.0005 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0008 | 0.0001 | 0.0005 | 0.0001 |
| SCRSIZE | 0.0772 | 0.0136 | 0.1080 | 0.0127 |
| MONITOR | 0.8219 | 0.1987 | | |
| SCOLP | 0.0510 | 0.0594 | -0.0572 | 0.1365 |
| P3 | -0.6201 | 0.1592 | -0.4952 | 0.4667 |
| P4 | -0.7884 | 0.1543 | -0.5583 | 0.4390 |
| P6 | -0.4161 | 0.3558 | -0.4863 | 0.9316 |
| P8 | -0.8402 | 0.1547 | -0.7548 | 0.4456 |
| P12 | -0.7953 | 0.1641 | -0.9070 | 0.4823 |
| P19 | -1.1709 | 0.7473 | -0.1740 | 0.5924 |
| P21 | -0.5295 | 0.1539 | -0.2740 | 0.4391 |
| P23 | | | -1.5942 | 0.5064 |
| P28 | 0.0089 | 0.1593 | -0.2688 | 0.4473 |
| P29 | 0.0057 | 0.2078 | -0.3346 | 0.4574 |
| B1 | 0.3862 | 0.0493 | 0.0309 | 0.0659 |
| B4 | 0.5909 | 0.7286 | | |
| B10 | 0.3051 | 0.0283 | 0.2479 | 0.0521 |
| B12 | -0.0814 | 0.2448 | 0.0396 | 0.3216 |
| B17 | 0.4301 | 0.0567 | 0.4759 | 0.0859 |
| B23 | 0.4454 | 0.0606 | 0.2043 | 0.0535 |
| B24 | 0.1924 | 0.1289 | 0.3490 | 0.0674 |
| B28 | 0.1372 | 0.0693 | 0.1674 | 0.2156 |
| B31 | | | -0.0935 | 0.1277 |
| B35 | 0.3669 | 0.0314 | 0.1000 | 0.2332 |
| B37 | -0.2784 | 0.7440 | | |
| B45 | 0.4596 | 0.0339 | 0.3015 | 0.0909 |
| B51 | 0.5966 | 0.0911 | 0.2282 | 0.0959 |
| B52 | 0.4068 | 0.0287 | 0.2660 | 0.0508 |
| B53 | | | 0.3362 | 0.4136 |
| adjusted R ² | 0.6369 | | 0.5776 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.72

Coefficients for hedonic regressions on scanner data, notebooks, pooled December 2001–January 2002 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | |
|-------------------------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.3853 | 0.2592 | 6.7130 | 0.5997 |
| T0201 | -0.0178 | 0.0106 | -0.0084 | 0.0175 |
| SPEED | 0.0004 | 0.0001 | -0.0006 | 0.0001 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0010 | 0.0001 | 0.0006 | 0.0001 |
| SCRSIZE | 0.0852 | 0.0147 | 0.0830 | 0.0154 |
| MONITOR | 0.7284 | 0.1853 | | |
| SCOLP | 0.0671 | 0.0696 | -0.2088 | 0.1344 |
| P3 | -0.7164 | 0.1570 | -0.3664 | 0.6037 |
| P4 | -0.8883 | 0.1513 | -0.4758 | 0.5853 |
| P6 | -0.5566 | 0.2785 | -0.7213 | 0.8212 |
| P8 | -0.8709 | 0.1507 | -0.6701 | 0.5867 |
| P12 | -0.8573 | 0.1682 | -0.9178 | 0.6318 |
| P19 | -1.1073 | 0.4265 | -0.1541 | 0.7042 |
| P21 | -0.6010 | 0.1501 | -0.2023 | 0.5851 |
| P23 | -0.9850 | 0.6942 | -1.6004 | 0.6345 |
| P28 | 0.0052 | 0.1526 | -0.2475 | 0.5898 |
| P29 | 0.0090 | 0.2027 | -0.2348 | 0.6008 |
| B1 | 0.4204 | 0.0466 | 0.0556 | 0.0673 |
| B4 | 0.6517 | 0.6791 | | |
| B10 | 0.2829 | 0.0256 | 0.2161 | 0.0523 |
| B12 | | | -0.4575 | 0.3277 |
| B17 | 0.4776 | 0.0577 | 0.4895 | 0.0954 |
| B23 | 0.4857 | 0.0690 | 0.1521 | 0.0534 |
| B24 | 0.1626 | 0.1170 | 0.3383 | 0.0696 |
| B28 | 0.1618 | 0.0632 | 0.0786 | 0.1888 |
| B31 | 0.3232 | 0.6795 | -0.1291 | 0.1819 |
| B35 | 0.4387 | 0.0316 | -0.2096 | 0.1617 |
| B37 | 0.7683 | 0.9597 | | |
| B45 | 0.4926 | 0.0326 | 0.2674 | 0.0835 |
| B51 | 0.3544 | 0.0706 | 0.2098 | 0.1093 |
| B52 | 0.4181 | 0.0264 | 0.2372 | 0.0514 |
| B53 | | | 0.2944 | 0.3947 |
| adjusted R ² | 0.6787 | | 0.5379 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.73

Coefficients for hedonic regressions on scanner data, servers, pooled January 1999–February 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.5830 | 0.2469 | 6.9051 | 0.2460 | 6.9279 | 0.1660 |
| T9902 | -0.0861 | 0.0421 | -0.0434 | 0.0718 | -0.0120 | 0.0412 |
| SPEED | 0.0026 | 0.0009 | 0.0027 | 0.0008 | 0.0024 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0083 | 0.0014 | 0.0020 | 0.0012 | 0.0026 | 0.0003 |
| MONITOR | | | | | -0.7567 | 0.7473 |
| P20 | 0.1052 | 0.2042 | | | 0.7079 | 0.0789 |
| P24 | | | -0.4370 | 0.2189 | 1.0083 | 0.1603 |
| P27 | | | | | 1.3612 | 0.8995 |
| B1 | -0.2530 | 0.2320 | | | -0.1860 | 0.2240 |
| B3 | | | | | 0.3728 | 0.1775 |
| B13 | | | | | 0.1996 | 0.2509 |
| B23 | 0.0008 | 0.0541 | 0.2196 | 0.1662 | 0.0486 | 0.0491 |
| B24 | 0.3802 | 0.0778 | -0.2059 | 0.1132 | 0.1949 | 0.0796 |
| B25 | | | 0.1151 | 0.1443 | | |
| B28 | -0.6289 | 0.1908 | | | -0.5241 | 0.1087 |
| B42 | | | | | 0.4672 | 0.2802 |
| B46 | | | | | 0.7150 | 1.5503 |
| B53 | | | | | 0.5722 | 0.3524 |
| B56 | | | -0.7967 | 0.1215 | | |
| adjusted R^2 | 0.8825 | | 0.8495 | | 0.6736 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.74

Coefficients for hedonic regressions on scanner data, servers, pooled February 1999–March 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.5545 | 0.3412 | 6.7462 | 0.2922 | 6.6934 | 0.1872 |
| T9903 | 0.0441 | 0.0655 | -0.2044 | 0.0807 | -0.1085 | 0.0404 |
| SPEED | -0.0008 | 0.0011 | 0.0032 | 0.0009 | 0.0030 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0112 | 0.0019 | 0.0010 | 0.0010 | 0.0022 | 0.0004 |
| P19 | -0.1784 | 0.4882 | | | | |
| P20 | 0.0937 | 0.3025 | 1.3342 | 0.3743 | 0.7243 | 0.0819 |
| P24 | | | | | 0.8263 | 0.2011 |
| P27 | | | | | 1.6270 | 1.1106 |
| B1 | | | | | -0.0734 | 0.2123 |
| B3 | | | | | 0.4294 | 0.1885 |
| B13 | | | | | 0.2183 | 0.3224 |
| B17 | | | | | -0.8263 | 0.5921 |
| B23 | -0.0845 | 0.0979 | -0.0868 | 0.1293 | 0.1407 | 0.0511 |
| B24 | 0.2174 | 0.1168 | -0.2127 | 0.1366 | 0.1491 | 0.0810 |
| B28 | | | | | -0.4844 | 0.1155 |
| B42 | | | | | 0.2937 | 0.2708 |
| B53 | | | | | 0.5362 | 0.2563 |
| B56 | | | -0.8131 | 0.1537 | | |
| adjusted R ² | 0.8301 | | 0.7645 | | 0.6790 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.75

Coefficients for hedonic regressions on scanner data, servers, pooled March 1999–April 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.9377 | 0.4933 | 7.0794 | 0.3215 | 5.8753 | 0.8730 |
| T9904 | -0.0667 | 0.1304 | -0.0251 | 0.0732 | 0.0158 | 0.0382 |
| SPEED | 0.0010 | 0.0014 | 0.0017 | 0.0009 | 0.0034 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0123 | 0.0036 | 0.0013 | 0.0008 | 0.0032 | 0.0004 |
| USB | | | | | 0.4562 | 0.8540 |
| P19 | 0.0627 | 0.7828 | 0.5016 | 0.4071 | | |
| P20 | | | 1.0968 | 0.2682 | 0.6329 | 0.0776 |
| P21 | | | | | -0.3252 | 1.4546 |
| P24 | | | | | 1.2746 | 0.8802 |
| P27 | | | | | 2.6037 | 0.6668 |
| B1 | | | | | 0.0358 | 0.2777 |
| B3 | | | | | 0.2657 | 0.1953 |
| B13 | | | | | 0.3791 | 1.4543 |
| B17 | | | | | -0.7788 | 0.5507 |
| B23 | -0.2512 | 0.2208 | -0.0229 | 0.1172 | 0.1475 | 0.0491 |
| B24 | 0.1376 | 0.2157 | 0.2247 | 0.1885 | 0.0706 | 0.0729 |
| B28 | | | | | -0.4827 | 0.1091 |
| B42 | | | | | 0.3389 | 0.2033 |
| B53 | | | | | 0.6534 | 0.3273 |
| B56 | | | -0.6953 | 0.1319 | | |
| adjusted R ² | 0.5716 | | 0.6727 | | 0.7590 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.76

Coefficients for hedonic regressions on scanner data, servers, pooled April 1999–May 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.2075 | 0.3492 | 7.4559 | 0.3385 | 6.7653 | 0.6487 |
| T9905 | -0.1762 | 0.1152 | 0.0776 | 0.0888 | -0.1157 | 0.0384 |
| SPEED | 0.0009 | 0.0010 | 0.0002 | 0.0010 | 0.0035 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0049 | 0.0015 | 0.0033 | 0.0008 | 0.0030 | 0.0003 |
| USB | | | | | -0.4236 | 0.6175 |
| P19 | | | -0.3624 | 0.2582 | | |
| P20 | 0.4121 | 0.2820 | 0.7308 | 0.3617 | 0.6555 | 0.0768 |
| P21 | | | -0.1713 | 0.3067 | 0.2194 | 0.1925 |
| P22 | | | | | -0.1466 | 0.5343 |
| P24 | | | 0.0040 | 0.5167 | 0.3050 | 0.8478 |
| P27 | | | | | 1.7774 | 0.3454 |
| B1 | -0.5193 | 0.3776 | | | | |
| B3 | | | | | 0.1219 | 0.1797 |
| B13 | | | | | 0.3612 | 1.3977 |
| B23 | -0.0329 | 0.1808 | 0.2494 | 0.1412 | 0.1431 | 0.0494 |
| B24 | -0.1158 | 0.1396 | 0.2762 | 0.2293 | 0.0408 | 0.0688 |
| B25 | | | -0.8473 | 0.2257 | | |
| B28 | | | | | -0.3172 | 0.1087 |
| B42 | | | | | 0.3859 | 0.2120 |
| B53 | | | | | 0.3206 | 1.3992 |
| B56 | | | -0.5804 | 0.1569 | | |
| adjusted R^2 | 0.6969 | | 0.7743 | | 0.7235 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.77**Coefficients for hedonic regressions on scanner data, servers, pooled May 1999–June 1999 regressions, all outlet groups**

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.1985 | 0.3293 | 6.3756 | 0.3609 | 6.1870 | 0.5168 |
| T9906 | -0.0528 | 0.0856 | -0.0483 | 0.0636 | -0.0300 | 0.0368 |
| SPEED | 0.0008 | 0.0009 | 0.0030 | 0.0009 | 0.0038 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0039 | 0.0009 | 0.0039 | 0.0007 | 0.0023 | 0.0003 |
| USB | | | | | 0.0374 | 0.4695 |
| P19 | | | -0.4886 | 0.2323 | | |
| P20 | 0.4522 | 0.2416 | | | 0.6383 | 0.0862 |
| P21 | 0.6488 | 0.2461 | -0.0687 | 0.1640 | 0.0618 | 0.1150 |
| P22 | | | | | 0.0871 | 0.3222 |
| P24 | | | 0.3504 | 0.2430 | | |
| P27 | | | | | 1.7465 | 0.3758 |
| B1 | -0.5075 | 0.3287 | | | 0.1864 | 0.1500 |
| B3 | | | | | | |
| B8 | 0.4323 | 0.1423 | | | | |
| B23 | 0.0626 | 0.1181 | 0.2147 | 0.0920 | 0.1490 | 0.0451 |
| B24 | -0.1247 | 0.1461 | -0.1887 | 0.1551 | -0.0980 | 0.0634 |
| B25 | | | -0.1614 | 0.2016 | | |
| B28 | | | | | -0.2560 | 0.1003 |
| B42 | | | | | 0.3415 | 0.3856 |
| B53 | | | | | 0.3123 | 1.3301 |
| adjusted R^2 | 0.8323 | | 0.8133 | | 0.6897 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.78**Coefficients for hedonic regressions on scanner data, servers, pooled June 1999–July 1999 regressions, all outlet groups**

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.2947 | 0.3558 | 5.9983 | 0.4185 | 5.4536 | 0.6090 |
| T9907 | -0.0503 | 0.0825 | 0.0749 | 0.0768 | 0.0078 | 0.0311 |
| SPEED | 0.0003 | 0.0010 | 0.0040 | 0.0011 | 0.0038 | 0.0004 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0045 | 0.0010 | 0.0030 | 0.0008 | 0.0018 | 0.0003 |
| USB | | | | | 0.8019 | 0.5827 |
| P20 | 0.1441 | 0.3821 | | | 0.7463 | 0.0777 |
| P21 | 0.5519 | 0.1719 | -0.1141 | 0.1524 | -0.0391 | 0.0728 |
| P22 | | | | | 0.4877 | 0.1266 |
| P24 | | | 0.5445 | 0.3007 | 1.3832 | 0.6513 |
| P27 | | | | | 2.4732 | 0.5288 |
| B3 | | | | | 0.2150 | 0.1383 |
| B8 | 0.4043 | 0.1152 | | | -0.2307 | 0.1276 |
| B13 | | | | | 0.9879 | 1.1479 |
| B23 | 0.2562 | 0.0929 | 0.2355 | 0.1012 | 0.1036 | 0.0365 |
| B24 | 0.0792 | 0.1279 | -0.3577 | 0.1586 | -0.0943 | 0.0504 |
| B25 | | | 0.0145 | 0.2934 | | |
| B28 | 0.5327 | 0.1978 | | | -0.1492 | 0.0955 |
| B34 | | | | | -0.0980 | 0.2111 |
| B42 | | | 0.0612 | 0.2413 | 0.1898 | 0.4350 |
| B56 | | | -0.3536 | 0.2403 | | |
| adjusted R^2 | 0.8410 | | 0.7871 | | 0.7399 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.79

Coefficients for hedonic regressions on scanner data, servers, pooled July 1999–August 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.4207 | 0.6203 | 6.1205 | 0.3432 | 5.5398 | 0.6435 |
| T9908 | -0.1896 | 0.0669 | -0.1073 | 0.0604 | -0.0800 | 0.0296 |
| SPEED | 0.0001 | 0.0015 | 0.0039 | 0.0009 | 0.0040 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0019 | 0.0005 | 0.0025 | 0.0008 | 0.0016 | 0.0002 |
| USB | | | | | 0.6130 | 0.6124 |
| P20 | 0.5586 | 0.3852 | | | 0.7972 | 0.0746 |
| P21 | 0.4581 | 0.1727 | -0.2478 | 0.1423 | -0.0906 | 0.0572 |
| P22 | | | | | 0.6744 | 0.0980 |
| P24 | | | 0.5495 | 0.5141 | 1.3887 | 0.6701 |
| P27 | | | | | 2.3703 | 0.3762 |
| B3 | | | | | 0.2096 | 0.1871 |
| B8 | 0.6214 | 0.1339 | | | -0.1659 | 0.1087 |
| B13 | | | | | 1.0185 | 1.1165 |
| B17 | | | | | -0.2367 | 1.1167 |
| B23 | 0.4267 | 0.0954 | 0.2550 | 0.1079 | 0.0764 | 0.0345 |
| B24 | 0.1381 | 0.1122 | -0.2965 | 0.1132 | -0.0387 | 0.0499 |
| B28 | 0.6243 | 0.2295 | | | -0.0608 | 0.1135 |
| B34 | | | | | -0.0377 | 0.2008 |
| B42 | | | 0.0570 | 0.1606 | 0.0796 | 0.2578 |
| B56 | | | -0.3867 | 0.2159 | | |
| adjusted R ² | 0.7980 | | 0.8338 | | 0.7711 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.80

Coefficients for hedonic regressions on scanner data, servers, pooled August 1999–September 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.9190 | 0.7081 | 6.7794 | 0.4261 | 7.9100 | 0.7122 |
| T9909 | -0.1709 | 0.1287 | -0.2858 | 0.0753 | -0.0847 | 0.0400 |
| SPEED | -0.0010 | 0.0017 | 0.0022 | 0.0011 | -0.0014 | 0.0004 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0000 | 0.0010 | 0.0005 | 0.0003 | 0.0017 | 0.0002 |
| USB | | | | | 0.4710 | 0.6901 |
| P20 | | | | | 0.9258 | 0.1022 |
| P21 | 0.6052 | 0.2748 | 0.1307 | 0.1336 | 0.3432 | 0.0650 |
| P22 | | | | | 1.2891 | 0.1369 |
| P24 | | | 0.1539 | 0.5527 | -0.4071 | 0.7834 |
| P27 | | | | | 1.0179 | 0.4665 |
| B1 | | | 0.0299 | 0.2024 | | |
| B3 | | | | | 0.2162 | 0.4352 |
| B8 | 0.6173 | 0.2701 | | | -0.1185 | 0.2086 |
| B17 | | | | | -0.4722 | 1.5628 |
| B23 | 0.4706 | 0.1848 | -0.2172 | 0.1379 | 0.0543 | 0.0482 |
| B24 | 0.1887 | 0.1783 | -0.0812 | 0.1163 | -0.0906 | 0.0732 |
| B25 | | | 0.1122 | 0.3051 | | |
| B28 | | | | | 0.0370 | 0.1747 |
| B42 | | | -0.0040 | 0.2244 | -0.0994 | 0.2786 |
| B53 | | | | | 0.3657 | 1.5648 |
| adjusted R^2 | 0.2632 | | 0.7188 | | 0.6058 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.81

Coefficients for hedonic regressions on scanner data, servers, pooled September 1999–October 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.4622 | 0.7745 | 6.6800 | 0.8116 | 8.4555 | 0.5803 |
| T9910 | 0.1753 | 0.2013 | 0.1254 | 0.1016 | 0.0222 | 0.0435 |
| SPEED | -0.0011 | 0.0020 | 0.0018 | 0.0019 | -0.0037 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0030 | 0.0011 | 0.0006 | 0.0004 | 0.0019 | 0.0003 |
| USB | | | | | 0.8120 | 0.5712 |
| P20 | | | | | 1.0587 | 0.1300 |
| P21 | 0.5652 | 0.3615 | 0.4377 | 0.1833 | 0.5202 | 0.0659 |
| P22 | | | | | 1.4928 | 0.1301 |
| P24 | | | | | -0.2174 | 0.6064 |
| P27 | | | | | 0.5107 | 0.4688 |
| B1 | | | 0.0379 | 0.3039 | | |
| B3 | 0.1687 | 1.5981 | | | 0.2604 | 0.5160 |
| B8 | 0.3687 | 0.3841 | | | -0.1872 | 0.2475 |
| B23 | 0.4544 | 0.2367 | -0.1172 | 0.1687 | 0.0564 | 0.0565 |
| B24 | 0.3088 | 0.2220 | 0.0923 | 0.2487 | 0.0561 | 0.0815 |
| B25 | | | 0.0068 | 0.5000 | | |
| B28 | | | | | 0.1764 | 0.2811 |
| B42 | | | 0.2134 | 0.2218 | -0.1331 | 0.3577 |
| B53 | | | | | 0.2854 | 1.7835 |
| adjusted R ² | 0.4949 | | 0.5639 | | 0.6786 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.82

Coefficients for hedonic regressions on scanner data, servers, pooled October 1999–November 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.5993 | 0.2651 | 6.1152 | 0.6977 | 8.5591 | 0.6494 |
| T9911 | -0.0594 | 0.0972 | -0.0683 | 0.0847 | 0.0166 | 0.0357 |
| SPEED | -0.0033 | 0.0005 | 0.0033 | 0.0016 | -0.0040 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0041 | 0.0006 | 0.0017 | 0.0006 | 0.0025 | 0.0002 |
| USB | | | | | 0.7690 | 0.6442 |
| P20 | | | | | 0.8818 | 0.1467 |
| P21 | 0.5303 | 0.1338 | 0.1808 | 0.1520 | 0.5155 | 0.0541 |
| P22 | | | 1.0717 | 0.6931 | 1.4037 | 0.1005 |
| P24 | | | 1.9537 | 0.7698 | -0.1531 | 0.6765 |
| P27 | | | | | 0.4260 | 0.5771 |
| B3 | -0.2202 | 0.4185 | | | 0.2274 | 0.4206 |
| B8 | -0.0541 | 0.2639 | | | -0.0627 | 0.2532 |
| B23 | 0.1991 | 0.1002 | 0.0595 | 0.1201 | 0.1527 | 0.0500 |
| B24 | 0.0491 | 0.1034 | 0.3872 | 0.2546 | 0.1314 | 0.0734 |
| B42 | | | 0.2591 | 0.1388 | -0.0615 | 0.3821 |
| adjusted R^2 | 0.8594 | | 0.6012 | | 0.8015 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.83

Coefficients for hedonic regressions on scanner data, servers, pooled November 1999–December 1999 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 9.6568 | 0.2546 | 6.4844 | 0.4955 | 9.7885 | 0.1901 |
| T9912 | 0.0020 | 0.0582 | -0.0395 | 0.0672 | -0.0767 | 0.0345 |
| SPEED | -0.0038 | 0.0004 | 0.0025 | 0.0010 | -0.0042 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0024 | 0.0006 | 0.0019 | 0.0004 | 0.0025 | 0.0002 |
| USB | | | | | 0.2279 | 0.1480 |
| P6 | -0.5093 | 0.0931 | -0.0360 | 0.1125 | -0.5234 | 0.0530 |
| P20 | | | | | 0.2440 | 0.1802 |
| P22 | | | 0.8848 | 0.4517 | 0.7426 | 0.0864 |
| P24 | | | 1.6617 | 0.6915 | 0.2394 | 1.7107 |
| P27 | | | | | -0.4462 | 0.3288 |
| B3 | -0.6797 | 0.3154 | | | -0.0594 | 0.3940 |
| B8 | | | | | 0.2308 | 0.2184 |
| B23 | 0.1622 | 0.0760 | 0.0124 | 0.1053 | 0.1328 | 0.0477 |
| B24 | -0.0896 | 0.0977 | 0.0409 | 0.1805 | -0.0450 | 0.0745 |
| B42 | | | 0.1555 | 0.1194 | -0.0978 | 0.3922 |
| adjusted R^2 | 0.7888 | | 0.7294 | | 0.8120 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.84

Coefficients for hedonic regressions on scanner data, servers, pooled December 1999–January 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 9.9855 | 0.3550 | 6.2955 | 0.4963 | 9.5633 | 0.2027 |
| T0001 | -0.0888 | 0.0799 | 0.0454 | 0.0685 | 0.0068 | 0.0395 |
| SPEED | -0.0040 | 0.0006 | 0.0026 | 0.0010 | -0.0041 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0013 | 0.0006 | 0.0021 | 0.0005 | 0.0024 | 0.0003 |
| USB | | | | | 0.3279 | 0.1589 |
| P6 | -0.7032 | 0.1039 | 0.0642 | 0.1146 | -0.5622 | 0.0601 |
| P20 | | | | | 0.2738 | 0.2040 |
| P22 | | | 0.7706 | 0.6041 | 0.7863 | 0.0899 |
| P24 | -1.5040 | 0.8674 | | | | |
| P27 | | | | | -0.3877 | 0.3797 |
| P28 | | | | | -0.1006 | 0.4518 |
| P29 | | | | | -0.3614 | 0.4695 |
| B1 | -0.3764 | 1.1892 | | | -0.3707 | 1.8508 |
| B3 | -0.8667 | 0.4494 | | | | |
| B8 | -0.4423 | 0.3676 | | | 0.1657 | 0.2358 |
| B13 | | | | | -0.3996 | 1.8513 |
| B23 | 0.0188 | 0.0913 | 0.0757 | 0.1011 | 0.0992 | 0.0522 |
| B24 | -0.1962 | 0.1156 | -0.2204 | 0.1924 | -0.0667 | 0.0849 |
| B42 | | | 0.1404 | 0.1478 | -0.0284 | 0.5359 |
| adjusted R ² | 0.6377 | | 0.7303 | | 0.7904 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.85

Coefficients for hedonic regressions on scanner data, servers, pooled January 2000–February 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.3995 | 0.9424 | 5.6023 | 0.7390 | 9.6018 | 0.2897 |
| T0002 | 0.0121 | 0.0846 | -0.0777 | 0.0743 | -0.0339 | 0.0499 |
| SPEED | 0.0033 | 0.0019 | 0.0041 | 0.0015 | -0.0037 | 0.0004 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0007 | 0.0004 | 0.0032 | 0.0010 | 0.0010 | 0.0002 |
| USB | | | | | 0.2801 | 0.1988 |
| P6 | -0.0753 | 0.1887 | 0.1633 | 0.1580 | -0.5840 | 0.0733 |
| P20 | | | | | 0.4482 | 0.2760 |
| P22 | 0.8970 | 0.4885 | | | 1.0259 | 0.0957 |
| P24 | 0.5764 | 0.9427 | | | | |
| P27 | | | | | 0.2439 | 2.0415 |
| P28 | | | | | 0.1200 | 0.7730 |
| P29 | 0.0174 | 1.3204 | | | -0.1478 | 0.2658 |
| B1 | -0.4436 | 1.0684 | | | -0.6914 | 0.2591 |
| B3 | 0.6407 | 0.8438 | | | | |
| B8 | -0.4655 | 0.3312 | | | 0.1117 | 0.2893 |
| B13 | | | | | -0.3983 | 2.0392 |
| B23 | -0.2364 | 0.1142 | 0.1193 | 0.1289 | 0.0570 | 0.0617 |
| B24 | -0.2475 | 0.1208 | -0.5852 | 0.2259 | -0.0978 | 0.0990 |
| B42 | | | | | 0.3436 | 0.4699 |
| B53 | | | | | 0.1144 | 1.4435 |
| adjusted R ² | 0.3470 | | 0.5269 | | 0.6886 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.86

Coefficients for hedonic regressions on scanner data, servers, pooled February 2000–March 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.7166 | 0.6220 | 5.6341 | 0.9925 | 7.0869 | 0.3622 |
| T0003 | 0.0127 | 0.0711 | -0.0312 | 0.0914 | 0.1716 | 0.0483 |
| SPEED | 0.0025 | 0.0012 | 0.0045 | 0.0020 | 0.0015 | 0.0006 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0006 | 0.0002 | 0.0020 | 0.0016 | 0.0006 | 0.0001 |
| USB | | | | | 0.0895 | 0.2060 |
| P6 | -0.3309 | 0.1528 | 0.1045 | 0.2264 | -0.0439 | 0.0802 |
| P20 | | | | | 1.2078 | 0.4173 |
| P22 | 1.0177 | 0.2813 | | | 1.1372 | 0.0960 |
| P27 | | | | | 2.1163 | 1.0797 |
| B1 | | | | | -0.4542 | 0.1628 |
| B3 | 0.5556 | 0.6372 | | | 0.3473 | 0.2191 |
| B8 | | | | | 0.2648 | 0.3834 |
| B17 | | | | | -0.6638 | 1.0564 |
| B23 | 0.0747 | 0.0816 | 0.2097 | 0.1466 | 0.0432 | 0.0568 |
| B24 | -0.1533 | 0.0887 | -0.4592 | 0.2330 | -0.1565 | 0.0935 |
| B42 | | | | | 0.5515 | 0.3763 |
| B46 | | | | | 1.4709 | 1.0773 |
| B53 | | | 0.8834 | 0.6589 | -0.0182 | 0.9472 |
| adjusted R ² | 0.4806 | | 0.3252 | | 0.6193 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.87

Coefficients for hedonic regressions on scanner data, servers, pooled March 2000–April 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.9733 | 0.4657 | 5.7994 | 0.7939 | 6.4385 | 0.3004 |
| T0004 | 0.0711 | 0.0514 | -0.1310 | 0.0937 | -0.0486 | 0.0472 |
| SPEED | 0.0021 | 0.0009 | 0.0040 | 0.0015 | 0.0031 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0004 | 0.0002 | 0.0021 | 0.0010 | 0.0005 | 0.0001 |
| P6 | -0.2904 | 0.1951 | 0.0268 | 0.1924 | 0.1990 | 0.0897 |
| P22 | 1.1363 | 0.1960 | | | 1.1392 | 0.1017 |
| P24 | | | | | 0.4603 | 1.5884 |
| P27 | | | | | 2.7036 | 0.5961 |
| B1 | | | | | -0.5228 | 0.1741 |
| B3 | 0.4325 | 0.6084 | | | 0.4448 | 0.2207 |
| B17 | | | | | -0.4947 | 0.6115 |
| B23 | 0.0438 | 0.0611 | 0.2641 | 0.1268 | 0.0702 | 0.0539 |
| B24 | -0.3850 | 0.0672 | 0.0838 | 0.2123 | -0.0678 | 0.0947 |
| B42 | | | | | 0.5920 | 0.4845 |
| B46 | | | | | 1.5844 | 0.9655 |
| B53 | | | 0.7738 | 0.5387 | -0.1215 | 1.1154 |
| adjusted R ² | 0.6587 | | 0.2397 | | 0.6174 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.88

Coefficients for hedonic regressions on scanner data, servers, pooled April 2000–May 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.0019 | 0.5455 | 5.0635 | 0.5321 | 6.9761 | 0.2572 |
| T0005 | -0.2825 | 0.0997 | -0.0706 | 0.0905 | -0.0895 | 0.0479 |
| SPEED | 0.0018 | 0.0010 | 0.0043 | 0.0010 | 0.0020 | 0.0005 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0010 | 0.0004 | 0.0019 | 0.0006 | 0.0006 | 0.0001 |
| P6 | 0.1493 | 0.2937 | 0.0641 | 0.2683 | -0.0737 | 0.1115 |
| P22 | 0.7867 | 0.4293 | | | 1.0456 | 0.0897 |
| P24 | | | | | 0.7212 | 1.1736 |
| P27 | | | | | 2.1541 | 0.6100 |
| B1 | | | | | -0.3623 | 0.3114 |
| B3 | | | | | 0.5510 | 0.2734 |
| B17 | | | | | -0.5452 | 0.5818 |
| B23 | 0.2874 | 0.1178 | 0.3950 | 0.1325 | 0.0791 | 0.0537 |
| B24 | -0.1083 | 0.1300 | 0.8939 | 0.2708 | 0.0889 | 0.1035 |
| B53 | | | | | -0.7064 | 1.4231 |
| adjusted R ² | 0.3931 | | 0.6921 | | 0.6109 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.89**Coefficients for hedonic regressions on scanner data, servers, pooled May 2000–June 2000 regressions, all outlet groups**

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.3901 | 0.5966 | 6.9144 | 0.5625 | 7.5138 | 0.2062 |
| T0006 | 0.0892 | 0.1007 | -0.0427 | 0.1331 | 0.0435 | 0.0485 |
| SPEED | 0.0036 | 0.0010 | 0.0015 | 0.0010 | 0.0010 | 0.0004 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0047 | 0.0005 | 0.0018 | 0.0006 | 0.0009 | 0.0001 |
| P6 | 0.9433 | 0.3248 | | | -0.2245 | 0.1413 |
| P20 | | | | | 0.6490 | 1.1706 |
| P22 | | | 0.2538 | 0.3203 | 0.7555 | 0.0833 |
| P24 | | | | | 0.3920 | 1.1797 |
| B1 | | | | | -0.5314 | 0.2652 |
| B3 | | | | | 0.3864 | 0.2369 |
| B17 | | | | | -0.6137 | 0.9558 |
| B23 | 0.3123 | 0.1167 | 0.1380 | 0.1621 | 0.0215 | 0.0591 |
| B24 | 0.0708 | 0.1527 | 0.3335 | 0.2970 | -0.0789 | 0.1021 |
| B28 | | | -0.6401 | 0.3634 | | |
| B53 | | | | | -0.6516 | 2.0272 |
| adjusted R^2 | 0.8190 | | 0.5573 | | 0.5339 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.90**Coefficients for hedonic regressions on scanner data, servers, pooled June 2000–July 2000 regressions, all outlet groups**

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.5883 | 0.6708 | 6.5514 | 0.5265 | 6.1301 | 1.8148 |
| T0007 | -0.2411 | 0.1245 | -0.0108 | 0.1181 | -0.0161 | 0.0500 |
| SPEED | 0.0020 | 0.0011 | 0.0022 | 0.0009 | 0.0010 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0041 | 0.0007 | 0.0017 | 0.0009 | 0.0015 | 0.0002 |
| USB | | | | | 1.2777 | 1.8054 |
| P6 | 0.3265 | 0.3406 | | | -0.4531 | 0.1832 |
| P20 | | | | | 0.5751 | 0.7500 |
| P22 | | | -0.0720 | 0.2340 | 0.6195 | 0.0898 |
| P27 | | | | | 1.8428 | 0.6999 |
| B1 | | | | | -0.5676 | 0.2324 |
| B3 | | | | | 0.2107 | 0.2465 |
| B17 | | | | | -0.6701 | 1.6723 |
| B23 | 0.1640 | 0.1358 | 0.0709 | 0.1579 | 0.0814 | 0.0599 |
| B24 | -0.2468 | 0.2103 | -0.0126 | 0.2486 | -0.1639 | 0.0984 |
| B28 | | | -0.7665 | 0.2968 | | |
| adjusted R ² | 0.7682 | | 0.5036 | | 0.5625 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.91

Coefficients for hedonic regressions on scanner data, servers, pooled July 2000–August 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 5.5712 | 0.4435 | 6.2869 | 0.5216 | 5.6111 | 0.8282 |
| T0008 | -0.0637 | 0.1085 | -0.1339 | 0.1078 | 0.0447 | 0.0439 |
| SPEED | 0.0017 | 0.0007 | 0.0028 | 0.0009 | 0.0014 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0115 | 0.0024 | 0.0008 | 0.0003 | 0.0024 | 0.0002 |
| USB | | | | | 1.4211 | 0.8155 |
| P6 | 0.0983 | 0.3305 | | | -0.3031 | 0.1972 |
| P20 | | | | | 0.5468 | 0.8321 |
| P22 | | | 0.0318 | 0.2086 | 0.4920 | 0.0793 |
| P27 | | | | | 2.2527 | 0.4016 |
| B1 | | | | | -0.5733 | 0.2896 |
| B3 | -0.5066 | 0.7260 | | | 0.1393 | 0.4037 |
| B17 | | | | | 0.2647 | 0.2759 |
| B23 | 0.4671 | 0.1160 | 0.0190 | 0.1700 | 0.1397 | 0.0529 |
| B24 | 0.3357 | 0.2125 | -0.6913 | 0.1849 | -0.2119 | 0.0806 |
| B28 | | | -0.9474 | 0.2379 | | |
| adjusted R^2 | 0.8007 | | 0.7764 | | 0.6338 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.92

Coefficients for hedonic regressions on scanner data, servers, pooled August 2000–September 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.0044 | 0.4188 | 6.0467 | 0.5697 | 5.6889 | 0.8829 |
| T0009 | -0.0235 | 0.1127 | 0.0031 | 0.1108 | -0.2339 | 0.0424 |
| SPEED | 0.0017 | 0.0007 | 0.0030 | 0.0009 | 0.0019 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0083 | 0.0017 | 0.0008 | 0.0004 | 0.0019 | 0.0002 |
| USB | | | | | 1.1288 | 0.8769 |
| P6 | | | 0.7771 | 0.4770 | 0.2026 | 0.3269 |
| P22 | 1.2564 | 0.2382 | 0.0806 | 0.2444 | 0.5803 | 0.0929 |
| P27 | | | | | 2.0430 | 0.2860 |
| B1 | | | | | -0.5931 | 0.2904 |
| B3 | -0.1220 | 0.7220 | | | 0.3020 | 0.4851 |
| B8 | | | | | -0.1794 | 0.3100 |
| B17 | | | | | 0.1821 | 0.2675 |
| B23 | 0.3131 | 0.1264 | 0.0603 | 0.1867 | 0.0661 | 0.0508 |
| B24 | 0.0081 | 0.1674 | -0.7634 | 0.1944 | -0.0998 | 0.0796 |
| B28 | | | -0.8713 | 0.2362 | | |
| adjusted R ² | 0.8606 | | 0.7418 | | 0.5745 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.93

Coefficients for hedonic regressions on scanner data, servers, pooled September 2000–October 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.7316 | 0.6785 | 6.6068 | 0.5118 | 6.9719 | 0.1883 |
| T0010 | 0.0769 | 0.1534 | -0.0761 | 0.1148 | 0.0637 | 0.0497 |
| SPEED | 0.0021 | 0.0009 | 0.0019 | 0.0008 | 0.0017 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0005 | 0.0001 | 0.0016 | 0.0009 | 0.0006 | 0.0001 |
| P6 | | | 0.8282 | 0.5089 | 0.5892 | 0.6494 |
| P22 | 0.3071 | 0.2401 | 0.5021 | 0.2087 | 0.8874 | 0.0976 |
| P27 | | | | | 2.0708 | 0.2158 |
| B1 | | | | | -0.6956 | 0.3575 |
| B3 | | | | | 0.6003 | 0.5197 |
| B8 | | | | | -0.3921 | 0.2092 |
| B17 | | | | | 0.7839 | 0.6325 |
| B23 | -0.2440 | 0.2084 | 0.2697 | 0.1781 | -0.0558 | 0.0575 |
| B24 | -0.4892 | 0.2743 | -0.6198 | 0.2346 | -0.0687 | 0.0935 |
| B28 | | | -0.5626 | 0.2202 | | |
| adjusted R ² | 0.8274 | | 0.6312 | | 0.6107 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.94

Coefficients for hedonic regressions on scanner data, servers, pooled October 2000–November 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.1741 | 0.5625 | 7.0920 | 0.4058 | 7.4224 | 0.2045 |
| T0011 | -0.0958 | 0.1359 | -0.0109 | 0.0938 | -0.0285 | 0.0517 |
| SPEED | 0.0013 | 0.0008 | 0.0013 | 0.0006 | 0.0010 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0006 | 0.0001 | 0.0003 | 0.0006 | 0.0007 | 0.0001 |
| P6 | 0.4053 | 0.4461 | | | 0.3038 | 0.2791 |
| P20 | | | | | 1.5985 | 1.0965 |
| P22 | 0.0433 | 0.2354 | 0.7214 | 0.2209 | 0.8116 | 0.0844 |
| P27 | | | | | 2.0027 | 0.2615 |
| B1 | | | | | -0.4779 | 0.4063 |
| B3 | | | | | 0.5618 | 0.6053 |
| B8 | | | | | -0.3401 | 0.2129 |
| B17 | | | | | 0.9621 | 1.1199 |
| B23 | -0.0435 | 0.1813 | 0.1874 | 0.1277 | 0.0312 | 0.0597 |
| B24 | -0.6385 | 0.2843 | -0.9310 | 0.1621 | -0.1064 | 0.0972 |
| B28 | | | -0.6114 | 0.1682 | | |
| adjusted R ² | 0.7713 | | 0.8198 | | 0.5850 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.95

Coefficients for hedonic regressions on scanner data, servers, pooled November 2000–December 2000 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.7283 | 0.7124 | 7.3571 | 0.4818 | 7.2475 | 0.1748 |
| T0012 | 0.1188 | 0.1828 | -0.0514 | 0.1154 | 0.0408 | 0.0469 |
| SPEED | 0.0007 | 0.0010 | 0.0009 | 0.0007 | 0.0011 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0008 | 0.0003 | 0.0004 | 0.0002 | 0.0014 | 0.0002 |
| P6 | -0.1805 | 0.4632 | | | -0.0721 | 0.2025 |
| P20 | | | | | 1.5666 | 1.0996 |
| P22 | 0.2313 | 0.3711 | 0.3238 | 0.2223 | 0.5922 | 0.0817 |
| P27 | | | | | 0.2011 | 0.3659 |
| B1 | | | | | -0.3506 | 0.3553 |
| B3 | | | | | 0.3651 | 0.7795 |
| B8 | -0.9320 | 0.6697 | | | -0.6418 | 0.1916 |
| B23 | -0.2779 | 0.1761 | 0.0355 | 0.1500 | 0.1409 | 0.0521 |
| B24 | -0.9073 | 0.3803 | -1.0850 | 0.2142 | 0.0165 | 0.0840 |
| B28 | | | -0.7248 | 0.2420 | | |
| adjusted R ² | 0.5131 | | 0.7390 | | 0.5400 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.96

Coefficients for hedonic regressions on scanner data, servers, pooled December 2000–January 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 7.0683 | 0.7648 | 6.7802 | 0.5241 | 7.1862 | 0.1770 |
| T0101 | -0.2898 | 0.1665 | 0.0579 | 0.1428 | -0.1009 | 0.0477 |
| SPEED | 0.0017 | 0.0010 | 0.0018 | 0.0007 | 0.0012 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0006 | 0.0005 | 0.0010 | 0.0002 | 0.0015 | 0.0002 |
| P6 | -0.0269 | 0.3998 | | | -0.4031 | 0.2112 |
| P22 | 0.6911 | 0.7503 | 0.0063 | 0.2226 | 0.5609 | 0.0891 |
| P27 | | | | | 0.1333 | 0.3920 |
| B1 | | | | | 0.0265 | 0.3509 |
| B3 | | | | | 0.5590 | 0.3474 |
| B8 | -1.0638 | 1.0814 | | | -0.8946 | 0.1868 |
| B23 | -0.1609 | 0.1981 | -0.0501 | 0.1614 | 0.1240 | 0.0544 |
| B24 | -0.5799 | 0.4120 | -1.0996 | 0.4178 | -0.0149 | 0.0828 |
| B28 | | | -0.6822 | 0.3770 | | |
| adjusted R ² | 0.4992 | | 0.5709 | | 0.5148 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.97

Coefficients for hedonic regressions on scanner data, servers, pooled January 2001–February 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.5753 | 0.5258 | 7.0567 | 0.5764 | 7.2936 | 0.1638 |
| T0102 | 0.0546 | 0.1230 | -0.0975 | 0.1434 | 0.0117 | 0.0447 |
| SPEED | 0.0018 | 0.0007 | 0.0012 | 0.0008 | 0.0009 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0004 | 0.0009 | 0.0020 | 0.0004 | 0.0014 | 0.0002 |
| P6 | -0.0930 | 0.3404 | | | -0.1506 | 0.1920 |
| P22 | 0.6849 | 0.4839 | 0.0112 | 0.2429 | 0.5771 | 0.0899 |
| P27 | | | | | -0.6881 | 0.3614 |
| B1 | | | | | 0.0801 | 0.2744 |
| B3 | | | | | 0.3090 | 0.2279 |
| B8 | -0.6383 | 1.1154 | | | -0.6369 | 0.1234 |
| B17 | | | | | -0.2973 | 0.3402 |
| B23 | 0.1295 | 0.1536 | 0.0203 | 0.1609 | 0.0435 | 0.0506 |
| B24 | -0.4058 | 0.2785 | -1.0307 | 0.4555 | -0.1203 | 0.0809 |
| B28 | | | -0.6003 | 0.3243 | | |
| adjusted R^2 | 0.6207 | | 0.5324 | | 0.5039 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.98

Coefficients for hedonic regressions on scanner data, servers, pooled February 2001–March 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.8604 | 0.5404 | 7.7983 | 0.6100 | 7.7931 | 0.1619 |
| T0103 | 0.0281 | 0.1175 | 0.0173 | 0.1289 | 0.0119 | 0.0463 |
| SPEED | 0.0014 | 0.0006 | 0.0002 | 0.0008 | 0.0004 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0016 | 0.0015 | 0.0010 | 0.0003 | 0.0011 | 0.0002 |
| P6 | | | | | -0.2018 | 0.2977 |
| P22 | | | -0.1510 | 0.1875 | 0.5930 | 0.0831 |
| P27 | | | | | -0.6617 | 0.3193 |
| B1 | | | | | -0.1565 | 0.3409 |
| B3 | | | | | 0.0504 | 0.3017 |
| B8 | -1.0722 | 1.4059 | | | -0.6758 | 0.1150 |
| B17 | | | -0.4468 | 0.4053 | -0.3243 | 0.2943 |
| B23 | 0.1759 | 0.1419 | -0.0261 | 0.1416 | -0.0088 | 0.0523 |
| B24 | -0.4433 | 0.3228 | -1.1224 | 0.3135 | -0.1034 | 0.0872 |
| B28 | | | -0.7271 | 0.2350 | | |
| B41 | | | | | -1.0461 | 0.4330 |
| adjusted R^2 | 0.2783 | | 0.6028 | | 0.5186 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.99

Coefficients for hedonic regressions on scanner data, servers, pooled March 2001–April 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|---------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.1008 | 0.7717 | 7.7656 | 0.5352 | 7.9043 | 0.1817 |
| T0104 | -0.0216 | 0.1243 | -0.0496 | 0.1212 | 0.0250 | 0.0502 |
| SPEED | 0.0004 | 0.0005 | 0.0004 | 0.0007 | 0.0002 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | -0.0016 | 0.0045 | 0.0012 | 0.0002 | 0.0010 | 0.0002 |
| P6 | | | | -0.8149 | | 1.1150 |
| P22 | 0.5050 | 0.8198 | -0.1078 | 0.1599 | 0.6270 | 0.0884 |
| P27 | | | | | -0.1162 | 0.3961 |
| B1 | | | | | -0.2341 | 0.5794 |
| B3 | | | | | 0.0796 | 0.5846 |
| B8 | 1.1516 | 4.0936 | | | -0.8070 | 0.1493 |
| B17 | | | -0.3254 | 0.2892 | -0.3280 | 0.4422 |
| B23 | -0.0475 | 0.1253 | 0.0338 | 0.1244 | 0.1278 | 0.0570 |
| B24 | -0.7564 | 0.3595 | -1.0596 | 0.2618 | -0.1216 | 0.0930 |
| B28 | | | -0.6127 | 0.2265 | | |
| B41 | | | | | -1.0046 | 0.4561 |
| B52 | | | | | -1.6393 | 1.3575 |
| adjusted R^2 | 0.0660 | | 0.6771 | | 0.4662 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.100
Coefficients for hedonic regressions on scanner data, servers, pooled April 2001–May 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|---------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.1954 | 1.0667 | 6.2626 | 0.8198 | 7.8920 | 0.1474 |
| T0105 | -0.1909 | 0.1331 | 0.0096 | 0.1272 | -0.0879 | 0.0434 |
| SPEED | -0.0007 | 0.0008 | 0.0021 | 0.0010 | 0.0002 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0046 | 0.0055 | 0.0005 | 0.0003 | 0.0007 | 0.0002 |
| P6 | | | | | -0.5563 | 0.6591 |
| P22 | 0.6711 | 0.5109 | 0.2168 | 0.2476 | 0.8148 | 0.0781 |
| P27 | | | | | -0.0220 | 0.4143 |
| B1 | | | | | 0.0201 | 0.5528 |
| B3 | | | | | 0.1480 | 0.7221 |
| B8 | -4.6911 | 4.5479 | | | -0.3372 | 0.1386 |
| B17 | | | 0.2085 | 0.3439 | -0.3051 | 0.6441 |
| B23 | 0.0984 | 0.1381 | 0.2819 | 0.1784 | 0.2288 | 0.0490 |
| B24 | -1.0200 | 0.5030 | -0.6806 | 0.3139 | -0.1946 | 0.0820 |
| B28 | | | -0.3490 | 0.3627 | | |
| B52 | | | | | -1.6849 | 1.0177 |
| adjusted R^2 | 0.2405 | | 0.5159 | | 0.5602 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.101
Coefficients for hedonic regressions on scanner data, servers, pooled May 2001–June 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|----------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.4288 | 1.4652 | 8.6990 | 0.8211 | 7.7137 | 0.1789 |
| T0106 | 0.1888 | 0.2054 | 0.0430 | 0.1283 | -0.0131 | 0.0539 |
| SPEED | 0.0011 | 0.0014 | -0.0009 | 0.0010 | 0.0002 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0022 | 0.0018 | 0.0003 | 0.0003 | 0.0013 | 0.0002 |
| P6 | | | | | -0.3144 | 1.2056 |
| P22 | 1.1842 | 0.7413 | -0.3236 | 0.3370 | 0.7539 | 0.0958 |
| B1 | | | | | 0.0967 | 0.6430 |
| B3 | | | | | 0.1873 | 1.1604 |
| B8 | -2.4779 | 1.4728 | | | 0.0362 | 0.1823 |
| B12 | | | | | 0.3317 | 0.3465 |
| B17 | | | -0.2675 | 0.4148 | | |
| B23 | 0.4833 | 0.2532 | -0.0656 | 0.1674 | 0.1610 | 0.0535 |
| B24 | -0.3275 | 1.0451 | -1.2231 | 0.3207 | -0.2720 | 0.1030 |
| B28 | | | -0.9233 | 0.5549 | | |
| B41 | | | | | 1.0135 | 0.4753 |
| adjusted R ² | 0.1571 | | 0.7256 | | 0.5499 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.102**Coefficients for hedonic regressions on scanner data, servers, pooled June 2001–July 2001 regressions, all outlet groups**

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.6737 | 0.8028 | 10.7939 | 0.6897 | 7.8227 | 0.2394 |
| T0107 | -0.3147 | 0.1419 | -0.0279 | 0.0764 | -0.1721 | 0.0576 |
| SPEED | -0.0007 | 0.0007 | -0.0029 | 0.0008 | 0.0002 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0010 | 0.0016 | -0.0010 | 0.0003 | 0.0009 | 0.0002 |
| P22 | 0.9924 | 0.3631 | -1.3275 | 0.3061 | 0.7732 | 0.1038 |
| B1 | | | | | -0.0674 | 0.3785 |
| B3 | | | | | 0.3103 | 1.1366 |
| B8 | -1.8675 | 1.3867 | | | 0.3687 | 0.2745 |
| B12 | | | | | 0.0644 | 0.3783 |
| B23 | 0.0593 | 0.1506 | -0.4713 | 0.1221 | 0.0861 | 0.0638 |
| B24 | -1.1688 | 1.2304 | -1.8575 | 0.2516 | -0.5528 | 0.1345 |
| B28 | | | -1.6156 | 0.5076 | | |
| B41 | | | | | 1.0029 | 0.4782 |
| adjusted R ² | 0.3510 | | 0.9269 | | 0.4727 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.103

Coefficients for hedonic regressions on scanner data, servers, pooled July 2001–August 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|----------------|--------|----------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.4294 | 0.2798 | 8.4770 | 1.2456 | 8.0291 | 0.2820 |
| T0108 | 0.0798 | 0.0813 | -0.0479 | 0.1496 | 0.1044 | 0.0518 |
| SPEED | -0.0005 | 0.0003 | -0.0004 | 0.0014 | -0.0002 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0004 | 0.0004 | -0.0003 | 0.0002 | 0.0006 | 0.0001 |
| P22 | 0.6371 | 0.1186 | 0.3561 | 0.5379 | 0.7576 | 0.0828 |
| B1 | | | | | -0.2520 | 0.2866 |
| B3 | | | | | 0.0225 | 0.8777 |
| B8 | -1.0273 | 0.8584 | | | 0.3472 | 0.2262 |
| B12 | | | | | -0.1073 | 0.5325 |
| B23 | -0.2766 | 0.0942 | -0.2677 | 0.2491 | 0.0347 | 0.0611 |
| B24 | | | -1.1974 | 0.5445 | -0.5463 | 0.1241 |
| B28 | | | -1.0315 | 1.5385 | | |
| B41 | | | | | 1.0129 | 0.5231 |
| adjusted R^2 | 0.8002 | | 0.6920 | | 0.6644 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.104

Coefficients for hedonic regressions on scanner data, servers, pooled August 2001–September 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 9.0893 | 0.5857 | 5.7748 | 1.5753 | 8.1637 | 0.3300 |
| T0109 | -0.1260 | 0.1028 | -0.1119 | 0.1637 | -0.0721 | 0.0518 |
| SPEED | -0.0010 | 0.0006 | 0.0024 | 0.0016 | -0.0002 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0002 | 0.0003 | 0.0002 | 0.0003 | 0.0005 | 0.0001 |
| P4 | | | | | -0.4417 | 0.3463 |
| P22 | 0.5088 | 0.2134 | 0.3942 | 0.7785 | 0.7335 | 0.0857 |
| B1 | | | | | -0.5477 | 0.3944 |
| B3 | | | | | -0.0705 | 0.9508 |
| B8 | | | | | 0.2993 | 0.2732 |
| B12 | | | | | 0.4062 | 0.5822 |
| B23 | -0.3693 | 0.1236 | 0.1727 | 0.3729 | -0.0184 | 0.0619 |
| B24 | -0.3495 | 0.2377 | -0.4700 | 1.1751 | -0.2806 | 0.1169 |
| B41 | | | | | 0.5405 | 0.3037 |
| B52 | | | | | -1.3472 | 1.6250 |
| adjusted R ² | 0.7665 | | 0.3478 | | 0.6222 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.105

Coefficients for hedonic regressions on scanner data, servers, pooled September 2001–October 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|---------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 9.5156 | 0.7605 | 4.9521 | 1.5331 | 7.5234 | 0.3398 |
| T0110 | 0.0413 | 0.1106 | -0.0848 | 0.1521 | 0.0440 | 0.0521 |
| SPEED | -0.0016 | 0.0008 | 0.0029 | 0.0016 | 0.0003 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0004 | 0.0003 | 0.0014 | 0.0003 | 0.0008 | 0.0001 |
| P4 | | | | | -0.2928 | 0.3636 |
| P22 | 1.1347 | 0.4278 | -0.8946 | 0.5083 | 0.8000 | 0.1057 |
| B1 | | | | | -0.5440 | 0.8467 |
| B3 | | | | | 0.2366 | 0.9928 |
| B8 | | | | | 0.2326 | 1.6918 |
| B12 | | | | | 0.5967 | 0.6428 |
| B23 | -0.2231 | 0.1703 | 0.1721 | 0.2330 | -0.0141 | 0.0638 |
| B24 | -0.4053 | 0.2527 | -0.2037 | 0.8100 | -0.3085 | 0.1249 |
| B41 | | | | | 0.3583 | 0.2892 |
| B52 | | | | | -1.4309 | 1.2039 |
| adjusted R ² | 0.6233 | | 0.6913 | | 0.5438 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.106

Coefficients for hedonic regressions on scanner data, servers, pooled October 2001–November 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 10.2376 | 0.8144 | 7.8134 | 0.9980 | 8.4624 | 0.3440 |
| T0111 | 0.0312 | 0.1294 | 0.0509 | 0.1986 | -0.0289 | 0.0580 |
| SPEED | -0.0024 | 0.0008 | 0.0001 | 0.0010 | -0.0007 | 0.0003 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0007 | 0.0003 | 0.0015 | 0.0004 | 0.0016 | 0.0002 |
| P4 | | | | | 0.3631 | 2.8007 |
| P6 | | | | | -0.6518 | 0.3875 |
| P22 | 0.3762 | 0.3123 | -0.7488 | 0.8170 | 0.3342 | 0.1158 |
| B1 | | | | | 0.1114 | 0.7012 |
| B3 | | | | | -0.0656 | 0.9031 |
| B12 | | | | | 0.1903 | 0.7029 |
| B23 | -0.1863 | 0.2366 | -0.1645 | 0.2197 | 0.0981 | 0.0681 |
| B24 | -0.4110 | 0.4722 | -0.5617 | 0.9389 | -0.2886 | 0.1559 |
| B41 | | | | | -0.0532 | 0.3770 |
| B52 | -1.4342 | 0.8137 | | | -1.2297 | 1.9841 |
| adjusted R ² | 0.2794 | | 0.3637 | | 0.5641 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.107

Coefficients for hedonic regressions on scanner data, servers, pooled November 2001–December 2001 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|-------------------------|----------------|--------|---------------|--------|---------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 8.6180 | 0.6046 | 8.7086 | 0.9756 | 8.0643 | 0.2394 |
| T0112 | -0.1377 | 0.1068 | -0.1890 | 0.1728 | -0.0813 | 0.0502 |
| SPEED | -0.0011 | 0.0006 | -0.0007 | 0.0010 | -0.0003 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0019 | 0.0004 | 0.0009 | 0.0006 | 0.0020 | 0.0001 |
| P6 | | | | | -0.2950 | 0.3220 |
| P22 | 0.5174 | 0.2100 | | | 0.2866 | 0.0888 |
| P27 | | | | | -0.5469 | 0.3219 |
| B1 | | | | | 0.1696 | 0.4947 |
| B3 | | | | | 0.4861 | 0.8080 |
| B12 | | | | | 0.0560 | 0.6751 |
| B17 | | | -0.0377 | 0.6763 | | |
| B23 | -0.0131 | 0.1199 | -0.1488 | 0.2335 | 0.1365 | 0.0600 |
| B24 | -0.2168 | 0.2885 | -0.4291 | 1.2088 | 0.2191 | 0.1698 |
| B41 | | | | | -0.2286 | 0.3831 |
| B52 | -0.9358 | 0.4397 | | | -0.3261 | 1.0373 |
| adjusted R ² | 0.7284 | | 0.1114 | | 0.6477 | |

Note: coefficients in bold are significant at the 5% level of significance.

Table C.108

Coefficients for hedonic regressions on scanner data, servers, pooled December 2001–January 2002 regressions, all outlet groups

| Variable | Group 1: | | Group 2: | | Group 3: | |
|----------------|----------------|--------|---------------|----------------|----------------|--------|
| | Coefficient | S.E. | Coefficient | S.E. | Coefficient | S.E. |
| Constant | 6.0269 | 1.0307 | 7.7736 | 1.4581 | 7.5643 | 0.2166 |
| T0201 | 0.1398 | 0.0906 | -0.1314 | 0.1337 | 0.0239 | 0.0500 |
| SPEED | 0.0017 | 0.0011 | 0.0000 | 0.0016 | 0.0002 | 0.0002 |
| HDISK | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 | 0.0000 |
| MEMORY | 0.0003 | 0.0006 | 0.0004 | 0.0003 | 0.0016 | 0.0001 |
| P10 | | | | -0.5034 | 0.4634 | |
| P22 | | | | 0.4445 | 0.0917 | |
| P27 | | | | -0.0261 | 0.3019 | |
| B1 | | | | 0.2757 | 0.7857 | |
| B3 | | | | 0.6258 | 0.8858 | |
| B8 | | | | -1.0449 | 0.3084 | |
| B12 | | | | 0.2917 | 0.7867 | |
| B17 | | | 0.0205 | 0.3231 | -1.7587 | 0.3912 |
| B23 | -0.2966 | 0.0981 | 0.0865 | 0.2003 | 0.0173 | 0.0563 |
| B24 | -0.5787 | 0.2777 | -0.2358 | 0.9384 | -0.0272 | 0.1410 |
| B41 | | | | | -0.3934 | 0.7181 |
| B52 | -0.2210 | 0.5639 | -0.4415 | 0.9359 | -0.2876 | 0.8852 |
| adjusted R^2 | 0.7573 | | 0.4316 | | 0.6354 | |

Note: coefficients in bold are significant at the 5% level of significance.