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Retail turnover surges in November

In November 2000 turnover in the retail trade was 8.8% higher than November 1999. Provisional figures from Statistics Netherlands show that the greatest increase was in sales in the non-food sector. This sector, which includes shops selling clothes and consumer electronics realised a turnover growth of 9.4% in November, while food shops increased sales by 6.8% on November 1999.

Dutch consumers spent a total of just over 6.4 billion euros in the shops in November, the equivalent of 940 euros per household. Nearly two thirds of this was spent in non-food outlets.

Consumer electronics still popular

In the non-food sector, stores selling consumer electronics increased their turnover substantially. These shops, which sell mainly large household appliances, audio and video equipment and computers, upped sales by 16.6% in November 2000 compared with November 1999.

In the food sector, supermarkets realised a relatively strong growth in turnover at 7.6%, but specialist food shops did not do so well.

Positive result for the first eleven months of 2000

In the first eleven moths of 2000, retail sales increased by 5.1% compared with the same period in 1999. In the non-food sector sales were up 6.4% up in this period, while the non-food branch increased turnover by 2.5%.

Statistics Netherlands Press Office

> P.O. Box 4000 2270 JM Voorburg The Netherlands tel. +31 70 337 58 16 fax +31 70 337 59 71 e-mail: persdienst@cbs.nl

For further information, please contact P. Mooijman tel. +31 70 337 44 71; e-mail: pmmn@cbs.nl.

Statistics Netherlands is a department of the Ministry of Economic Affairs