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Retail trade marking time in July

Retail turnover was only 0.3% higher in July than in the same month last year. The fact that this year July had a Thursday and Friday fewer than last year was one factor that kept the growth in check. There are clear differences in turnover developments between the retail sectors, according to the figures from Statistics Netherlands. Sales in food shops were 5% down this July on last July's turnover, while non-food outlets saw takings rise by 3.7%.

Shoppers spend six billion euros

Consumers spent just over six billion euros in the nearly 100,000 shops in the Netherlands in July, the equivalent of 904 euros per household. Almost two thirds of this was spent in non-food shops.

Consumer electronics steal the show

Stores selling consumer electronics were by far the fastest growing sector in non-food retail trade, selling 10.6% more than in July last year. Chemists were second with a sales increase of 3.9%. Shops selling household items (-4.1%) and textile supermarkets (-2.9%) did less well.

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Supermarkets in a depression

Supermarket sales were 5.9% down on July last year. The Thursday and Friday fewer compared with last year were mainly to blame for this: these are popular days for food shopping. Remarkably though, specialist shops selling food items had a smaller decrease in turnover than the supermarkets.

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