



Press release

Statistics Netherlands

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Retail turnover up again in April

Following an excellent first quarter, retail sales were up again in April. Figures from Statistics Netherlands show that turnover in April was 3.1% higher than in the same month last year. With a turnover increase of 4.4%, non-food stores did significantly better than food shops (+0.8%).

Dutch shoppers spent over 6 billion euros in April, nearly 900 euros per household.

Consumer electronics increasingly popular

Shops selling consumer electronics had a very profitable month, with turnover 5.8% higher than in April last year. In the first four months of this year, turnover in this branch has already risen by more than 8%. Drugstores (+5.4%) and shops selling household items (+4.8%) also reported a good April. Sales in the do-it-yourself sector on the other hand were only slightly up (0.5%).

Modest increase for supermarket sales

Supermarkets sold 0.7% more in April than in April 1999. Specialist food shops increased their sales by 1.0%. Of every guilder that shoppers spend on food, 80 cents now ends up in the supermarket till.

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